

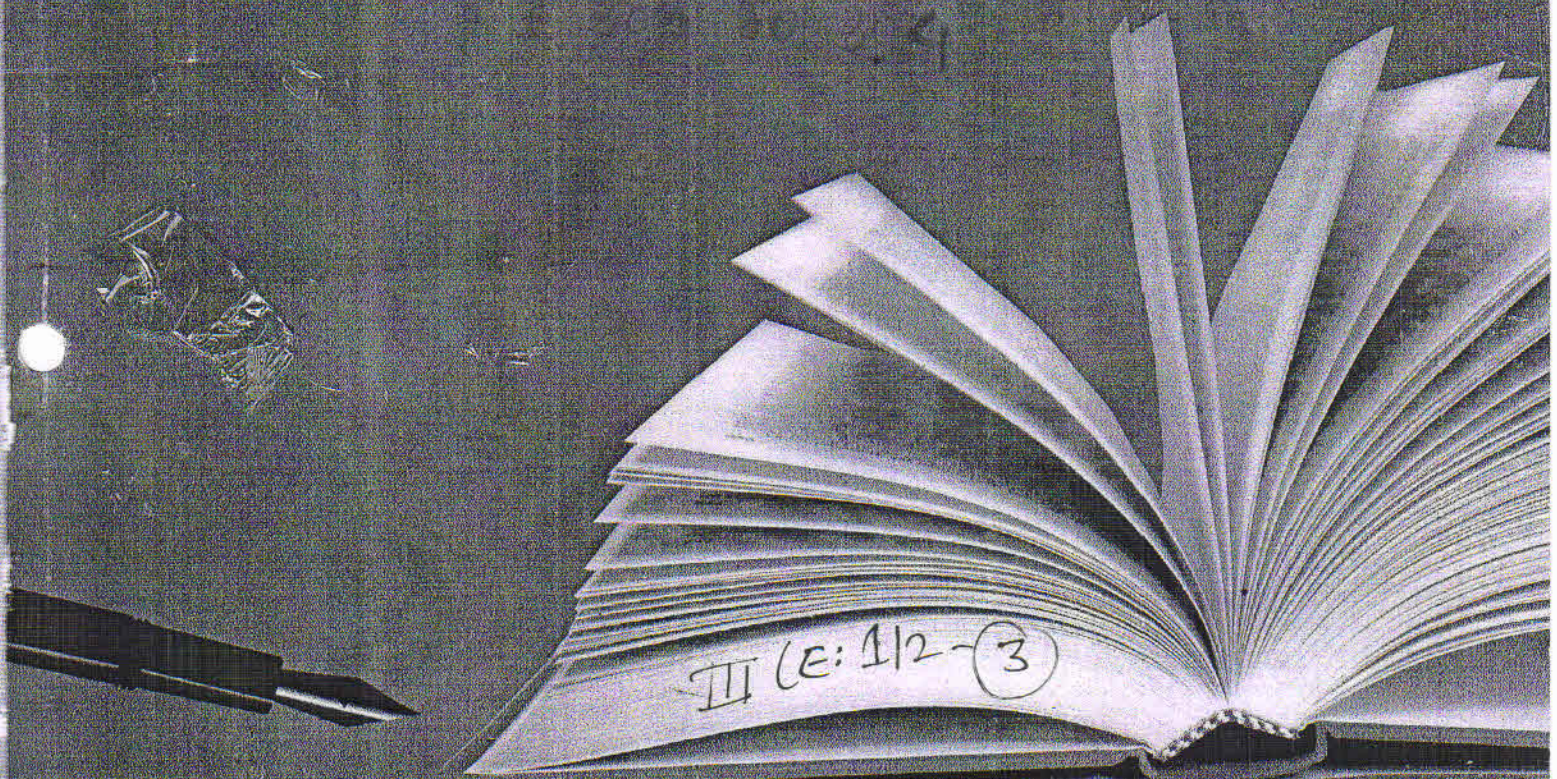
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DEVELOPMENT & EFFECTIVENESS OF SELF-LEARNING MATERIAL OF MEMORY MODEL

Dr. Vijaya. V. Patil
Assistant Professor
School of Education

Y.C.M.Open University, Nashik

ABSTRACT : *Teaching is a teacher activity to make learning happen. Basically teaching is informal and artificial. This is the reason why teaching is supposed to be effective if it accelerated. The research in 'Effective Teaching' was undertaken on a large scale after 1960. Bruce Joyce & Marsha Weil did not develop the self instructional material on the Memory Model. Researcher presents in this study the development and effectiveness of self learning material of the Memory Model. Review of other related studies has been given in this paper. For testing the effectiveness of the Memory Model the researcher has focused on the nurturing effect by training of Memory Model. The researcher elaborates the findings of her research in this paper.*

Key Words : Instructional Design, Self earning Material , Models of Teaching

Introduction : Teaching is a teacher activity to make learning happen. Basically teaching is informal and artificial. This is the reason why teaching is supposed to be effective if it is accelerated. The research in 'Effective Teaching' was undertaken on a large scale after 1960, which is known as 'Process Product Research'. However not much effective learning behaviours were seen from this research. The question remains unanswered whether the increase in the specific learning behaviours accelerate learning (Joshi 1994). Answer to such questions could be sought from the research in teaching models. Bruce Joyce & Weil Marsha (1980) define models as follows:

'A Model of teaching is a plan or pattern that can be used to shape curriculums and to guide instructions in the classroom and other setting. The environments produced in the class with the co-operation of students and teachers on the basis of the stable principles means a 'Model of Teaching'.

On the basis of what is achieved through the models. Bruce Joyce & Marsha Weil have classified 20 teaching models into four families. The objectives achieved by each family would be different. Those groups are as follows :

- 1) Information Processing Models
- 2) Personal Models
- 3) Social Models
- 4) Behavioural Models

Research on effectiveness or validity of models implies exploration of the outcome models in the context of their effects. In addition to this, training in model can be signification area of research. A lot of research seems to have taken place with respect to both these aspects.

Review of Models of Teaching – Research

A review has been given below of the research based on the examination of the instructional and nurturant effects based on models of teaching and the effect of training for the classroom teaching in the context of teaching models.

Some of the main conclusions of the research on the effectiveness of Concepts Attainments Models by Gaikwad K. D. (2008), Geddam Prasad (1986), Bava L. M. (1991), Manoja (1991) are as follows.