



DE C 2017
23.24.2017

Maratha Vidya Prasarak Samaj's
**ADV. VITTHALRAO HANDE COLLEGE OF
EDUCATION, NASHIK**
(NAAC Reaccredited "A" Grade, CGPA-3.26)
&
SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE

Jointly Organizes

National Level Seminar On
"ADVANCED TRENDS OF ICT IN EDUCATION"
On Saturday 23rd & 24th December 2017

Special Issue of an International
SCHOLARLY RESEARCH JOURNAL FOR INTERDISCIPLINARY STUDIES
Impact factor SJIF 2016-6.177, ISSN 2278-8808

DR. CHANDRAKANT BORSE
Principal, College of Education, Nashik,
Gangapur Road, Nashik-422002

DR. K. S. CHAVHAN
Seminar Co-ordinator

**National Level Seminar on *Advanced Trends of ICT in Education*
SOCIAL MEDIA FOR TEACHER EDUCATION: GENERATING NEW AVENUES OF
PROFESSIONAL DEVELOPMENT**

Sandeep Patil & Dr. Sanjivani Mahale

Assistant Professor, Azad College of Education, Satara Y. C. M. Open University, Nashik

E-mail ID: sensationalpatils@gmail.com

Director, School of Education, Azad College of Education, Satara Y. C. M. Open University, Nashik

E-mail ID: drsanjivani_mahale@yahoo.co.in

Abstract

Social media has become indispensable aspect of our lives today. It has its rich dividends for human life. Even education sector is apprehending its significance. Efforts are taken for utilizing social media for quality augmentation of educational process. Teacher being at the nub of the process hence needs to recognize the clout of social media and thrive to utilize of it as a dynamic professional tool. Social media can play a crucial role in capacity building and continuous professional development of teacher also. It can be decisive in promoting reflection, collaboration, media, self-expression and creativity of the teacher. It can become instrumental in developing learning communities across the globe. Social media supports for creating better learning environments and rapport between teacher and students. Hence, teacher education should promote solicitous inclusion and assimilation of social media in its course of preparing the teachers for neo-millennium. . It can be vital in preparing teachers as facilitators of 21st century. Hence, deep thought and relevant application of social media in teacher education is indispensable in today's era. How the professional development of teachers can be promoted through social media? What are the prospects of social media in Teacher Education Programme? The present paper has tried to address these issues.

Keywords: *Social Media, Professional Development, Reflection*

Prologue: Information and Communication Technologies (ICT) have revolutionized the entire human life in modern era. Mobile technology and social media in particular have turned out to be indispensable elements of human life. The emergence of internet, and Web 2.0 Tools have created new spaces for virtual communication exchanges. In this scenario and with sustenance of the Web 2.0 resources, social media has expanded its horizons beyond limits. Such resources have permitted novel approaches of relationships, regardless of time and space, by means of so called Internet Social Networks (ISN). Social media such as Facebook, Twitter, etc. provide several promises for socialization, individual's capacity to communicate with people across the globe, ability to be a member of virtual group beyond geographical and physical constraints, self-expression and ability to receive information and share it. Social media sites such as WhatsApp, Facebook, LinkedIn, Twitter, BlackBoard, SlideShare, YouTube, blogs, WIZIQ, Skype, Instagram etc. have shaped a new keenness and connections in our lives through their diversified applications. The Pew Report's (2005, January) findings have come true which claimed that by 2014, the Internet use will increase the size of people's social networks far beyond what has conventionally been the case. This is the magnetism of social media that has completely transformed our lifestyle. The word 'Social media' is one of the most if not the most beloved murmur in today's youth. 'Generation Y' (the age group of 14-30) is the major user of such platforms. With the increase in the accessibility of internet, social media is one of the fastest dispersing cultures. The fact is that it has become a new language of communication. Social media can be defined as the media used for online social interactions. It is any form of online publication or existence that permits interactive communication, including blogs, Internet websites, Internet forums, and wikis. Examples of social media include Facebook, Twitter, WhatsApp, YouTube, LinkedIn, Slideshare, Wiziq, BlackBoard and Flickr etc. Gunawardena et al (2009) define social network as the practice of knowledge expansion through developing connections with individuals of similar interests. It is helping the users to build their own personal learning networks. These can be web-based or mobile-based applications that allow individuals to develop, share and connect new self-engendered