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## CONTENTS

➤ Increase in honorarium of anganwadi workers/helpers will improve service delivery under Poshan Abhiyaan: Smt. Maneka Sanjay Gandhi	2
➤ Cabinet approves enhancement of Honorarium to Anganwadi Workers (AWWs) and Anganwadi Helpers (AWHs) and Performance Linked Incentive to AWHs Under Anganwadi Services (Umbrella ICDS Scheme)	4
➤ 48.11 lakh women enrolled under PMMVY till Sept 13, 2018	6
➤ 37.30 lakh women paid maternity benefit of Rs 1168.63 cr	6
➤ One Stop Centre (OSC) Scheme: An Introduction	7
➤ Dr. Krishna Chandra Choudhary	
➤ Sexual Abuse of Minor girls in Odisha : A Hidden Issue	10
➤ Swarnalata Panda	
➤ Sub-Committee Meeting of FCC Anantnag	14
➤ Journeying Through The Pages of History: Women Philosophers And Poets of The Early Period	15
➤ Prof. Gouri Srivastava	
➤ Cyberfeminism	19
➤ Praveen Ghodeswar	
➤ Problems and Propectus In Marketing of Khadi Product In Dindigul District	22
➤ Dr. A. Sujatha & G.Gunasri	
➤ Empowering Rural Women Through Panchayati Raj Institutions	25
➤ Kulbhushan Tuteja	
➤ Capacity Building of Anganwadi Workers for Development, Using IEC Materials – An Action Research	28
➤ Dr. Anuradha Mathu & Ms. Renu Pandey	
➤ The Aging Age and Its Complexities	34
➤ Dr. Shri Nath Sahai	
➤ One Day Orientation Training Programme for Aided NGOs at Guwahati	36
➤ Seminar on "Rescue & Rehabilitation of Victims Affected Under Child Marriage & Trafficking" Organized at Berhampur, Odisha	37
➤ Training Program on Skill Development	39
➤ Workshop on Rashtriya Poshan Maah	40
➤ Awareness Programme on Detection of Cervical & Breast Cancer	41
➤ Farewell Bouquet	42

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# Cyberfeminism

Praveen Ghodeswar

**A**bstract - Cyberfeminism has tended to include mostly younger, techno savvy women and those from Western, white, middle class backgrounds. The ranks of cyber feminists are growing, however and along with this increase is a growing deviation of ideas about what constitutes cyber feminism. In this paper the concept of cyber feminism is explained along with brief introduction of feminism. A case which can be considered a positive outcome of cyber feminism has been discussed. Cyber feminism has made it noticeable how women worldwide are coping with new technology and creating their own identity in digital platform.

**Key words:** feminism, cyberfeminism, techno savvy, girlism

In the early, 90s at about the same time a few people in different places around the world started to use the term Cyberfeminism. The term coined by Sadie Plant, Director of the Cybernetic Culture Research Unit at the University of Warwick in England, to describe the work of feminists interested in theorizing, critiquing and exploiting the internet, cyberspace and new-media technologies in general. Cyberfeminism is a philosophy which acknowledges, that there are differences on power between women and men specifically in the digital discourse and that cyber feminists wants to change that situation. The e-media can be provided to promote women participation in the field of Information and Communication Technology. It is a school of thought which is insisting upon the assertion of female issues not only properly avoiding arguments to stir up hornet's nest but also implementations of it. This can be stated roughly. The cyberfeminism is spreading the voice of any woman in every nook and cranny of the world. The amalgamation of women is in process which will be beneficial at different levels. The expansion of cyberfeminism is worldwide. The need of any woman may be economical, fighting for social justice or HIV affected wanting for psychological support

The concept of feminism is basically misunderstood by the society. There are many misconceptions existing about the term feminism. Obviously the concept of Cyberfeminism may misconstrue the society and distortion is possible. The movement of feminism means to establish higher equality between men and women at the social, economical and political level. This has been the definition from dictionary. There are different forms of feminism like Black Feminism, Marxist Feminism, Dalit Feminism etc. In India the Feminism is conventional in which the women who have malicious feelings for men and desire to spend their life freely. The modern girls, women are writing blogs recklessly without having any hesitation. They thought that cyberfeminism is pleasure and celebrations, many men also doing same mistake. Due to this cyber activism the fundamental concept of feminism has been spoilt. In fact this is very sensitive and serious issue to be considered.

One thing we need to understand that, when we are online busy with reading or writing e mail or visiting our favorite websites, that time we becomes part of a process of social change. We are always thankful to internet which has made our life easy for online purchasing, chatting and interacting with relatives and friends anytime. The biggest world of information and communication is possible because of availability of internet. By sitting in the chair or using our smart phone we have the magic key to enter in the world through internet. By now we are aware of unique capacity of internet.

All over the world the many conscious and alert women are utilizing this internet facility for creating a social awareness to change the present situation of women. Not only for women comfort but also for many different field and references and information women are using internet extensively. This is user friendly medium for women to make use of her talent and skills. Any literate woman can use computer and smart phone to avail specific information and data easily through internet. Now