



Savitribal Phule Pune University

NAV SAHYADRI CHARITABLE TRUST'S
INSTITUTE OF BUSINESS MANAGEMENT & RESEARCH (I.B.M.R.),
CHAKAN

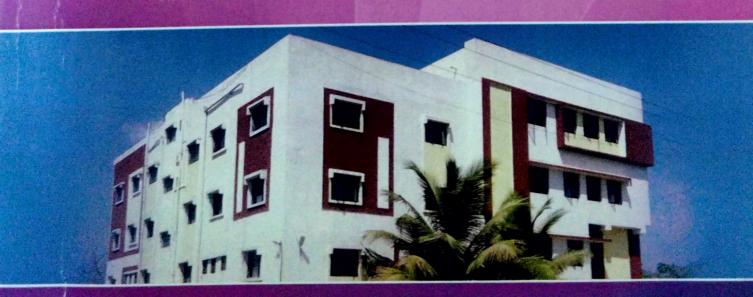
IN ASSOCIATION WITH
SAVITRIBAI PHULE PUNE UNIVERSITY
(UNDER THE QUALITY IMPROVEMENT PROGRAMME)
ORGANIZES

NATIONAL LEVEL SEMINAR ON

"HUMAN RESOURCE ACCOUNTING & AUDIT"



NSJMR
Volume 3 | Issue 1 | JAN- 2017
NAV SAHYADRI JOURNAL ON MANAGEMENT & RESEARCH



ISSN: 2393-9370 A/P. - Chakan, Tal. Khed, Dist. Pune Pin - 410501, Maharashtra

Disclaimer:

The views expressed in the seminar book are those of author's and not the publishers or the Editorial Board. The readers are informed; editors or the publishers do not owe any responsibility for any damage or loss to any person for the result of any action taken on the basis of the work. The articles/papers published in the seminar book are subject to copyright of the publisher. No part of the publication can be copied or reproduced without the permission of the publishers.

Printing & Published by:



Success Publications

Radha Krishna Apartment, 535, Shaniwar Peth,
Opp.Prabhat Theatre, Pune - 411030.
Contact - 9422025610, 8806664858, 020-24433374, 24434662
Email- marketing@sharpmultinational.com
Website- www.sharpmultinational.com

For

NavSahyadri Charitable Trust's Institute of Business Management and Research, At Post Chakan, Tal.- Khed, Dist.- Pune. 410 501 (India)

INDEX

Sr. No	Title of Paper	Name of The Author	Page No
1	Review Of Exim Policy	Dr. Parag Saraf	1
2	Prospects Of Gems And Jewellery Export In India With Acceptance Of Change In Commerce And Management	Dr. Nitin Zaware	11
3	Real Time Gross Settlement For Indian Economic Development	Dr. P,D, Nare	21
4	"A Study On Demographic Dividend Of India"	Dr. Gopinadhan Shreedharan	25
5	Recent Trends In Insurance Sector: In India (With Reference To Irda)	Miss. Vishakha Aware	31
6	Challenges And Problems Of Rural Entrepreneurship In India	Mr. Amit Lagad	34
7	Money Market In India	Prof. Shubhangi Kulkarni	41
8	Impact Of Banking Transaction Tax On Indian Economy	Prof. Sudam Shinde	45
9	Role Of ICT In Driving E-Commerce Business	Mr. Dhande Kiran	50
10	"Government Initiative For Economic Development Of Co-Operative Sugar Industry"	Prof. Govind Kotkar	57
11	Recent Trend In Indian Taxation System-An Overview Of Gst	Mr. Rushikesh Ghodake	64
12	A Study Of Financial Performance Evaluation Of Women's Non-Agricultural Co-Operative Credit Societies In Ahmednagar District	Miss. Bora Deepika	71
13	Role Of Foreign Direct Investment In Retail Sector Development And Job Opportunities In India.	Dr.Latika Ajbani	81
14	IFRS In India: Opportunities And Challenges	Prof. Makarand Ranade	85
15	The Impact Of The Adoption Of International Accounting In The Accounting Work On The Quality Of Financial Reporting Standards	Prof. Lakhan Lohiya	89
16	The Study Of General Principles Of Government Accounts	Prof. Laxman Kandekar	94
17	Indian Banking – Innovative Trends Of The Development	Prof. Dudhwade Dyaneshwar	98
18	Role Of Micro Finance For Economic Development Of India	Prof. Ganesh Abhale	105
19	"Security And Security Solutions And Difficulties Of E-Business"	Miss. Priyanka Chaudhari	111
20	The Internet And Rural And Agricultural Development	Mr. Ravi Mahale	119
21	Economics Of Sustainable Developmnet	Mr. Mohite Ram.P	126
22	Implementation And Future Of E-CRM	Prof. Ankita Wagh	130

13 ROLE OF FOREIGN DIRECT INVESTMENT IN RETAIL SECTOR DEVELOPMENT AND JOB OPPORTUNITIES IN INDIA.

Dr.Latika Ajbani Assistant professor YCMOU

Keyword's :- FDI, Retail sector development job opportunity

Introduction:

The foreign direct investment is profitable both to the country receiving investment and the investor. For the investor company FDI offers an exclusive Job opportunity to enter into the international or global business. New markets and markting channels, elusive access to new technology and expertise, expansion of company with new or more products or services and cheaper production facilities, while the most country receives foreign fund for development. Transfer of new pfofitable technology wealth of expertise and experience and increased jobopportunites. FDI is generally defined as " A long term international capital movement; made for the purpose of produce activity and accompanied by the intention of managerial control or proficipation in, the management of foreign firm."

Depending on the industry sector and type of business, a foreign direct investment may be an attractive and viable option any decision on in vesting is thus a combination of an assessement of internal resources. Competitiveness, and market analysis and market expections.

- FDI and Retail sector development.
 - FDI is considered to be the life blood and an important vehicle. Of for as the developing nations as concerned the important effect of FDId is its contribution to the growth of the retail sector. FDI has an important impact on country's trade balance, increasing employes standards and skills, transfer of technology and innovative ideas, skills and general business climate.
- Job opportunities in organized Retail sector.

As it is discussed already that the employability and employment status of Indian unemployment in Retail sector will be increased due to FDI in Retail, yet it will take time to get recognition to this job as a career option especially in the educational section of population. Especially development countries faces a shortage of working age people caused largely by lower birth rates and an ageing working population of while the requirement for skilled workers in the markets in increasing. Economic growth, the availability of skilled people simply isn't keeping pace.

Policy on FDI:-