

ISBN : 978-93-24457-16-6

MIT | Arts, Commerce
& Science College



**MIT ARTS, COMMERCE & SCIENCE
COLLEGE, ALANDI, PUNE**

Department of Arts & Commerce
Organizes

Two Days

State Level Seminar

Sponsored By

Savitribai Phule Pune University, Pune

On

**“Socio-Economic innovation and its application
for the development of Smart city”**

On

16th and 17th December, 2016



MIT | Arts, Commerce
& Science College
Alandi (D), Pune-412 105

Department of Arts & Commerce

Organizes

Two Days

State Level Seminar

Sponsored By



Savitribai Phule Pune University, Pune

On

**“Socio-Economic Innovation and its application
for the development of Smart city”**

On

16th and 17th December, 2016

Disclaimer:

The views expressed in the seminar book are those of author's and not the publishers or the Editorial Board. The readers are informed; editors or the publishers do not owe any responsibility for any damage or loss to any person for the result of any action taken on the basis of the work. The articles/papers published in the seminar book are subject to copyright of the publisher. No part of the publication can be copied or reproduced without the permission of the publishers.

Published by:

MIT Art, Commerce and Science College, Alandi (D), Pune 412 105

Printing by:**Success Publications**

Radha Krishna Apartment, 535, Shaniwar Peth,

Opp. Prabhat Theatre, Pune - 411030.

Contact - 9422025610, 8390848833, 020-24433374, 24434662

Email- marketing@sharpmultinational.com

Website- www.sharpmultinational.com

ISBN No.: 978-93-24457-16-6

CONTENTS

Sr. No.	Title name	Page no.
1.	Need of Stress Management among Traffic Constables for the development of smart city. Shalini M. Sangeeta Rudra Atwe	1-7
2.	Digital libraries and its role in Research. Prashant Prakashrao Kadekar	8-15
3.	Smart Cities: The Need of the Hour. Dr. Babasaheb Sangale Ghule Padmakar Tukaram	16-18
4.	Digital Library Services in College Library. Arun Kashinath Chavan	19-21
5.	Green accounting- An initiative towards sustainable development. Rohit Poddar	22-28
6.	A Study of Green Accounting and its Implication in India. Vaishali K. Jagtap.	29-33
7.	Socio-Economic innovation and its application for the development of Smart city. Prof. Archana Aher	34-37
8.	Institutional Building & Role of Institutions in a Modern Society. Deepak Ranjan sahuo	38-42
9.	Smart city:A Study of Conceptual Overview of Its basic Four Components. Prof. Manasi A. Atitkar	43-47
10.	Green Economy: A Tool for Sustainable Development. Prof. Pravin D. Kharat	48-52
11.	An Empirical Study of Asset Liability Management in the Preview of Risk Management in Indian Banks. Nutan Anandrao Phalke	53-58
12.	Emerging trends in Indian banking sector for the development of smart cities. Mrs. Archana T A Prof. Rajiv U Kalebar	59-64
13.	To Review Solid Waste Management in Urban Areas. Mrs. Manjula Pramod Chaudhary Ms. Kiran Sanjay Gaikwad	65-72
14.	A Study of Stress Management among the Employees of Banks. Khaledkhan Jafarkhan Pathan Dnyaneshwar Uttamrao Pawde	73-76
15.	Software Managing Libraries through Open Source in Smart City. Mr. Rahul Barathe Mrs. Sarika Padwal	77-81

16.	Skill Development in India: To Make People Smart. Radhika Rajkumar Lohiya	82-86
17.	An overview of Traffic issues and its solutions through smart city mission with special reference to Nashik city. Mr. Dhananjay Fulchand Munde Dr. Latika Ajitkumar Ajbani	87-97
18.	Socio-Economic activities for Policy makers. Asha Deshpande	98-101
19.	Green Economy: Need of the Hour. Shubham Singh Rajput	102-108
20.	Importance of Cash less Toll. Prof. Shailendra Patil Ameya Kulkarni Sourabh Palande	109-112
21.	Entrepreneurship opportunities in Smart city. Jagrit D. Yerne	113-115
22.	Management of digital library with smart Technology. Mr. Shailendra Patil Karan Mehta Shivpratap Singh	116-120
23.	Socio-Economic Consequences of Traffic issues with special reference to Pune City. Bhanu Sharma Megha Choudhary	121-124
24.	Stress Management: A conceptual Study. Sonutai I. Dhulgande	125-131
25.	Waste Management. Surekha Waglekar	132-133
26.	English Language: "A Guaranteed Turnpike" To Create Smart Employees and Smart Generation Of New India. Prof. Diksha B Kadam	134-139
27.	Youths' Perception regarding Pros and Cons of Smart Banking for Smart City with special reference to Nashik City. Premlata S. Dabhade Dr. Latika Ajitkumar Ajbani	140-151
28.	Smart innovations for Sustainable cities Development. Pooja Thorave Shruti Sharma	152-154
29.	A Study of Environmental Accounting for Sustainable Development. Abhijit N. Netke	155-158

AN OVERVIEW OF TRAFFIC ISSUES AND ITS SOLUTIONS THROUGH SMART CITY MISSION WITH SPECIAL REFERENCE TO NASHIK CITY

Mr. Dhananjay Fulchand Munde
Research Scholar,
School of Commerce and
Management,
Yashwantrao Chavan Maharashtra
Open University, Nashik
mdhanu07@gmail.com
9623574869

Dr. Latika Ajitkumar Ajbani
Assistant Professor,
School of Commerce and Management,
Yashwantrao Chavan Maharashtra Open
University, Nashik
ajbani_la@ycmou.digitaluniversity.ac
9527137379

Abstract:

Since 2014 the government of India has taken many initiatives for the development of our nation by launching various schemes such as Make in India, Smart Cities Mission, Skill India, Digital India, Starts up, Jan-Dhan-yojana etc. The Smart City mission is one of the greatest steps towards the development of our nation and citizens, technology, infrastructure, education, transportation, health, security, water, electricity, etc.

Transportation in Nashik city is one of the important parameter for the development of city as a Smart city. The ratio of total population and vehicles in the Nashik city is around 3:2. Numbers of vehicles in Nashik city is rapidly increasing day by day leading to various traffic issues. In Nashik city road transporters' have to face so many problems regularly and frequently such as traffic-jam, parking, pollution, accidents, and constructions of roads, flyovers and bridges. As per the report published by the Times of India Nashik, during the period from 1st January 2016 to 1st September 2016, 147 people lost their lives and 786 accidents on Nashik city roads. Therefore there is a need to implement 'Pan-City option' which helps to find smart solution to overcome these problems.

This paper focus on identification of traffic issues in the Nashik city such as parking system, encroachments, lack of disciplines among motorists, shortages of the traffic police, no vehicle zones, problems of the peak hours, need auto rickshaw stands etc., and suggests various measures to overcome this issues.

Keywords: Smart city, road transportation, traffic management, parking system, pan-city option.

Introduction:

Smart city is now a day's becoming a roaring national phenomenon. 'Smart city' word was originated in late 1990's. It got first funding in the 21st century. In India this concept was introduced in the year 2014. The scope of smart city comprises of smart transportation, smart economy, smart environment, smart people, smart living

“YOUTHS’ PERCEPTION REGARDING PROS AND CONS OF SMART BANKING FOR SMART CITY WITH SPECIAL REFERENCE TO NASHIK CITY.”

Smt. Premlata S. Dabhade
Research Scholar, School of
Commerce & Management
Yashwantrao Chavan Maharashtra
Open University, Nashik, India
Contact No. 9175175222
prmgadekar@gmail.com

Dr. Latika Ajitkumar Ajbani
Assistant Professor, School of Commerce
& Management
Yashwantrao Chavan Maharashtra Open
University, Nashik, India
Contact No. 9527137379
ajbani_la@ycmou.digitaluniversity.ac

Abstract:

Technology today, is playing a major and vital role in transforming our lives at an accelerated rapidity across every field, in general. There has also been a notable transformation in banking sector too. A major burst through in banking services has been noticed in the form of internet banking and mobile banking. Due to this transformation banks have realized the fact that customers today, need a secured and convenient way to manage their finances. The usage of plastic money (debit cards and credit cards) has also tremendously increased among the youth. Sensing the opportunities, some smart banks have gone ahead of others using products and services based on innovative technology which has given birth to a new term called smart banking. An urban region where smart technology is used, a new concept called 'smart city' arises. A smart city is a concept where there is a sustainable development of a city. Various technological innovations and reforms in banking sector is one of the factors to build a smart city. This paper focuses about the youth perception regarding pros and cons in smart banking in Nashik. A need of an hour is to check out these pros and cons of smart banking for smart city in the view of the youngsters. The data for analysis was collected from 50 sample youth those who use smart technologies (internet banking, mobile banking, credit cards, debit cards, etc) in Nashik City, India. Though there are certain drawbacks, it is found that youth is in favour of using smart technologies for banking in Nashik.

Keywords: Technology, internet banking, debit cards, smart banking, smart technology, smart city.

Introduction

Technology today, is playing a major and vital role in improving our quality of life. In order to improve our quality of life, government took innovative steps and Smart City concept was arisen. Banking sector is one of the pillars for being a Smart