



Yashwantrao Chavan Maharashtra Open University
Dnyangangotri Near Gangapur Dam, Nashik, Pin Code-422222, Maharashtra(India)

Programme Structure Scheme

For

**Under Graduate,
3 Year(s) Bachelor Degree Program in**

School of Humanities & Social Sciences

Bachelor of Arts in Mass Communication & Journalisam(B.A. in (MCJ))
(Credits System)

(2000 Pattern-Distance Education)
Programme Code: G15

Publisher's Note

This Yashwantrao Chavan Maharashtra Open University has great Pleasure in publishing this programme structure for Under Graduate programme for 3 Year(s) Bachelor Degree Program as "Bachelor of Arts in Mass Communication & Journalisam" (2000 Pattern - Distance Education) under the School of "School of Humanities & Social Sciences".

On behalf of the University, I thank experts and authorities of the University for the interest taken and the whole hearted co-operation extended by them in bringing out this publication.

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Yashwantrao Chavan Maharashtra Open
University, Dnyangangotri Near Gangapur Dam,
Nashik, Pin Code-422222, Maharashtra(India)

Registrar

Programme Objective(s)

1. Objective

The Bachelor of Arts in Mass Communication & Journalisam Consists of following 3 programme part(s):

Sr.No.	Programme Part Name	Programme Part Abbreviation	Examination Pattern
1	First Year Bachelor of Arts in Mass Communication & Journalisam	F.Y.B.A. (MCJ)	Annual
2	Second Year Bachelor of Arts in Mass Communication & Journalisam	S.Y.B.A. (MCJ)	Annual
3	Third Year Bachelor of Arts in Mass Communication & Journalisam	T.Y.B.A. (MCJ)	Annual

The Bachelor of Arts in Mass Communication & Journalisam is available in following medium of instruction/s:

1. Marathi

Programme Part: F.Y.B.A. (MCJ) Separate Passing Head: No, Min: 0, Max: 600, Total Credits: 36.00

Term: F.Y.B.A. (MCJ) Separate Passing Head: No, Min Courses: 6, Max Courses: 6, Min:0,Max:600, Total Credits: 36.00

The courses for F.Y.B.A. (MCJ) - F.Y.B.A. (MCJ) are classified into following groups:

1.Compulsory Group (Min Courses: 6, Max Courses: 6,

Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

OPN101	Foundation Course of Self Study Skills
HEN101	Foundadation Course of Hindi & English Lanuage
GKN101	Foundation Course of General Knowledge & Social Awareness
HUM101	Foundation Course of Humanities
SOC101	Foundation Course of Social Sciences
MAR101	Marathi

Programme Part: S.Y.B.A. (MCJ) Separate Passing Head: No, Min: 0, Max: 900, Total Credits: 40.00

Term: S.Y.B.A. (MCJ) Separate Passing Head: No, Min Courses: 7, Max Courses: 7, Min:0,Max:900, Total Credits: 40.00

The courses for S.Y.B.A. (MCJ) - S.Y.B.A. (MCJ) are classified into following groups:

1.Compulsory Group (Min Courses: 7, Max Courses: 7,

Separate Passing Head: No, Max. Marks: 800)

Select minimum 7 course(s)

Select maximum 7 course(s)

Courses:

MCJ201	News Paper Business & Journalism
MCJ202	Various Areas of News
MCJ203	Modern Maharashtra
MCJ204	Modern India
MCJ205	Writing Skills for Print Media
MCJ206	Audio Video Media Nature & Skills
EVS201	Enviorment Studies

Programme Part: T.Y.B.A. (MCJ) Separate Passing Head: No, Min: 0, Max: 800, Total Credits: 24.00

Term: T.Y.B.A. (MCJ) Separate Passing Head: No, Min Courses: 6, Max Courses: 6, Min:0,Max:800, Total Credits: 24.00

The courses for T.Y.B.A. (MCJ) - T.Y.B.A. (MCJ) are classified into following groups:

1.Compulsory Group (Min Courses: 6, Max Courses: 6,

Separate Passing Head: No, Max. Marks: 800)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

MCJ301	Mass Communication & Development Communication
MCJ302	Indian Constitution & Governance
MCJ303	Journalism: Laws & Ethics
MCJ304	Journalism & Related Work Areas
MCJ305	Editing: Nature & Skills
MCJ306	Computer Application & Printing Techniques In Media