

STUDENTS' AND COUNSELLORS' PERCEPTION  
REGARDING DIGITALISED BOOKS AND COUNSELLING  
WITH SPECIAL REFERENCE TO MBA PROGRAMME OF  
YCMOU.

A MINOR RESEARCH PROJECT SUBMITTED TO  
YASHWANTRAO CHAVAN MAHARASHTRA  
OPEN UNIVERSITY, NASHIK-422 222.

BY

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MARCH 2015



**Students' And Counsellors' Perception Regarding  
Digitalised Books And Counselling With Special Reference  
To MBA Programme Of YCMOU.**

A Minor Research Project submitted to  
Yashwantrao Chavan Maharashtra Open University,  
Nashik-422 222.

**By**

**Dr. Surendra Narendra Patole**

**(Principal Investigator)**

Assistant Professor, School of Commerce & Management

YCMOU, Nashik - 422 222

**and**

**Dr. Latika Ajitkumar Ajbani**

**(Co-Investigator)**

Assistant Professor, School of Commerce & Management

YCMOU, Nashik - 422 222

**March 2015**

## DECLARATION

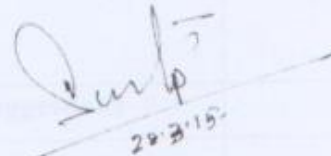
We hereby declare that the minor research project titled "Students And Counsellors' Perception Regarding Digitalised Books And Counselling With Special Reference To MBA Programme Of YCMOU" submitted by us is based on actual work carried out by us. Any reference to work done by any other person or institution or any material obtained from other sources have been duly cited and referenced. It is further to state that this work has not been submitted for any other purpose to any other university institution.

Date: 28/03/2015

Place: Nasik

  
Co-Investigator

Dr. Latika Ajitkumar Ajbani

  
28/3/15

Principal Investigator

Dr. Surendra Narendra Patole

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## RESEARCH PROPOSAL

### PROPOSAL FOR RESEARCH SUPPORT

#### Part-I

1. **Title of the Project:** Students' And Counsellors' Perception Regarding Digitalised Books And Counselling With Special Reference To MBA Programme Of YCMOU.

2. a. **Broad Subject:** Distance Education

b. **Area of Specialization:** New Methods in Distance Education

3. (A) **Institution/College with Address:**

School of Commerce & Management,

Yashwantrao Chavan Maharashtra Open University,

Dnyangangotri, Near Gangapur Dam

Nashik - 42 222( Maharashtra), India.

(B) **Principal Investigator (PI),**

**Name:** Dr. Surendra Narendra. Patole

**Designation:** Assistant Professor.

**Qualification:** Ph.D. (Management), M.B.A

**Date of Birth:** 07 November 1974.

**Corresponding address with Ph. No. & email:**

School of Commerce & Management,

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Nashik - 42 222( Maharashtra), India

**Email:** [patole\\_sn@ycmou.digitaluniversity.ac](mailto:patole_sn@ycmou.digitaluniversity.ac)

**Teaching experience:** 10 Years.

**Research experience:** 8 Years

**Year of Ph.D. award, if any:** August 2013

**(C) Co-Investigator (S) With Address:**

**Name:** Dr. Latika. Ajitkumar. Ajbani.

**Designation:** Assistant Professor.

**Qualification:** Ph.D(Commerce),M.B.A ,M.Com,G.D.C.A, NET (Commerce)

**Date of Birth:** 22nd December 1985.

**Corresponding address with Ph. No. & email:**

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Dnyangangotri, Near Gangapur Dam

Nashik – 42 222( Maharashtra), India

Email: [ajbani\\_la@ycmou.digitaluniversity.ac](mailto:ajbani_la@ycmou.digitaluniversity.ac)

**Teaching experience:** 4 Years

**Research experience:** 4 Years

**Year of Ph.D. award, if any:** January 2014

**4. Whether the College/Univ. Is Approved By UGC Under Section 2 (F) & 12 (B) Of UGC Act?**

Yes

**5. Duration of the Project:** 1 Month

**6. Total estimate of the expenditure to be incurred on the project:**

Rs.20,000/- In words (Rupees Twenty Thousand Only)



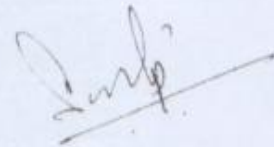
7. CERTIFIED THAT

- (a) General facilities required for this project are available in the department.
- (b) No foreign exchange is required for taking up this project.
- (c) This project has not been submitted to any other funding agency.
- (d) I/we shall abide by the rules governing the scheme, if funded.



Co-Investigator

Dr. Latika. Ajitkumar Ajhani



Principal Investigator

Dr. Surendra Narendra Patole

Registrar

Dr. Prakash Atkare

**YASHWANTRAO CHAVAN MAHARASHTRA OPEN UNIVERSITY**

Nashik - 422 222

**School of Commerce & Management**

**Internal Communication Sheet**

**To: Hon, ble Vice Chancellor**

**Sub: Minor Research Projects...**

**From:**

Dr. Surendra Patole

Date: 18/03/2015

Dr. Latika Ajbani

School of Commerce & Management

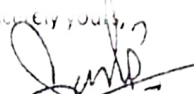
Respected Sir,

This is with reference to your guidance regarding the submission of Minor Research Projects to the university. We are submitting herewith two Minor Research Project proposals in detail format for financial assistance for your perusal.

The titles of the projects are as follows.

Sr.No	Title of the Project	Financial Assistance
1	Development of Model Framework for MBA Project Work.	Rs.20000/-
2	Students And Counselors Perception Regarding Digitized Books And Counseling With Special Reference To MBA Programme Of YCMOU	Rs.20000/-
	<b>Total Amount</b>	<b>Rs.40000/-</b>

We kindly request you to approve the above two minor research proposals and financial assistance of total Rs.40000/- required to complete the same. This assistance can be taken from UGC-DEE R&D head.

  
Dr. Surendra Narendra Patole

  
Dr. Latika Ajitkumar Ajbani

Encl: Two Minor Research Proposals

  
Registrar  
Dr. Prakash Atkare

Hon. Vice-Chancellor

P.T.O.

कुलसचिव कार्यालय  
आयक क्र.: 7594  
दिनांक: 18/03/2015

कुलसचिव कार्यालय  
आयक क्र.: 7594  
दिनांक: 18/03/2015



## Payment Expenses

School of Comm &amp; Mgmt

Program :

Course :

Cost Head

Equipment Reg No: PE/1233

PRN date : 31-Mar-2015

Equipment Grant? No

Employee Name: PATOLE SURENDRA NARENDRA

Order No. :

Order Amount:

Store Inward No.:

Party Challan Nos.:

Party Ch. Date:

Inv. No.:

Bill Date :

Ledger	Description	Qty	amount	Budget Amt.	Budget Cumulative
DEC RESEARCH & DEVELOPME- NT	MINOR RESEARCH PROJECT EXPENSES.	0	17,088.00		

Total amount:

17,088.00

Amount in words: INR Seventeen Thousand Eighty Eight

Remarks:

MINOR RESEARCH PROJECT PREPARED BY DR. SURENDRA PATOLE AND DR. LATIKA AJBANI. PL MAKE THE PAYMENT TO DR. SURENDRA PATOLE.

Signature	Prepared By	Checked By	HOD
	<i>J. Kamale</i>	<i>Surendra Patole</i>	<i>30/3/15</i>
Date			

Only for Finance

Inward No	Counter Check	Asst. Registrar / Accounts Officer	Finance Officer	Cheque No	Chq. Date	Voucher No