



यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ

ज्ञानगंगोत्री, गंगापूर धरणाजवळ, गोवर्धन,

नाशिक- ४२२ २२२

(P79 1st Semester)

गृहपाठपुस्तिका

(सन 2019-2020)

General Instruction:

- 1) Home assignment is useful for self-analysis of your preparation of the final examination and progress.
- 2) Read all the questions and their marks in the home assignment carefully understand the definitions and concepts properly.
- 3) Read carefully the text, syllabus and summary related home assignment.
- 4) Do not copy the points, matter from the text while writing home assignment mentions your one point / opinions whenever necessary.
- 5) Your answer should include how you would apply the knowledge in real life situations.
- 6) Use full-scape lined papers for writing home assignment.

Name of student	Syllabus / sub	
P.R.N n No	Date of completion H A	
Name of the study centre		
Marks obtained	Total marks – 20	sign of the H A supervisor

- 7) Leave margin of 4 cm on the left side of the page. Write each new answer on a different page.
- 8) Printed or typed answers are not allowed.
- 9) The marks of Home assignment and corrective instructions will be sent after checking home assignment.
- 10) Present the Home Assignment by following the instructions and rules. Read carefully all the instructions and rules before any correspondence or communication with the university.
- 11) Every home assignment is of twenty marks and each question carries five marks.

Prof. Jyoti Patil
Academic Coordinator, Evaluation Division
Yashwantarao Chavan Maharashtra Open University

(P79/ 1st Semester)

P79/MBA101

1. Explain the advantages of trial balance. 5Marks
 2. Explain the different types of working capital. 5Marks
 3. Explain the objectives of Budgeting. 5Marks
 4. Explain the characteristics of a company. 5Marks
-

P79/MBA102

1. What is business environment? Discuss the importance of 'Social factors' on a business. 5Marks
 2. What is SEBI? Explain the functions of SEBI. 5Marks
 3. What is Societal Environment? How social responsibility of business measured? 5Marks
 4. Explain terms "Franchising" and "Network Marketing". 5Marks
-

P79/MBA103

1. What do you understand by the term 'Demand'? Explain law of demand with an example. 5Marks
 2. What is price discrimination? Write conditions for price discrimination. 5Marks
 3. Explain key factors that influence market structure. 5Marks
 4. What do you understand by business cycle? What are its different phases? 5Marks
-

P79/MBA104

1. State importance of personality characteristics relevant to organizational behaviour. 5Marks
 2. Explain the organizational culture. What are its various dimensions? 5Marks
 3. Explain the management principles given by Henri Fayol. 5Marks
 4. Explain the significance of co-ordination. 5Marks
-

P79/MBA105

1. Explain the classification of experimental design in brief. 5Marks
 2. What is Secondary data? Write the limitations of secondary data. 5Marks
 3. Explain the Merits and demerits of Census Method. 5Marks
 4. What do you understand by Communication? 5Marks
-