6.	Master of Arts in Urdu	
A.	Name of Programme	**Master of Arts in Urdu** **(M.A. Urdu)**
B.	Programme Mission and Objectives :	**Mission** To develop understanding among the learners about the body of Urdu language and literature, develop critical and analytical thinking, provide translation skills, prepare for media and creative writing, and thus develop trained work force to contribute in the development of the state and the nation. **Programme Objectives** • To develop the understanding of important basic concepts and principles of Urdu language and literature, and to motivate the learners to appreciate Urdu literary treasure, and acquire creativewriting skills. • To develop interest of the students about the Urdu Linguistics, and to assist in their research, preservation and documentation of art and heritage of composite culture at national and local level. • To provide trained human resource to the institutes of various states, as it is official language of some states. • To expose the learners to research studies in Urdu language and literature.
C.	Relevance of the program with HEIs Mission and Goals	**Programme Goals** The MA in Urdu Programme aims to impart quality education to meet national and global challenges, to blend theoretical knowledge with practical skills, to encourage the faculty to pursue academic excellence through high quality research and publication, to promote the use of new technologies in teaching and research, to inculcate right values among students while promoting leadership qualities, and to produce socially sensitive citizens, and thus hasten the process of creating a knowledge society. **The implementation of the proposed programme would fulfill the Objects of the YCMOU (as per the YCMOU Act) -** (a) To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)] (b) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfil the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the

		employment and economic development of the state on the basis of its natural and human resources; [1(b)]
		(c) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]
		(d) To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]
		(e) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)]
		(f) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(f)]
		(g) To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)]
		(h) To provide for the counselling and guidance to its students; [1(j)]
		(i) To provide a major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)]
D.	**Nature of Prospective target group of learners**	● The programme is targeted at the Urdu language knowing individuals interested in Urdu language and literature and having undergraduate degree in any stream. ● Individuals working in Urdu media, translation and creative writing field. ● Individuals wishing to opt for Urdu language and literature for competitive exams.
E.	**Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence:**	The theoretical nature of the program makes it appropriate for study in ODL mode.
F.	**Instructional**	**Semester Pattern :**

	Design	This program is of total 4 semesters, each semester consists of four theory courses of 4 credits. (Total 16 credits per semester total 4 semesters = 4 x 16 =64 credits)
		Minimum programme duration : 2 Years **Minimum number of face to face counseling sessions :12 per credit**(For each course of 4 credits duration of each counselling session shall be of 01 Clock Hour) **Total Courses And Credits of Programme :** **Total numbers of courses - 16, Each Course is of 4 Credits.** **First Year – 8 courses and - 32 Credits.** **Second Year - 8 courses and - 32 Credits.** **Total courses 16, and total credits 64.** **Medium of Instruction :** URDU **Required study efforts :** Total 480 Hours study efforts (including face-to-face Teaching-Learning support and Self-Study) during each semester. **Attendance:**expected to attend weekly counselling sessions. **Course Pattern**: Semester Pattern
G.	**Procedure for admissions, curriculum transaction and evaluation :**	**Admission Procedure :** A customized "Online Annual Admission System"Available at DU portal http://ycmou.digitaluniversity.ac Online payment facility is made available using a credit card or debit card or internet banking. **Admission Eligibility:**Any Graduate of any recognized university. **Total Programme Fee: Rs. 5000/- for first year, Semester 01 & 02, Rs. 5000/- for Second Year, Semester 03& 04** Total Programme fee = Rs. 10,000/- Total fees Rs. 10,000/- for all 4 semesters, which is duly approved by the university authorities. **Curriculum Transaction**: 04 SLM Books have been developed for each course. - Total 12 Face-To-Face counseling sessions, each of 60 Minutes duration, will be provided at the respective study center, for each theory course. - Curriculum updation will be after every 5 years **Evaluation**: <table><tr><td></td><td>Yes or No</td><td>Weightage in overall assessment</td></tr><tr><td>Assignments</td><td>Yes</td><td>20 %</td></tr><tr><td>Term End Exam</td><td>Yes</td><td>80 %</td></tr></table>

		Passing Percentage	Yes	40 %	

Reporting Semesters for certification:
All the best performances of Semester 01 to 04 would be reported in the transcript or the Statement of Marks, separately for each semester and at the successful completion of the programme in a consolidated one.

H.	**Requirement of the laboratory support and library resources**	Language Lab facility is expected. Library Resources are required. - YES Institutes /Colleges affiliated with conventional universities offering M.A (Urdu) will be only recognized as a study centers of this university for this programme. So the requirement of Language lab support and Library resources will be automatically ensured.
I.	**Cost estimate of the programme and the provisions :**	Estimated development cost for 16 courses (64 Books) SLM books development cost incurred is about Rs. 52,48,000/- The required budgetary provision for this development of SLM was made available and the development is on the verge of completion.

J.	**Quality assurance mechanism and expected programme outcomes**	The following key result areas will be closely monitored.
		   i. Enrolment of student (Equated Access)
		   ii. Equal weightage for each credit in student evaluation
		   iii. Demonstrate in-depth knowledge of Urdu both in theory and application.
		   iv. Examination Results
		   v. Administrative/stakeholder feedback
		   vi. Placements/satisfaction of passing out students
		
		Expected Programme Outcomes:
		The learners would have an understanding of important basic concepts and principles of Urdu language and literature, and would be able to appreciate Urdu literary treasure, and acquire creativewriting skills. The learners would develop interest in Urdu linguistics, research, preservation and documentationof art and heritage of composite culture at national and local level. The learners would be trained contribute in the institutes of various states, as it is official language of some states. They would also be exposedto research studies in Urdu language and literature.