

## CURRICULUM VITAE

**Name: Dr.Surendra Narendra Patole**

**Designation: Associate Professor**

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### **Profile:**

Dr. Patole's academic career spans over two decades, with a notable tenure at YCMOU, where he has been an Associate Professor and Director in the School of Commerce & Management since August 2006. Throughout his career, he has dedicated himself to delivering high-quality education and fostering an engaging learning environment for his students. His teaching methodology emphasizes a blend of theoretical knowledge and practical applications, preparing students for real-world challenges in the business landscape.

In his role as Director, Dr. Patole has been instrumental in the strategic planning and development of the School of Commerce & Management, focusing on New Program curriculum enhancement, faculty development, and student engagement initiatives. His leadership has contributed to the growth of the school and its reputation as a center of excellence in management education. He has 20 years of teaching and research experience.

His main research interests are in the areas of Marketing management, Strategic management and allied areas. He has more than 20 publications in International/National Journals, proceedings of International/National conferences. He has written chapters in MBA, M.Com, BBA study material of YCMOU. He has done two minor research projects on management program of YCMOU as Principle Investigator in one project and Co-Investigator in another project. At present he is Principle Investigator for three Minor Research Projects. Through his research, Dr. Patole seeks to bridge the gap between academic theories and practical applications, contributing valuable insights that inform both academic literature and industry practices. He acted as Chairman for five PhD viva voce. He has authored a book on Marketing Analytics for Savatribai Phule Pune University MBA SEM III and Business Policies and Strategic Management for MBA program at Krishna Kanta Handiqui State Open University. He has also worked as Evaluator and Paper setter for Indira Gandhi National Open University IGNOU.

He is presently programme coordinator for PhD and MBA-PPM programs of YCMOU. He is review board member of two journals.

He is in the panel as Member of various National and State Level Advisory Committees. He is in the panel of evaluators and evaluated PhD thesis of other state universities also, acted as external referee for PhD viva voce of other state university. He has delivered a keynote address as a guest of honor on the theme “Exploring the roots in Indian Knowledge System” at Sundarrao More Arts, Commerce and Science College Raigad (M.S)

**Education:**

Doctor of Philosophy	School of Commerce & Management, YCMOU Nasik Discipline : Management Year of Passing : 2013
Master of Business Administration	Savitribai Phule Pune University, PUNE in Marketing Management in the Year 1997
Bachelor of Commerce	Savitribai Phule Pune University, PUNE with specialization in Business Entrepreneurship and Business Practices in the Year 1995

**Work Experience:**

Position held	Name of the Organization or Institution	Experience in Years
Assistant Professor	CHMEs Dr Moonje Inst of Management Studies, Nashik	2
Assistant Professor	School of Commerce & Management, YCMOU Nashik	18 (Since 2006 till date)

**Publications:**

Units/Chapters Written: 27

Books Edited: 03

Research Papers: 20

Policy Documents: 01

Books Written: 03

**Membership of Professional Body / Statutory Body (Internal & External):**

Sr. No.	Membership of Professional Body / Statutory Body	Name of Statutory Body / Institution	Period From	Period To
01	Chairman	Doctoral Committee for Commerce & Management	April 2013	Till date
02	Chairman	School Council- Commerce & Management	September 2006	Till date
03	Chairman	State Level Advisory Board for BBA 1)Event Management 2)Accounts and Financial Management 3)BA Facility and services Management	May 2024	Till date
04	Chairman	State Level Advisory Board for 1)Diploma in Transport Management 2)Diploma in Hostel Management 3)Diploma in Event Management	May 2024	Till date
05	Chairman	DRC School of Commerce & Management	July 2022	Till Date
06	Member	National Advisory Board for MBA, YCMOU	2013	Till date
07	Member	State Level Advisory Board for B.Com, YCMOU	2014	Till date
08	Member	State Level Advisory Board for BBA (AH&TTM), YCMOU	July 2014	Till date
09	Member	State Level Expert Advisory Committee for Development of SLM for Distance Learning, SRTM University, Nanded	July 2014	June 2017

10	Member	School council School of Vocational Education & Skill Development	July 2024	June 2027
11	Member	School Council - School of Education	July 2014	June 2017
12	Member	School Council - School of ComputerSciences	July 2012	June 2015
13	Member	School Council - School ofArchitecture, Science & Technology	Feb 2018	Jan 2021
14	Member	State Level Advisory Board for M.Com,YCMOU	May 2013	Till date
15	Member	SSC & HSC Board Government of Maharashtra	June 2019	June 2023
16	Member	Distance Education Board Savatribai Phule Pune University	June 2021	June 2023
17	Member	Academic council YCMOU	July 2022	Till date
18	Member	Board of Examination YCMOU	July 2024	July 2027
19	Member	University Research Committee (URC) YCMOU	Aug 2023	Aug 2026
20	Member	Center for Quality Assurance (CIQA) YCMOU	June 2023	May 2025
21	Member	Evaluation Advisory Committee (EAC)YCMOU	July 2022	Till date
22	Member	Library Committee YCMOU	June 2023	June 2026
23	Officer	Training & Placement Officer YCMOU	Nov 2022	July 2024

**Official Address:**

School of Commerce & Management

Yashwantrao Chavan Maharashtra Open University

Nashik – 422 222. (M.S.) India