

## CURRICULUM VITAE

**Name: Dr.Surendra Narendra Patole**

**Designation: Assistant Professor**

**Mobile: 9403774538**

**E-mail: patole\_sn@ycmou.digitaluniversity.ac**



### **Profile:**

Dr.Surendra Patole is Assistant Professor in the School of Commerce & Management, Yashwantrao Chavan Maharashtra Open University,Nashik(M.S.) from August 2006. He is PhD. In Management, MBA-Marketing and Graduate in Commerce from Savitribai Phule Pune University,Pune. He has 17 years of teaching and research experience.

His main research interests are in the areas of Marketing management, Strategic management and allied areas. He has more than 15 publications in International/National Journals, proceedings of International/National conferences. He has written chapters in MBA study material and Business Entrepreneurship study material of YCMOU. He has done two minor research projects on management program of YCMOU as Principle Investigator in one project and Co-Investigator in another project.

He acted as Chairman for five PhD viva voce.

He is presently programme coordinator for MBA-PPM, BBA (AH&TTM), Cooperative Management programs of YCMOU. He is review board member of two journals.

He is in the panel as Member of various National and State Level Advisory Committees.

He is in the panel of evaluators and evaluated PhD thesis of other state universities also acted as external referee for PhD viva voce of other state university.

**Education:**

Doctor of Philosophy	School of Commerce & Management, YCMOU Nasik Discipline : Management Year of Passing : 2013
Master of Business Administration	Savitribai Phule Pune University, PUNE in Marketing Management in the Year 1997
Bachelor of Commerce	Savitribai Phule Pune University, PUNE with specialization in Business Entrepreneurship and Business Practices in the Year 1995

**Work Experience:**

<b>Position held</b>	<b>Name of the Organization or Institution</b>	<b>Experience in Years</b>
Assistant Professor	CHMEs Dr Moonje Inst of Management Studies, Nashik	2
Assistant Professor	School of Commerce & Management, YCMOU Nashik	15 (Since 2006 till date)

**Publications:**

Units/Chapters Written: 27

Books Edited: 03

Research Papers: 15

Policy Documents: 01

**Membership of Professional Body / Statutory Body (Internal & External):**

Sr. No.	Membership of Professional Body / Statutory Body	Name of Statutory Body / Institution	Period From	Period To
01	Member	National Advisory Board for MBA, YCMOU	2013	Till date
02	Member	State Level Advisory Board for M.Com, YCMOU	May 2013	Till date
03	Member	State Level Advisory Board for B.Com, YCMOU	2014	Till date
04	Member	State Level Advisory Board for BBA (AH&TTM), YCMOU	July 2014	Till date
05	Member	State Level Expert Advisory Committee for Development of SLM for Distance Learning, SRTM University, Nanded	July 2014	June 2017
06	Member	School Council- Commerce & Management	September 2006	Till date
07	Member	School Council - School of Education	July 2014	June 2017
08	Member	School Council - School of Computer Sciences	July 2012	June 2015
09	Member	School Council - School of Architecture, Science & Technology	Feb 2018	Jan 2021
10	Member	Doctoral Committee for Commerce & Management	April 2013	Till date

**Official Address:**

School of Commerce & Management

Yashwantrao Chavan Maharashtra Open University

Nashik – 422 222. Maharashtra, India