

Yashwantrao Chavan Maharashtra Open University Dnyangangotri Near Gangapur Dam, Nashik, Pin Code-422222, Maharashtra(India)

Programme Structure Scheme

For

Under Graduate, 3 Year(s) Bachelor Degree Program in

School of Commerce & Management

BBA-Aviation, Hospitality and Travel & Tourism(BBA-Aviation & Hospitality (P90))

(Credits System)

(2015 Pattern-Distance Education) Programme Code: P90 For Academic Year 2019-2020

Publisher's Note

This Yashwantrao Chavan Maharashtra Open University has great Pleasure in publishing this programme structure for Under Graduate programme for 3 Year(s) Bachelor Degree Program as "BBA-Aviation, Hospitality and Travel & Tourism" (2015 Pattern - Distance Education) under the School of "School of Commerce & Management".

On behalf of the University, I thank experts and authorities of the University for the interest taken and the whole hearted co-operation extended by them in bringing out this publication.

Date: 7/20/2017 2:24:34 PM Yashwantrao Chavan Maharashtra Open University,Dnyangangotri Near Gangapur Dam, Nashik, Pin Code-422222, Maharashtra(India)

Registrar

Programme Objective(s)

| The BBA- | Aviation, Hospitality and Travel & Tourism Consists of | following | 3 programm | e part(s): |
|----------|--|-----------|------------|------------|
| | | _ | _ | |

| Sr.No. | Programme Part Name | Programme Part Abbrevation | Examination Pattern |
|--------|---|-------------------------------|---------------------|
| 1 | First Year BBA-Aviation, Hospitality and Travel & Tourism | Part I | Semester |
| 2 | 2 Second Year BBA-Aviation, Hospitality and Travel & Part II Semest | | Semester |
| 3 | Third Year BBA-Aviation, Hospitality and Travel & Tourism | Part III | Semester |

The BBA-Aviation, Hospitality and Travel & Tourism is available in following medium of instruction/s:

1. English

Programme Part: Part I Separate Passing Head: No, Min: 0, Max: 1100, Total Credits: 44.00

Term: Semester I Separate Passing Head: No, Min Courses: 5, Max Courses: 5, Min:0,Max:500, Total Credits: 20.00

The courses for Part I - Semester I are classified into following groups:

| 1.Compulsory Group (Min Courses: 5, Max Courses: 5, Separate Passing Head: No, Max. Marks: 500) Select minimum 5 course(s) Select maximum 5 course(s) | | |
|---|---------------------------------|--|
| Courses: | | |
| BAV121 | Management and Its Applications | |
| BAV122 | Business Communication | |
| BAV123 | Basics of Tourism | |
| BAV124 | Tourism Product and Services | |
| BAV125 | Geography of Tourism | |

Term: Semester II Separate Passing Head: No, Min Courses: 6, Max Courses: 6, Min:0,Max:600, Total Credits: 24.00

The courses for Part I - Semester II are classified into following groups:

| 1.Audit Courses (Min Courses: 1, Max Courses: 1, Separate Passing Head: No, Max. Marks: 100) Select minimum 1 course(s) Select maximum 1 course(s) | | |
|---|-------------------------------------|--|
| Courses: | | |
| GEN121 | Cyber Security | |
| GEN101 | English | |
| GEN103 | French | |
| GEN105 | German | |
| GEN104 | Arabic | |
| GEN122 | Office Tools | |
| GEN204 | Communication Skills | |
| 2.Compulsory Group (Min Courses: 5, Max Courses: 5, Separate Passing Head: No, Max. Marks: 500) Select minimum 5 course(s) Select maximum 5 course(s) | | |
| Courses: | | |
| BAV221 | Introduction to Modern Business | |
| BAV222 | Human Resource Management | |
| BAV223 | Travel and Tourism Management | |
| BAV224 | Teavel Agency and Tour Operation | |
| BAV225 | Dimensions of International Tourism | |

Programme Part: Part II Separate Passing Head: No, Min: 0, Max: 1100, Total Credits: 44.00

Term: Semester III Separate Passing Head: No, Min Courses: 5, Max Courses: 5, Min:0,Max:500, Total Credits: 20.00

The courses for Part II - Semester III are classified into following groups:

| 1.Compulsory Group (Min Courses: 5, Max Courses: 5, Separate Passing Head: No, Max. Marks: 500) Select minimum 5 course(s) Select maximum 5 course(s) | | |
|---|---|--|
| Courses: | | |
| BAV311 | Customer Care & Interpersonal Skills | |
| BAV312 | Sales, Marketing and Personal Relations in Service Industry | |
| BAV313 | Hospitality Industry | |
| BAV314 | House Keeping | |
| BAV315 | Front Office Operations & Hotel Accounting | |

Term: Semester IV Separate Passing Head: No, Min Courses: 6, Max Courses: 6, Min:0,Max:600, Total Credits: 24.00

The courses for Part II - Semester IV are classified into following groups:

| 1.Compulsory Group (Min Courses: 6, Max Courses: 6, Separate Passing Head: No, Max. Marks: 600) Select minimum 6 course(s) Select maximum 6 course(s) | |
|---|----------------------------------|
| Courses: | |
| BAV411 | Entrepreneurship Development |
| BAV412 | Fares & Reservations in Airline |
| BAV413 | Resort Management |
| BAV414 | Food and Beverage Operations |
| BAV415 | Customer Relationship Management |
| EVS 201 | Environment Study |

Programme Part: Part III Separate Passing Head: No, Min: 0, Max: 1000, Total Credits: 32.00

Term: Semester V Separate Passing Head: No, Min Courses: 5, Max Courses: 5, Min:0,Max:500, Total Credits: 20.00

The courses for Part III - Semester V are classified into following groups:

| 1.Compulsory Group (Min Courses: 5, Max Courses: 5, Separate Passing Head: No, Max. Marks: 500) Select minimum 5 course(s) Select maximum 5 course(s) | | |
|---|---|--|
| Courses: | | |
| BAV511 | Research Methodology and Manatgement Decision | |
| BAV512 | Personality Development | |
| BAV513 | Aviation Technology | |
| BAV514 | Airnine Management | |
| BAV515 | Conference and Event Management | |

Term: Semester VI Separate Passing Head: No, Min Courses: 3, Max Courses: 3, Min:0,Max:500, Total Credits: 12.00

The courses for Part III - Semester VI are classified into following groups:

```
1.Compulsory Group (Min Courses: 3, Max Courses: 3,
Separate Passing Head: No, Max. Marks: 500)
Select minimum 3 course(s)
Select maximum 3 course(s)
Courses:
BAV611 On Job Training
BAV613 Seminar
BAV612 Project
```