



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते



आज़ादी का  
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

F No 1-1/2024(Secy)

11th April, 2024/ 22 चैत्र, 1946

**Subject: Dissemination of information in HEIs through creatives on Voter Awareness**

Respected Madam/Sir,

In order to reiterate the importance of every vote and to create Voter Awareness the Election Commission of India (ECI) has shared creatives on Voter Awareness including Voter's pledge, TVCs, short films etc. These creatives are available in the google drive link given below :  
<https://drive.google.com/drive/folders/1s5zjXrdDqtuduYJeg3VmFiMXr8r6bwd0>

All Universities and Colleges are requested to share these creatives with the students, faculty members and other staff members in their respective institution. Higher Education Institutions may also use their social media handles for sharing these creatives on Voter Awareness and also tag @ECISVEEP and @ugc\_india

Looking forward to your active participation in this regard, which will go a long way in ensuring voter awareness and electoral participation to strengthen the spirit of democracy in the country.

With regards,

Yours sincerely,

(Manish Joshi)

To

The Vice Chancellors of all Universities  
The Principals of all Colleges