PPR (Program Project Report) M.A Political Science

Name of Program:- M.A. in Political Science	
Year	**2024-2025**
Date of Approval of PPR	28/05/2024
Upload of PPR	Uploaded
Upload Approval of PPR	28/05/2024
Expected outcome	- Learners would be able to demonstrate advanced analytical and critical thinking skills to evaluate complex political phenomena and theories. - Learners would be able to conduct rigorous independent and collaborative research, contributing to the field of political science and informing public policy. - Learners would be able to connect theoretical knowledge with the real-world political challenges through practical experience gained from research projects and field visits. - Learners would be able to promote justice, equity, and democratic principles by understanding and advocating for ethical considerations in political practice and scholarship. - Learners would be able to identify the interconnectedness of global systems and the importance of international cooperation and diplomacy in addressing global issues.
Whether Program Project Report (PPR) prepared for the Program and approved as per Regulation 13 and Annexure V of UGC (ODL Programs and Online Programs) Regulations, 2020(Attached PPR)	YES
Whether HEI compliance to following provision for the Program Project Report (PPR) as per Annexure V of UGC (ODL Programs and Online Programs) Regulations, 2020:	
Program's Mission and Objectives	**Mission:** Providing a comprehensive understanding of political systems, theories, constitutional values and practices at local, national, and global levels so as to develop critical thinking, analytical skills, and a deep understanding of political processes and institutions, and thus become a responsible citizen. **Objectives:** 1. To develop advanced analytical and critical thinking skills to understand and evaluate complex political phenomena and theories.

	2. To enhance research capabilities to conduct independent and collaborative studies, contributing to the field and informing public policy.
	3. To provide practical experience through research and field visits, fostering the application of theoretical knowledge to real-world political challenges.
	4. To cultivate a deep understanding of ethical considerations and the importance of justice, equity, and democratic principles in political practice.
	5. To foster a global perspective on political issues, emphasizing the interconnectedness of global systems and the significance of international cooperation and diplomacy.
	6. To create valuable human resources for society and nation building.
	7. To develop the analytical skills for socio-political study.
Relevance of the program with HEI's Mission and Goals	Objective of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, underprivileged students and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields. As per the motto of YCMOU "**DnyangangaGharoghari".**

1. One of the fundamental aims of education is to provide opportunities for learners at all levels. This program offers quality higher education with ease of learning to those interested in pursuing higher education through distance mode.

2. Political Science is diverse in its focus and research; it aids students for a wide variety of careers. In accordance with the mission of YCMOU as an intensive research institution, teaching Journalism and Mass Communication is based on up-to-date information and structure with a strong emphasis on the acquisition of academic and research skills. |

	3. The program would create the ability to think critically, creatively and independently.
	4.It would develop an understanding of Political Process, , civilization, Constitutional Valu, Principle of Democracy Human Rights and other forms of inequalities in domestic society in relation to the mass communication, as well as an understanding of diverse cultures and significance of it in a global society.
	5.It aims to develop skilled manpower in the field of media and communication and enables the learners to avail employment opportunities in various media sectors.
	6.The program would be beneficial for those who intend to make a full time career in print media, radio, television, new media, advertising, public relations, media research and development media sectors; it will be equally relevant for those who are already employed in any of these media and would like to upgrade their knowledge and skills.
	7.It aims to strengthen and diversify the degrees, diploma and certificate programs at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the programs and courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources.
	The implementation of the proposed program would fulfill the following Objectives of YCMOU (as per the YCMOU Act) –
	(a) To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
	(b) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfil the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment

	and economic development of the state on the basis of its natural and human resources; [1(b)]
	(c) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]
	(d) To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]
	(e) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)]
	(f) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(f)]
	(g) To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)]
	(h) To provide for the counseling and guidance to its students; [1(j)]
	(i) To provide a major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)]
Nature of prospective target group of learners	Bachelor's Degree in any discipline (Any Graduate).
Instructional Design	04 Courses of 08 Credits in each year 8 Courses for the first and second year Duration of Course: 2 years

	Medium of instruction: Marathi& English Course Pattern: – Yearly Pattern, Weekly counseling sessions.
Procedure for admissions, curriculum transaction and evaluation	**Admission procedure**: Online Admissions through http://ycmou.digitaluniversity.ac **Payment facility:** Online Payment / UPI / Credit card / Debit card or Internet Banking. **Eligibility:** Any Graduate **Fees:** Rs. 13,984/- for 2 Years which is approved by the university. **Curriculum Transaction:** Total 08 Book have been developed, 01book for each theory course. Total 12 counseling sessions, each of 120 minutes duration, would be conducted at the respective study centers for each of the theory courses. Curriculum will be updated after every 5 years. **Evaluation:** <table><tr><td></td><td>**Yes or No**</td><td>**Weightage in overall assessment**</td></tr><tr><td>**Assignments**</td><td>Yes</td><td>30</td></tr><tr><td>**Term End Exam**</td><td>Yes</td><td>70 %</td></tr><tr><td>**Passing Percentage**</td><td>Yes</td><td>40%</td></tr></table> Only best of past performance shall be reported in transcript or Statement of Marks
Requirement of the laboratory support and Library Resources	Laboratory/audio visual studio requirement and Library Resources – Yes Institutes/Colleges affiliated with conventional university offering B.A./ M.A. Political Science will only be recognized as a Study centers for this program. Library resources will be automatically ensured.
Cost estimate of the Program and the provisions	Estimated development cost for 08 courses SLM books will be about 55 Lacs. The budget provision has already been made by the statutory authorities.
Quality assurance mechanism and expected program outcomes	**The following key result areas will be closely monitored.** • Enrolment of student (Equated Access) • Equal weightage for each credit in student evaluation. • Providing in-depth knowledge of Political Science, both in theory and application. • Examination and Results within the stipulated

	timeframe. • Administrative/stakeholder feedback. **Expected Outcome:** The learners would be able to - • Demonstrate advance analytical and critical thinking skills to evaluate complex political phenomena and theories. • Conduct rigorous independent and collaborative research, contributing to the field of political science and informing public policy. • Connect the theoretical knowledge to real-world political challenges through practical experience gained from research projects and field visits. • Promote justice, equity, and democratic principles for ethical considerations in political practice and scholarship. • Recognize the interconnectedness of global systems and the importance of international cooperation and diplomacy in addressing global issues.
Appropriateness of program to be conducted in Open and Distance Learning mode to acquire specific skills and competence	This program offers a blended mode of study (Theory and practical). The qualified and experienced teaching staff at the study centers would enrich knowledge and skills of the learners through counseling and continuous assessment. Self-learning material is provided. Hence, this is an appropriate program to be conducted in Open and Distance Learning mode to acquire specific skills and competence.

School of Health Sciences, YCMOU. Nashik

Programme Project Report (PPR)

Master of Arts in Positive Psychology and Mental Well Being (M.A.PPMWB)

1.	Name of Program:	Master of Arts in Positive Psychology and Mental Well Being (M.A.PPMWB)
a	Programme's mission & objectives :	**Mission**: The "Master of Arts" **M.A. Positive Psychology and Mental Well Being** is an innovative program based on number of core courses in " Yoga". Upon graduation, the students will be able to understand and appreciate the impact of " Mental Well Being" in day to day life. Further, the students will be exposed to the current trends in Yoga. **Objectives**: The "Master of **Positive Psychology and Mental Well Being**" in programme will ❖ Prepare students with clear understanding of important basic concepts in psychology and their relevance in day to day life.. ❖ Expose students to current trends in research in these areas. ❖ Impart important skills which are essential for success in the world of 'Mental Health'**.**

	Relevance of the program with HEI's Mission and Goals :	This **"Master of Arts" Positive Psychology and Mental Well Being** programme is relevant with following objects of this university:
		Object (a), (b), (c) and (d) mentioned in the First Schedule of the YCMOU Act, 1989 on page 16, which are as follows:
		❖ To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
		❖ To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)]
		❖ To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]
		❖ To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]
c	Nature of prospective target group of learners:	Prospective students are those who have Graduated,/ passed BA, B Com., B.Sc. or Equivalent.

d	Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence :	The **"Master of Arts" Positive Psychology and Mental Well Being** programme uses the Blended Mode of Education where, theory component of teaching-learning is offered in online / distance mode and practical activity component of teaching-learning is offered in full face-to-face mode under guidance and supervision of qualified and experienced teacher at study centre. Hence, this programme is appropriate to conduct in Open and Distance Learning mode to acquire specified skills and competencies.
e	Instructional Design:	Uploaded on university portal in the Programme Syllabus, with **Annual pattern**: There are 2 years in this program. Total 32 weeks/ year for Teaching-Learning are planned during each year **.** **Minimum program duration**: 2 years after Graduation or Equivalent. **Required study efforts**: Total 756 Hours of Teaching-Learning support from the University and total 564 Hours of Self-Study that is total 1320 Hours of total study efforts (including Self-Study) during each year. **Medium of Instruction**: English/Marathi **Attendance**: Minimum 75 % attendance compulsory for all Practical/ Activity type of courses from year 1 to 3.

f	Procedure for admissions, curriculum transaction and evaluation :	**Admission procedure:** The process of admission to these programs shall be as per the prospectus and other documents, training videos, etc published from time to time at the university's authorised web sites. The admission process may be conducted through online payment using a portal duly dedicated for the purpose.
		Common online admission system is followed by the University for this Programme.
		Admission Eligibility: for those who are Graduates / passed B.A., B.Com., B.Sc. or Equivalent. & (For Lateral Entry), or Equivalent.
		Total programme Fee: ₹ 15,000/- for each year, which is duly approved by the university authorities.
		1. 01 SLM Book developed for **each** skill and core course.
		2. Total 16 Face-To-Face counseling sessions, **each** of 60 Minutes duration, is provided at respective study center, for **each** Skill and Core course.
		3. Total 24 Face-To-Face counseling sessions, **each** of 120 Minutes duration, will be provided at respective study center, for **each** practical/ activity type of course.
		Evaluation Pattern:
		• Formative Evaluation or Continuous Assessment: 3**0%** Weightage
		• Summative Evaluation or End Examination: 7**0%** Weightage
		• Separate and independent passing @ **40%** in EE and (CAT+EE)
		• Only best of past performance shall be reported in transcript or mark statement.
g	Requirement of the laboratory support and Library Resources:	Required Hall support and Library Resources will be provided by recognized study centres of this university for this programme.
h	Cost estimate of the programme and the provisions:	Total estimated development cost for total 15 Courses for 02 years duration will be about **₹ 06 Lacs**.
		As per the approved University Budget for resp financial years.

i	Quality assurance mechanism and expected programme outcomes :	The following key result areas will be closely monitored. i. Enrolment of student (Equited Access) ii. Examination Results iii. Placements/satisfaction of passing out students iv. Administrative feedback Internal and External Examiners have equal 50% weightage in student evaluation. Equal weightage for each credit in student evaluation.

PPR (Program Project Report) M.A Psychology

Name of Program M.A. in Psychology	
Year	**2024-2025**
Date of Approval of PPR	28/05/2024
Upload of PPR	Uploaded
Upload Approval of PPR	28/05/2024
Expected outcomes	- The learners would know the fundamental and modern changes in Human Behavior fields of Psychology. - They would be able to judiciously integrate theory and practice in the field of Psychology. - It would develop multi-skilled trained work force in the domain specific field. - They would be able to demonstrate thorough understanding of the process of counseling. - They would be able to demonstrate familiarity with the biological and social underpinnings of human behavior.
Whether Program Project Report (PPR) prepared for the Program and approved as per Regulation 13 and Annexure V of UGC (ODL Programs and Online Programs) Regulations, 2020 (Attached PPR)	YES
Whether HEI compliance to following provision for the Program Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Program's Mission and Objectives	**Mission:** - To strengthen the scientific and critical thinking among learners about various psychological therapies and evolving areas of Behavioral Science so as to enable them to be professional and responsible Psychologist. Objectives: - To create awareness about recent trends in cognitive psychology and develop skills and competencies in test formulation and validation. - To introduce the concept of scientific research in

	applied psychology.
	• To enable the learners to manage standardized psychological tests, establish relationship between the psychologist and clients as well as interpret test scores and write reports, and also use statistical methods in multivariate analysis.
	• To train to identify the causes of mental disorders and criteria of abnormal behavior and use various psychotherapies
	• To empower the learners to understand the nature of the counseling process to discuss behavioral and clinical problems of the clients.
Relevance of the program with HEI's Mission and Goals	**Objective of the YCMOU** (as per the YCMOU Act) which would be fulfilled by implementing the proposed program through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, underprivileged students and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields. As per the motto of YCMOU "**Dnyanganga Gharoghari".** 1. One of the fundamental aims of education is to provide opportunities for learners at all levels. This program offers quality higher education with ease of learning to those interested in pursuing higher education through distance mode. 2. Psychology is diverse in its focus and research; it aids students for a wide variety of careers. In accordance with the mission of YCMOU as an intensive research institution, the teaching Psychology is based on up-to-date information and structure with a strong emphasis on the acquisition of academic and research skills. 3. The course will create the ability to think critically, creatively and independently. 4. To develop understanding of gender, race, civilization, sexual orientation and other forms of

	diversity in domestic society in relation to mass communications, as well as an understanding of diverse cultures and significance of psychology in a global society.
	5. It aims to develop skilled manpower in the field of Behavioral Science and enable the learners to avail employment opportunities in various media sectors.
	6. The program will be beneficial for those who intend to make a full time career in Psychology, Counseling, Industrial psychology and Clinical Psychology it will be equally relevant for those who are already employed in any of this above field and would like to upgrade their knowledge and skills.
	7. To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources.
	The implementation of the proposed program would fulfill the following Objects of the YCMOU (as per the YCMOU Act) –
	a. To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
	b. To strengthen and diversify the degrees, diploma and certificate courses at various

	educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)] c. To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)] d. To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)] e. To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)] f. To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the

	society; [1(f)] g. To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)] h. To provide for the counselling and guidance to its students; [1(j)] **b)** (i) To provide a major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)]
Nature of prospective target group of learners	I. Bachelor's Degree in any discipline (Any Graduate). II. Diversified learners including Psychology practitioners, communication professionals, Counselors, Teachers, Lawyers etc…
Instructional Design	04 Courses of 08 Credits in each year 16 Courses for the first and second year Duration of Course: 2 years Medium of instruction: English Course Pattern: – Yearly Pattern, Weekly counseling sessions.
Procedure for admissions, curriculum transaction and evaluation	**Admission procedure**: Online Admissions through http://ycmou.digitaluniversity.ac **Payment facility:** Online Payment / UPI / Credit card / Debit card or Internet Banking. **Eligibility:** Any Graduate **Fees:** Rs. 13,984/- for 2 Years which is approved by the university. **Curriculum Transaction:** Total 012 Books have been developed, 1 book for each theory course. Total 12 counseling sessions, each of 120 minutes duration, would be conducted at the respective study centers for each of the theory courses. Curriculum will be updated after every 5 years. **Evaluation:**

	Yes or No	Weightage in overall assessment
Assignments	Yes	15 %
Practical	Yes	15 %

	Term End Exam	Yes	70 %
	Passing Percentage	Yes	40 %
	Only best of past performance shall be reported in transcript or Statement of Marks		

Requirement of the laboratory support and Library Resources	Laboratory/ audio visual studio requirement and Library Resources – Yes. Institutes/ Colleges affiliated with conventional university offering B.A./M.A. Psychology Communication will be only recognized as a Study center of this university for this programme. Library resources will be automatically ensured.
Cost estimate of the Program and the provisions	Estimated development cost for 12 courses SLM books will be about 55 Lacs. The budget provision has already been made by the statutory authorities.
Quality assurance mechanism and expected program outcomes	The following key result areas will be closely monitored. • Enrolment of student (Equated Access) • Equal weightage for each credit in student evaluation. • Providing in-depth knowledge of Psychology, both in theory and Practical. • Examination and Results within the stipulated timeframe. • Administrative/stakeholder feedback. Expected Outcome : The learner is - • aware of recent trends in cognitive psychology and develop skills and competencies in test formulation and validation. • knows the concept of scientific research in applied psychology. • able to manage standardized psychological tests, establish relationship between the psychologist and clients as well as interpret test scores and write reports, and also use statistical methods in multivariate analysis. • able to identify the causes of mental disorders and criteria of abnormal behavior and use various psychotherapies • understand the nature of the counseling process to discuss behavioral and clinical problems of the clients.
Appropriateness of program to be conducted in Open and Distance Learning mode to acquire specific skills and competence	This program offers a blended mode of study (Theory and practical). The qualified and experienced teaching staff at the study centers would enrich knowledge and skills of the learners through counseling and continuous assessment. Self-learning material is provided.

	Hence, this is an appropriate program to be conducted in Open and Distance Learning mode to acquire specific skills and competence.

PPR (Program Project Report) M.A. in Sociology

Name of Program:-M.A. in Sociology	
Year	**2024-2025**
Date of Approval of PPR	28/05/2024
Upload of PPR	Uploaded
Upload Approval of PPR	28/05/2024
Expected outcomes	The Learner is able to - • Understand key sociological concepts, theories, perspectives and trends. • Critically assesses the contributions of classical and contemporary sociological thinkers, and recognize the significant contributions of Indian sociologists to the field of Sociology. • Evaluate the effects of globalization, mass media, social change, and movements on Indian society. • Develop observational skills, objectivity, and a scientific research attitude; and thus analyze the interdependence and structural changes in rural, urban, and tribal communities.
Whether Program Project Report (PPR) prepared for the Program and approved as per Regulation 13 and Annexure V of UGC (ODL Programs and Online Programs) Regulations, 2020(Attached PPR)	YES
Whether HEI compliance to following provision for the Program Project Report (PPR) as per Annexure V of UGC (ODL Programs and Online Programs) Regulations, 2020:	
Program's Mission and Objectives	**Mission:** • To promote scientific understanding of social life through learning. As in the recent time the pattern of social of social living is becoming much competitive, the student of these economically backward area to meet the aim to produce a generation of quality citizens with all morality. **Objectives:** • To elucidate key concepts, theories, perspectives, and

	evolving trends within sociology.
	• To highlight the contributions of both classical and contemporary sociological thinkers, and recognize the contributions and roles of Indian sociologists in the development of sociology.
	• To examine the impact of globalization, mass media, social change, and movements on Indian society, and evaluate the status and evolving role of human rights enforcement and trends within Indian society.
	• To analyze the interdependence and structural changes in rural, urban, and tribal communities, and cultivate observational skills, objectivity, and a scientific as well as research-oriented mindset in students.
Relevance of the program with HEI's Mission and Goals	Objective of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, underprivileged students and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields. As per the motto of YCMOU "**Dnyanganga Gharoghari".** 1. One of the fundamental aims of education is to provide opportunities for learners at all levels. This program offers quality higher education with ease of learning to those interested in pursuing higher education through distance mode. 2. Sociology is diverse in its focus and research; it aids students for a wide variety of careers. In accordance with the mission of YCMOU as an intensive research institution, teaching Sociology is based on up-to-date information and structure with a strong emphasis on the acquisition of academic and research skills. 3. The program would create the ability to think critically, creatively and independently.

	4. It would develop an understanding of gender, race, civilization, sexual orientation and other forms of inequalities in domestic society in relation to the mass communication, as well as an understanding of diverse cultures and significance of it in a global society.
	5. It aims to develop skilled manpower in the field of media and communication and enables the learners to avail employment opportunities in various media sectors.
	6. The program would be beneficial for those who intend to make a full time career in Teaching Department at University and college level, Social welfare Department, Public sector department, already employed in any of this department and would like to upgrade their knowledge and skills.
	7. It aims to strengthen and diversify the degreesprograms at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the programs and courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources.
	The implementation of the proposed program would fulfill the following Objectives of YCMOU (as per the YCMOU Act) –
	(a) To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
	(b) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfil the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)]
	(c) To promote acquisition of knowledge in a rapidly

	developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]

(d) To provide an innovative system of university level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]

(e) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)]

(f) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(f)]

(g) To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)]

(h) To provide for the counselling and guidance to its students; [1(j)]

(i) To provide a major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)] |
| Nature of prospective target group of learners | i. Bachelor's Degree in any discipline (Any Graduate).
ii. Diversified learners including media practitioners, communication professionals, social workers, rural people, low-income group, minorities, underprivileged students, elected representatives, public relation officials and other government officials. |
| Instructional Design | 04 Courses of 08 Credits in each year
8 Courses for the first and second year |

	Duration of Course: 2 years Medium of instruction: Marathi & English Course Pattern: – Yearly Pattern, Weekly counseling sessions.
Procedure for admissions, curriculum transaction and evaluation	**Admission procedure**: Online Admissions through http://ycmou.digitaluniversity.ac **Payment facility:** Online Payment / UPI / Credit card / Debit card or Internet Banking. **Eligibility:** Any Graduate **Fees:** Rs. 13,984/- for 2 Years which is approved by the university. **Curriculum Transaction:** Total 08 Bookshave been developed, 1 book for each theory course. Total 12 counseling sessions, each of 120 minutes duration, would be conducted at the respective study centers for each of the theory courses. Curriculum will be updated after every 5 years. **Evaluation:** <table><tr><td></td><td>**Yes or No**</td><td>**Weightage in overall assessment**</td></tr><tr><td>**Assignments**</td><td>Yes</td><td>30%</td></tr><tr><td>**Practical**</td><td>No</td><td>NA</td></tr><tr><td>**Term End Exam**</td><td>Yes</td><td>70 %</td></tr><tr><td>**Passing Percentage**</td><td>Yes</td><td>40%</td></tr></table> Only best of past performance shall be reported in transcript or Statement of Marks
Requirement of the laboratory support and Library Resources	Laboratory/audio visual studio requirement and Library Resources – Yes. Institutes/Colleges affiliated with conventional university offering B.A./M.A. Sociology will only be recognized as a Study centers for this program. Library resources will be automatically ensured.
Cost estimate of the Program and the provisions	Estimated development cost for 08 courses SLM books will be about 55 Lacs. The budget provision has already been made by the statutory authorities.
Quality assurance mechanism and expected program outcomes	**The following key result areas will be closely monitored.** • Enrolment of student (Equated Access) • Equal weightage for each credit in student evaluation. • Providing in-depth knowledge of Sociology both in theory and application. • Examination and Results within the stipulated timeframe. • Administrative/stakeholder feedback. **Expected Outcomes:**

	The Learner is able to - • Understand key sociological concepts, theories, perspectives and trends. • Critically assesses the contributions of classical and contemporary sociological thinkers, and recognize the significant contributions of Indian sociologists to the field of Sociology. • Evaluate the effects of globalization, mass media, social change, and movements on Indian society. • Develop observational skills, objectivity, and a scientific research attitude; and thus analyze the interdependence and structural changes in rural, urban, and tribal communities.
Appropriateness of program to be conducted in Open and Distance Learning mode to acquire specific skills and competence	This program offers a blended mode of study (Theory and practical). The qualified and experienced teaching staff at the study centers would enrich knowledge and skills of the learners through counseling and continuous assessment. Self-learning material is provided. Hence, this is an appropriate program to be conducted in Open and Distance Learning mode to acquire specific skills and competence.

PPR (Programme Project Report)
M.A. Yoga

Name of Programme:- M.A. Yoga	
Year	**2024**
Date of Approval of PPR	**14-01-2020**
Upload of PPR	**Yes**
Upload Approval of PPR	**Yes**
Expected outcome	*****Prepare students with clear understandings of important basic concepts in Yoga and their relevance in day to day life *Expose students to current trends in research in these areas. *Impart important skills which are essential for success in the world of Yoga.
Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020 (Attached PPR)	**Yes**
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Program's mission & objectives	**Mission**: The "Master of Arts" **M.A.Yoga** is an innovative program based on number of core courses in " Yoga". Upon graduation, the students will be able to understand and appreciate the impact of " Yoga" in day to day life. Further, the students will be exposed to the current trends in Yoga. **Objectives**: The "Master of Arts" in Yoga program will ❖ Prepare students with clear understanding of important basic concepts in Yoga and their relevance in day to day life.. ❖ Expose students to current trends in research in these areas. ❖ Impart important skills which are essential for success in the world of Yoga**.**
Relevance of the program with HEI's Mission and Goals	This **"Master of Arts" Yoga** program is relevant with following objects of this university:

	Object (a), (b), (c) and (d) mentioned in the First Schedule of the YCMOU Act, 1989 on page 16, which are as follows:
	❖ To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
	❖ To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)]
	❖ To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]
	❖ To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]
Nature of prospective target group of learners	Prospective students are those who have Graduated,/ passed BA, B Com., B.Sc. or Equivalent.
Instructional Design	Uploaded on university portal in the Program Syllabus, with 1. **Annual pattern**: There are 2 years in this program. Total 32 weeks/ year for Teaching-Learning are planned during each year . 2. **Minimum program duration**: 2 years after

	Graduation or Equivalent, 3. **Required study efforts**: Total 756 Hours of Teaching-Learning support from the University and total 564 Hours of Self-Study, that is total 1320 Hours of total study efforts (including Self-Study) during each year. 4. **Medium of Instruction**: English/Marathi 5. **Attendance**: Minimum 75 % attendance compulsory for all Practical/ Activity type of courses from year 1 to 3.
Procedure for admissions, curriculum transaction and evaluation	**Admission procedure:** The process of admission to these programs shall be as per the prospectus and other documents, training videos, etc published from time to time at the university's authorized web sites. The admission process may be conducted through online payment using a portal duly dedicated for the purpose. Common online admission system is followed by the University for this Program. **Admission Eligibility**: for those who are Graduates / passed B.A., B.Com., B.Sc. or Equivalent. & (For Lateral Entry) Completion of 1 yr. Diploma in Yoga-Teacher of YCMOU, or Equivalent. **Total program Fee**: ₹ 10,100/- for each year, which is duly approved by the university authorities. 1. 01 SLM Book developed for **each** skill and core course. 2. Total 16 Face-To-Face counseling sessions, **each** of 60 Minutes duration, is provided at respective study center, for **each** Skill and Core course. 3. Total 24 Face-To-Face counseling sessions, **each** of 120 Minutes duration, will be provided at respective study center, for **each** practical/ activity type of course. **Evaluation Pattern**: • Formative Evaluation or Continuous Assessment: **30%** Weightage • Summative Evaluation or End Examination: **70%** Weightage • Separate and independent passing @ **40%** in EE and (CAT+EE)

	Only best of past performance shall be reported in transcript or mark statement.
Requirement of the laboratory support and Library Resources	Required Yoga Hall support and Library Resources will be provided by recognized study centers of this university for this program.
Cost estimate of the programme and the provisions	Total estimated development cost for total 15 Courses for 02 years duration will be about ₹ **06 Lacs**. As per the approved University Budget for respective financial years.
Quality assurance mechanism and expected programme outcomes	The following key result areas will be closely monitored. i. Enrolment of student (Equated Access) ii. Examination Results iii. Placements/satisfaction of passing out students iv. Administrative feedback Internal and External Examiners have equal 50% weightage in student evaluation. Equal weightage for each credit in student evaluation.
Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence	The **"Master of Arts"** Yoga program uses the Blended Mode of Education where, theory component of teaching-learning is offered in online / distance mode and practical activity component of teaching-learning is offered in full face-to-face mode under guidance and supervision of qualified and experienced teacher at study center. Hence, this program is appropriate to conduct in Open and Distance Learning mode to acquire specified skills and competencies.

PPR: Bachelor of business Administration (Digital marketing)

a	Programme's mission & objectives :	The Higher Educational Institution (HEI) shall define the mission statement and objectives for the programme to be launched, which shall reflect the strategic direction and the academic goals of the Higher Educational Institution. Those shall be aligned with industrial or learners' demand, and shall be defined in such a manner that they are appropriate to be achieved.	**Mission:** The mission of the **Bachelor of business Administration (Digital marketing)** is to equip students with the knowledge, skills, and practical experience needed to excel in the rapidly evolving field of digital marketing. The program aims to foster innovative thinking, ethical practices, and a strategic understanding of digital marketing tools and techniques to prepare graduates for successful careers in various digital marketing roles. . **Objectives:** 1. Knowledge Acquisition: To provide students with a thorough understanding of digital marketing principles, strategies, and tools. 2. Skill Development: To develop technical and analytical skills necessary for designing, implementing, and evaluating digital marketing campaigns. 3. Practical Experience: To offer hands-on experience through projects, internships, and case studies that reflect real-world digital marketing challenges. 4. Ethical Awareness: To instill a strong sense of ethics and social responsibility in the practice of digital marketing. 5. Career Preparation: To prepare students for a variety of careers in digital marketing, including roles in social media, SEO, content marketing, email marketing, and digital advertising.
b	Relevance of the program with HEI's Mission and Goals :	The Higher Educational Institution shall plan for such a programme to be offered through the Open and Distance Learning mode that is relevant to the Higher Educational Institution's mission and goals. Therefore, it is very much important that the programme to be	Objects of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program (a) To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)] (b) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfil the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the

		offered through Open and Distance Learning should be aligned with Higher Educational Institution's mission and goal and will prove as major contributing factor in its achievement	courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)] (c) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)] (d) To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)] (e) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)] (f) To develop innovative, need based vocational courses and establish industry, institution linkage for developing the society; [1(f)] (g) To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)] (h) To provide for the counselling and guidance to its students; [1(j)] (i) To provide major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)] he Bachelor of Digital Marketing is highly relevant in today's business environment due to: Growing Digital Economy: The increasing importance of digital presence for businesses. Technological Advancements: Rapid advancements in digital technologies requiring updated knowledge and skills. High Demand for Professionals: A growing demand for skilled digital marketers in various industries. Evolving Consumer Behavior: Changes in consumer behavior driven by digital and social media. Global Market Reach: The ability of digital marketing to reach and engage global audiences.

			Quality Mechanisms
			To ensure the quality and continuous improvement of the Bachelor of Science in Digital Marketing program, the following mechanisms will be implemented:
			Accreditation: Obtain and maintain accreditation from relevant educational and professional bodies.
			Curriculum Review: Regularly review and update the curriculum to reflect industry trends and technological advancements.
			Faculty Development: Invest in continuous professional development for faculty members.
			Student Feedback: Collect and analyze feedback from students to improve the program.
			Industry Partnerships: Establish partnerships with industry leaders to provide students with practical insights and internship opportunities.
			Assessment and Evaluation: Implement robust assessment and evaluation methods to measure student learning outcomes.
			Alumni Tracking: Monitor the career progression of graduates to assess the long-term impact of the program.
			Advisory Board: Form an advisory board comprising industry experts to provide guidance on program development and relevance.
c	Nature of prospective target group of learners:	The Higher Educational Institution shall identify the target group of learners. It is required to understand their learning needs and on its basis the curriculum should be aimed. The Higher Educational Institution should also consider diverse class of learners including a class having of low level of disposable income, rural dwellers, women, unskilled men, minorities etc.	Students of HSC or any 10+2 passed with a focus on developing their future career as a digital market creator . Students desirous to become digital market creators will opt for this program because of the unique methodology of the program, where students will get real-life workplace experience and learn simultaneously through eLearning support.
d	Appropriateness of programme to be conducted in Open and Distance Learning	The Higher Educational Institution shall clearly identify the learning outcomes for the	a. The learner will acquire necessary knowledge in the area digital marketing which will help the learner to make them employable in service sector. b. The learner will be able to develop skills and competencies through actual work in industry to understand business processes.

	mode to acquire specific skills and competence :	programme which shall cover the specific skills and competence to be acquired by the learner. The programme should be aimed appropriately to those learning outcomes. The learning outcomes shall include the development of knowledge and understanding appropriate to the area of study and these should also reflect academic, professional and occupational standards of that field. The learning outcomes should incorporate generic transferable skills and competencies.	c. The learners learn the theory concepts using self-learning materials d. The concept of digital creation and marketing will be learned by the students which will help them set up entrepreneurship digitally.
e	Instructional Design:	Instructional Design includes Curriculum design, detailed syllabi, duration of the programme, faculty and support staff requirement, instructional delivery mechanisms, identification of media – print, audio or video, online, computer aided, and student support service systems. The Higher Educational Institution shall define the instructional design for each of the academic programmes to be offered through the Open and Distance Learning mode and shall map the credit hours for each course or module of the programme.	Designing an instructional curriculum for a Bachelor of Digital Marketing involves careful planning to ensure students gain comprehensive knowledge and practical skills. Below is a structured framework: 1. Program Objectives and Outcomes Define clear objectives and learning outcomes for the program, such as: Understanding digital marketing principles and strategies. Gaining proficiency in digital marketing tools and platforms. Developing analytical and problem-solving skills. Preparing for various digital marketing roles (SEO specialist, social media manager, etc.). 2. Core Curriculum Structure The curriculum should be structured to cover fundamental business administration concepts and specialized digital marketing topics. 3. Pedagogical Approach Use a mix of instructional methods to enhance learning: Lectures and Readings

			Traditional methods for foundational knowledge. Case Studies and Group Projects Apply concepts to real-world scenarios. Guest Speakers and Industry Experts Insights from professionals in the field. Workshops and Labs Hands-on experience with digital marketing tools. Online Simulations Simulated digital marketing campaigns and scenarios. 4. Assessment and Evaluation Implement diverse assessment methods to gauge student understanding and skills: Examinations and Quizzes Test theoretical knowledge. Assignments and Projects Practical application of concepts. Presentations Communication and presentation skills. Internship Performance Real-world work experience evaluation. Capstone Project Comprehensive assessment of learned skills and knowledge. 5. Industry Collaboration Establish partnerships with digital marketing firms and platforms to provide: Internship Opportunities Guest Lectures Industry Projects Access to Tools and Software 6. Continuous Improvement Regularly update the curriculum based on: Industry Trends and Feedback Student Feedback Academic Research By following this instructional design framework, a BBA program in Digital Marketing can effectively prepare students for the dynamic and evolving field of digital marketing.
f	Procedure for admissions,	The Higher Educational Institution shalldefine the	**Admission procedure:** The process of admission to these programs shall be as per the prospectus and other documents, training videos, etc published from time to

	curriculum transaction and evaluation :	admission policy for the programme with minimum eligibility and fee structure. The information related to financial assistance, if any, should be included in the policy. The Higher Educational Institution shall notify the policy of programme delivery alongwith the details of methods and web-based tools to be adopted. The Higher Educational Institution shall notify the activity planner including all the academic activities to be carried out by the Higher Educational Institution during the academic session. Further, the Higher Educational Institution shall also notify policy for evaluation of learner progress along with methods and tools.	time at the university's authorised web sites. The admission process may be conducted through online payment using a portal duly dedicated for the purpose. **Eligibility criteria for the admission:** 12th passed / 3 years of diploma from statutory bodies passed **Programme Fees**: <table><tr><td>First Year</td><td>Rs. 12000/-</td></tr><tr><td>Second Year</td><td>Rs. 12000/-</td></tr><tr><td>Third Year</td><td>Rs. 12500/-</td></tr></table>
g	Requirement of the laboratory support and Library Resources:	There may be programmes having practical component in syllabus. The Higher Educational Institution shall give clear guidelines about the laboratory support to the learners to perform the practicals prescribed in the programme. There shall be provision of a practicals book for the learners. In case of online learning, the	Yes .Digital photography , Video production and audio video editing courses need laboratories.

		practical should be conducted and performed by applying virtual reality methods.	
h	Cost estimate of the programme and the provisions:	: The cost estimate should indicate the amount assigned for programme development, delivery and maintenance.	Rs.4416000/- Total Courses: 24 . Cost per cost Rs. 192000/-
i	Quality assurance mechanism and expected programme outcomes :	The Higher Educational Institution shall define the review mechanism for programme and continuously enhance the standards of curriculum, instructional design relevant to professional requirements of the area of study. There should be course benchmark statements. The Higher Educational Institution shall also devise the mechanism for monitoring effectiveness of the programme.	Upon completion of the program, graduates will be able to: 1.Strategize and Plan: Develop comprehensive digital marketing strategies that align with business goals. 2.Analyze Data: Use analytics tools to measure, analyze, and optimize digital marketing campaigns. 3.Create Content: Produce engaging and effective content for various digital platforms. 4.Utilize Technology: Employ the latest digital marketing technologies and tools effectively. 5.Communicate Effectively: Communicate marketing messages clearly and persuasively across different digital channels. Adapt and Innovate: Stay current with industry trends and adapt strategies to new digital marketing challenges. 6. Conduct Research: Conduct market research to inform digital marketing strategies. 7.Demonstrate Ethical Practices: Apply ethical principles and social responsibility in all digital marketing activities

PPR: Bachelor of business administration (Entrepreneurship Development)

a	Programme's mission & objectives :	The Higher Educational Institution (HEI) shall define the mission statement and objectives for the programme to be launched, which shall reflect the strategic direction and the academic goals of the Higher Educational Institution. Those shall be aligned with industrial or learners' demand, and shall be defined in such a manner that they are appropriate to be achieved.	**Mission:** The mission of the **Bachelor of business administration (Entrepreneurship Development)** program is to foster entrepreneurial skills, knowledge, and mindset in students, enabling them to create, innovate, and lead successful business ventures. The program aims to equip graduates with the ability to identify opportunities, develop sustainable business models, and contribute to economic development and societal well-being. **Objectives:** 1. Knowledge Acquisition: To provide students with a comprehensive understanding of business principles, including finance, marketing, management, and operations. 2. Entrepreneurial Skills: To develop critical thinking, problem-solving, and innovative skills essential for entrepreneurship. 3. Practical Experience: To offer hands-on learning experiences through internships, business incubators, and real-world projects. 4. Ethical and Social Responsibility: To instill a sense of ethical behavior and social responsibility in business practices. 5. Global Perspective: To prepare students to operate in a global business environment by understanding international markets and cross-cultural communication.
b	Relevance of the program with HEI's Mission and Goals :	The Higher Educational Institution shall plan for such a programme to be offered through the Open and Distance Learning mode that is relevant to the Higher Educational Institution's mission and goals. Therefore, it is very much important that the programme to be offered through Open and Distance Learning should be aligned with Higher	Objects of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program (a) To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)] (b) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfil the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)] (c) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge,

		Educational Institution's mission and goal and will prove as major contributing factor in its achievement	training and skills in the context of innovations, research and discovery in all field of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)] (d) To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)] (e) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)] (f) To develop innovative, need based vocational courses and establish industry, institution linkage for developing the society; [1(f)] (g) To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)] (h) To provide for the counselling and guidance to its students; [1(j)] (i) To provide major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)] Entrepreneurship promotes economic growth, provides access to goods and services, and improves the overall standard of living. Many entrepreneurs also make a positive impact on their communities and improve their well-being by catering to underserved areas and developing environment-friendly products
c	Nature of prospective target group of learners:	The Higher Educational Institution shall identify the target group of learners. It is required to understand their learning needs and on its basis the curriculum should be aimed. The Higher Educational Institution should also consider diverse class of learners including a class having	Students of HSC or any 10+2 passed with a focus on students who wish to enter in the entrepreneurship

		of low level of disposable income, rural dwellers, women, unskilled men, minorities etc.	
d	Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence :	The Higher Educational Institution shall clearly identify the learning outcomes for the programme which shall cover the specific skills and competence to be acquired by the learner. The programme should be aimed appropriately to those learning outcomes. The learning outcomes shall include the development of knowledge and understanding appropriate to the area of study and these should also reflect academic, professional and occupational standards of that field. The learning outcomes should incorporate generic transferable skills and competencies.	a. The learner will acquire necessary knowledge in the area of entrepreneurship development b. The learner will be able to develop skills and competencies teaching learning to understand business processes. c. The learners learn the theory concepts using self learning materilas d. Thebusiness development and methods and various entrepreneurship skills will be imparted to the students
e	Instructional Design:	Instructional Design includes Curriculum design, detailed syllabi, duration of the programme, faculty and support staff requirement, instructional delivery mechanisms, identification of media – print, audio or video, online, computer aided, and student support service systems. The Higher Educational Institution shall define the instructional design for each of	Instructional design include with focus on to Equip students with foundational knowledge and skills in entrepreneurship. Foster innovative thinking and problem-solving abilities. Develop practical skills in business planning, management, and operations. Cultivate ethical and socially responsible business practices. Teaching Methods Lectures and Seminars: To provide theoretical knowledge and frameworks. Case Studies: To analyze real-world business scenarios. Guest Lectures and Industry Talks: Insights from successful entrepreneurs and industry experts. Field Trips: Visits to startups, business incubators, and innovation hubs. Group Projects: Collaborative work to simulate real-world business challenges.

		the academic programmes to be offered through the Open and Distance Learning mode and shall map the credit hours for each course or module of the programme.	Online Learning Modules: Supplementary e-learning resources for flexible learning. Assessment Strategies Examinations: To test understanding of theoretical concepts. Assignments and Essays: To evaluate analytical and critical thinking. Projects: Practical application of knowledge in real-world scenarios. . Capstone Project/Thesis: Comprehensive research project demonstrating overall mastery of the subject. Support Services Academic Advising: Guidance on course selection and career planning. Mentoring Programs: Pairing students with experienced entrepreneurs. Career Services: Job placement assistance, resume building, and interview preparation. Incubation Centers: Support for students looking to start their own ventures. Networking Events: Opportunities to connect with industry professionals and alumni. Counseling Services: Support for personal and academic challenges. Continuous Improvement Feedback Mechanisms: Regular collection of feedback from students and faculty to improve course content and delivery. Alumni Tracking: Monitoring graduate success to adjust curriculum relevance. Industry Advisory Board: Regular consultations with industry experts to keep the curriculum up-to-date with market needs. This framework ensures that the program is comprehensive, practical, and aligned with the needs of aspiring entrepreneurs.
f	Procedure for admissions, curriculum transaction and evaluation :	The Higher Educational Institution shalldefine the admission policy for the programme with minimum eligibility and fee structure. The information related to financial assistance, if any, should be included in the policy. The Higher Educational Institution shall	**Admission procedure:** The process of admission to these programs shall be as per the prospectus and other documents, training videos, etc published from time to time at the university's authorised web sites. The admission process may be conducted through online payment using a portal duly dedicated for the purpose. **Eligibility criteria for the admission:** 12th passed / 3 years of diploma from statutory bodies passed **Programme Fees**: <table><tr><td>First Year</td><td>Rs. 15000/-</td></tr><tr><td>Second Year</td><td>Rs. 15000/-</td></tr></table>

		notify the policy of programme delivery alongwith the details of methods and web-based tools to be adopted. The Higher Educational Institution shall notify the activity planner including all the academic activities to be carried out by the Higher Educational Institution during the academic session. Further, the Higher Educational Institution shall also notify policy for evaluation of learner progress along with methods and tools.	Third Year Rs. 15500/-
g	Requirement of the laboratory support and Library Resources:	There may be programmes having practical component in syllabus. The Higher Educational Institution shall give clear guidelines about the laboratory support to the learners to perform the practicals prescribed in the programme. There shall be provision of a practicals book for the learners. In case of online learning, the practical should be conducted and performed by applying virtual reality methods.	No
h	Cost estimate of the programme and the provisions:	: The cost estimate should indicate the amount assigned for programme development, delivery and maintenance.	Rs.4416000/- Total Courses: 24 . Cost per cost Rs. 192000/-

i	Quality assurance mechanism and expected programme outcomes :	The Higher Educational Institution shall define the review mechanism for programme and continuously enhance the standards of curriculum, instructional design relevant to professional requirements of the area of study. There should be course benchmark statements. The Higher Educational Institution shall also devise the mechanism for monitoring effectiveness of the programme.	After completion of program students will be able to inculcate the following competencies: Business Competency: Graduates will possess a strong foundation in business concepts and practices. Venture Creation: Graduates will be capable of launching and managing new business ventures. Innovation and Creativity: Graduates will demonstrate the ability to think creatively and develop innovative solutions to business challenges. Leadership and Teamwork: Graduates will exhibit leadership qualities and be effective team players. Ethical Awareness: Graduates will understand the importance of ethics in business and be able to make responsible decisions. Global Awareness: Graduates will have a global outlook and be prepared to engage in international business activities. Relevance Economic Development: The program is relevant as it contributes to economic growth by preparing graduates who can create jobs and foster innovation. Market Demand: There is a high demand for entrepreneurs and business leaders who can navigate the complexities of the modern economy. Skill Development: The program addresses the need for entrepreneurial skills that are crucial in today's fast-changing business environment. Social Impact: Graduates can drive social change by developing enterprises that address societal challenges. **Quality Mechanism:** Curriculum Review and Development: Regular reviews and updates of the curriculum to ensure it remains relevant and aligned with industry trends and academic standards. Accreditation: Compliance with national and international accreditation standards to maintain the program's credibility and quality. Faculty Excellence: Recruitment of experienced and qualified faculty members who bring both academic and industry expertise. Student Feedback: Collection and analysis of student feedback to continually improve teaching methods and course content. Industry Partnerships: Collaboration with industry partners to provide students with practical experiences and insights into current business practices. Continuous Improvement: Implementation of a continuous improvement process based on assessment outcomes and stakeholder feedback.

			Alumni Tracking and Support: Monitoring the career progress of graduates and providing ongoing support and resources to ensure their continued success. This comprehensive approach ensures that the Bachelor of Science in Entrepreneurship Development program remains dynamic, relevant, and effective in preparing students for entrepreneurial success.

BA- Facility and Services Management

Name of Programme:	BA- Facility and Services Management
Year	2024-25
Date of Approval of PPR	28.05.2024
Upload approval of PPR	28.05.2024
Expected Outcome	**PO1** Understand essential functions of facility services
	PO2 Enable learners to enhance their domain specific Knowledge
	PO3 Enable the learners to learn basic skills and enhance skills required in facility services
	PO4 Provide the exposure to the a systematic and rigorous learning and practical aspects
	PO5 Understand service delivery and performance management in facility services
	PO6 Acquaint learners with recent practices, technologies and trends in facility services
Whether PPR prepared for the Programme and approves as per Regulation 13 and Annexure V of UGC (ODL Programmes ans Online Programmes) Regulations, 2020 (Attached PPR)	Yes
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Programme's mission and Objectives	**Mission:** To Enable the learners to learn basic skills and enhance skills required in facility services
	Objectives:
	1. To educate and train learners about essential functions of facility services
	2. To develop skilled human resource required in facility services
	3. To impart industry specific practical oriented education.

Relevance of the program with HEI's mission and Goals	As per the YCMOU Act) which would be fulfilled by implementing the proposed program: Objects of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program (a) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(a)] (b) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(b)] (c) To provide an innovative system of university level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(c)] (d) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(d)] (e) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(e)] (f) To provide for the counselling and guidance to its students; [1(f)]
Nature & Profile of Prospective Target Group of Learners:	This programme is designed to give higher education for continuing and extension of education for working people, housewives, and learners from rural areas and other adults who wish to upgrade or acquire knowledge.It develops the required skillset in students for employment by giving quality higher education. To provide an opportunity to get a degree to those who find it difficult or even impossible to pursue regular degree at a university either due to their job commitments or certain other

	circumstances.
Instructional Design	Curriculum of the programme has been designed as per the guidelines. Also it has been designed as outcome based education for which it always emphasized on learners learning outcome. Self Learning Materials in the format of PDF for each of the courses including theory, practical and project courses are made available to all the learners.
Procedure for admissions, curriculum transactions and evaluation	**Admissions** Admission is mainly done online. To fulfill the mandate of inclusiveness there is a provision for submission of application offline as well. **Curriculum Transaction** Curriculum is transacted mainly through Self Learning Materials (SLMs), Face to face/ online counselling sessions (theory) and Practical Sessions. For practical based courses practical sessions are conducted at Learner Support Centers (which is compulsory component). **Evaluation** Evaluation includes both continuous assessment (through assignments and viva-voce) and semester end assessment (through term end theory examinations, term end practical examinations, project evaluation and project viva-voce).All components of assignment carry a weightage of 30% andallcomponentsoftermendexaminationcarryaweightageof70%.
Requirement of the laboratory support and Library Resources	**Yes**
Cost estimate of the programme and the provisions	**Cost estimate of the BA- Facility Services Management:** i) Curriculum Development (SLM) – Approx. 50Lacs ii) Faculty Salaries – Approx. 3Lacs iii) Faculty & Staff training – Approx. 1Lacs iv) Advertising & Outreach – Approx. 1Lacs Total Cost: Approx. 55 Lacs **Provisions:** i) Tuition Fees: Set competitive tuition fees based on market analysis, ensuring affordability while covering costs. ii) Develop short-term certification courses and workshops for additional revenue streams. iii) Ensure a dedicated budget for the program, incorporating both initial development and ongoing operational costs. iv) Seek additional funding sources such as grants, partnerships with industry, and alumni donations to support the program.
Quality assurance mechanism and expected	**Quality Assurance Mechanism:** i) Programme advisory committee is established to review and update the course content based on

outcomes	industry trends, technological advancements, and academic research. ii) Ensure faculty members have relevant academic qualifications, professional experience, and a strong background iii) Faculty members are encouraged to participate in FDPs, seminars and workshops and conferences. iv) Use a variety of assessment methods, including exams, projects, presentations, and practical assignments, to evaluate student learning comprehensively. v) As part of the programme, learners are required to do the projects that require them to apply their knowledge to real-world problems, with evaluation by both faculty and industry partners. vi) Provide access to online databases, journals, and learning platforms that offer additional learning materials and resources. vii) Establish partnerships with industry leaders for guest lectures, workshops, and collaborative research projects. viii) Offer counseling and mental health services to support student well-being and academic success. **Expected programme outcomes** After completing BA- Facility Services Management learners will able to: i) Understand essential functions of facility services ii) **E**nhance their domain specific Knowledge iii) Acquire basic skills and enhance skills required in facility services iv) Provide the exposure to the a systematic and rigorous learning and practical aspects v) Understand service delivery and performance management in facility services vi) Acquaint learners with recent practices, technologies and trends in facility services
Appropriateness of programme to be conducted in open and distance learning mode to acquire specific skills and competence	The programme is highly appropriate to be conducted in ODL mode to acquire specific skills and competence: (i) ODL mode enables learners from various geographic locations, including remote and underserved areas, to access high-quality education without the need for physical relocation and it allows learners to learn at their own pace, making it easier for working professionals, part-time learners, and those with other commitments to pursue the degree. (ii) Use of learning management systems (LMS) to deliver course content, facilitate discussions, and provide assessments.

	(iii) Provision of access to industry-standard
	(iv) Use of diverse multimedia resources, including video lectures, podcasts, and interactive tutorials, to cater to different learning styles and enhance understanding of complex concepts.
	(v) Incorporation of continuous assessment methods such as quizzes, assignments, peer reviews, and project work to ensure ongoing feedback and skill development.
	(vi) Encouraging group projects and collaborative assignments using online tools to simulate real-world teamwork and problem-solving.
	(vii) Organizing online guest lectures, webinars, and panel discussions with industry experts to provide insights into current trends and professional practices in data science.

PPR (Programme Project Report)

BBA ACCOUNTING AND FINANCIAL MANAGEMENT

Name of Programme:	BBA ACCOUNTING AND FINANCIAL MANAGEMENT
Year	**2024-25**
Date of Approval of PPR	28/05/2024
Upload approval of PPR	28/05/2024
Expected Outcome	Financial Reporting Skills: Graduates will be proficient in preparing, analyzing, and interpreting financial statements in accordance with Generally Accepted Accounting Principles (GAAP) or International Financial Reporting Standards (IFRS). Budgeting and Forecasting: Students will develop skills in budget preparation, variance analysis, and forecasting techniques essential for effective financial management and decision-making. Auditing and Internal Controls: Graduates will understand auditing principles and practices, including internal control systems, risk assessment, and compliance with regulatory requirements. Taxation Knowledge: Students will gain a comprehensive understanding of taxation laws and regulations applicable to individuals, businesses, and investments, enabling them to provide tax planning and compliance services. Financial Analysis: Graduates will be capable of performing financial analysis using various techniques such as ratio analysis, trend analysis, and discounted cash flow (DCF) analysis to evaluate the financial performance and health of organizations
Whether PPR prepared for the Programme and approves as per Regulation 13 and Annexure V of UGC (ODL Programmes ans Online Programmes) Regulations, 2020 (Attached PPR)	**Yes**
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	

Programme's mission and Objectives	**Mission Statement:** "To equip students with a comprehensive understanding of accounting principles and financial management techniques, preparing them for successful careers in the dynamic global business environment." **Objectives:** **Academic Excellence:** Provide a rigorous curriculum that encompasses accounting theory, financial management principles, and relevant business concepts. Foster an environment of intellectual curiosity, critical thinking, and lifelong learning among students. **Professional Preparation:** Equip students with the knowledge and skills necessary to pursue professional certifications such as Certified Public Accountant (CPA), Chartered Financial Analyst (CFA), or Certified Management Accountant (CMA). Offer opportunities for internships, cooperative education experiences, or industry projects to enhance practical skills and real-world application. **Ethical Awareness:** In still ethical principles and values in students, emphasizing integrity, accountability, and social responsibility in accounting and financial decision-making. Encourage ethical reasoning and judgment through case studies, discussions, and experiential learning activities. **Global Perspective:** Provide exposure to international accounting standards, global financial markets, and cross-cultural business practices to cultivate a global mindset among students. Offer study abroad programs, international internships, or multicultural experiences to broaden students' perspectives and enhance their adaptability in diverse environments. **Communication and Leadership Skills:** Develop students' communication skills, both oral and written, to effectively convey financial information and interact with stakeholders. Cultivate leadership qualities, teamwork abilities, and interpersonal skills through group projects, presentations, and

Relevance of the program with HEI's mission and Goals	As per the YCMOU Act) which would be fulfilled by implementing the proposed program: Objects of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program (a) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(a)] (b) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(b)] (c) To provide an innovative system of university level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(c)] (d) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(d)] (e) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(e)] (f) To provide for the counselling and guidance to its students; [1(f)]
Nature & Profile of Prospective Target Group of Learners:	This programme is designed to give higher education for continuing and extension of education for working people, housewives, and learners from rural areas and other adults who wish to upgrade or acquire knowledge .It develops the required skill set in students for employment by giving quality higher education. To provide an opportunity to get a B.Sc. (Data Science) degree to those who find it difficult or even impossible to pursue regular degree at a university either due to their job commitments or certain other circumstances.

Instructional Design	Curriculum of the programme has been designed as per the guidelines. Also it has been designed as outcome based education for which it always emphasized on learners learning outcome. Self Learning Materials in the format of PDF for each of the courses including theory, practical and project courses are made available to all the learners.
Procedure for admissions, curriculum transactions and evaluation	**Admissions** Admission is mainly done online. To fulfill the mandate of inclusiveness there is a provision for submission of application offline as well. **Curriculum Transaction** Curriculum is transacted mainly through Self Learning Materials (SLMs), Face to face/ online counselling sessions (theory) and Practical Sessions. For practical based courses practical sessions are conducted at Learner Support Centers (which is compulsory component). **Evaluation** Evaluation includes both continuous assessment (through assignments and viva-voce) and semester end assessment (through term end theory examinations, term end practical examinations, project evaluation and project viva-voce).All components of assignment carry a weightage of 30% andallcomponentsoftermendexaminationcarryaweightageof70%.
Requirement of the laboratory support and Library Resources	**Yes**
Cost estimate of the programme and the provisions	**Cost estimate of the: BBA ACCOUNTING AND FINANCIAL MANAGEMET** i) Curriculum Development (SLM) – Approx. 50Lacs ii) Faculty Salaries – Approx. 3Lacs iii) Faculty & Staff training – Approx. 1Lacs iv) Advertising & Outreach – Approx. 1Lacs Total Cost: Approx. 55 Lacs **Provisions:** i) Tuition Fees: Set competitive tuition fees based on market analysis, ensuring affordability while covering costs. ii) Develop short-term certification courses and workshops for additional revenue streams. iii) Ensure a dedicated budget for the program, incorporating both initial development and ongoing operational costs. iv) Seek additional funding sources such as grants, partnerships with industry, and alumni donations to support the program.

| Quality assurance mechanism and expected outcomes | **Quality Assurance Mechanism:**

i) Programme advisory committee is established to review and update the course content based on industry trends, technological advancements, and academic research.

ii) Ensure faculty members have relevant academic qualifications, professional experience, and a strong background in data science.

iii) Faculty members are encouraged to participate in FDPs, seminars and workshops and conferences.

iv) Use a variety of assessment methods, including exams, projects, presentations, and practical assignments, to evaluate student learning comprehensively.

v) As part of the programme, learners are required to do the projects that require them to apply their knowledge to real-world problems, with evaluation by both faculty and industry partners.

vi) Provide access to online databases, journals, and learning platforms that offer additional learning materials and resources.

vii) Establish partnerships with industry leaders for guest lectures, workshops, and collaborative research projects.

viii) Offer counselling and mental health services to support student well-being and academic success.

Expected programme outcomes
After Completing BBA Accounting And Financial Management, learners will able to:
Technical Competence: Graduates will demonstrate proficiency in accounting principles, financial analysis techniques, and managerial finance concepts, enabling them to perform tasks such as financial reporting, budgeting, and investment analysis effectively.

Professional Certification Preparation: Students will be prepared to pursue professional certifications such as Certified Public Accountant (CPA), Chartered Financial Analyst (CFA), or Certified Management Accountant (CMA), demonstrating their readiness for entry-level positions in accounting and finance.

Critical Thinking and Problem-Solving Skills: Graduates will possess strong analytical abilities and problem-solving skills, allowing them to identify, analyze, and resolve complex financial issues faced by organizations.

Effective Communication: Students will be able to communicate financial information clearly and concisely to diverse stakeholders, both orally and in writing, fostering effective collaboration and decision-making within |

Appropriateness of programme to be conducted in open and distance learning mode to acquire specific skills and competence	The programme is highly appropriate to be conducted in ODL mode to acquire specific skills and competence: (i) ODL mode enables learners from various geographic locations, including remote and underserved areas, to access high-quality education without the need for physical relocation and it allows learners to learn at their own pace, making it easier for working professionals, part-time learners, and those with other commitments to pursue the degree. (ii) Use of learning management systems (LMS) to deliver course content, facilitate discussions, and provide assessments. (iii) Use of diverse multimedia resources, including video lectures, podcasts, and interactive tutorials, to cater to different learning styles and enhance understanding of complex concepts. (iv) Incorporation of continuous assessment methods such as quizzes, assignments, peer reviews, and project work to ensure ongoing feedback and skill development. (v) Encouraging group projects and collaborative assignments using online tools to simulate real-world teamwork and problem-solving. (vi) Organizing online guest lectures, webinars, and panel discussions with industry experts to provide insights into current trends and professional practices in data science.

PPR (Programme Project Report)

Name of Programme:	BBA EVENT MANAGEMENT
Year	**2024-25**
Date of Approval of PPR	28/05/2024
Upload approval of PPR	28/05/2024
Expected Outcome	Event management Reporting Skills: Graduates will be proficient in preparing, analyzing, and interpreting event management statements in accordance with Generally Accepted Reporting Standards Budgeting and Forecasting: Students will develop skills in budget preparation, variance analysis, and forecasting techniques essential for effective event management management and decision-making. Auditing and Internal Controls: Graduates will understand auditing principles and practices, including internal control systems, risk assessment, and compliance with regulatory requirements. Taxation Knowledge: Students will gain a comprehensive understanding of taxation laws and regulations applicable to individuals, businesses, and investments, enabling them to provide tax planning and compliance services. Event management Analysis: Graduates will be capable of performing event management analysis using various techniques such as ratio analysis, trend analysis, and discounted cash flow (DCF) analysis to evaluate the event management performance and health of organizations
Whether PPR prepared for the Programme and approves as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020 (Attached PPR)	**Yes**
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Programme's mission and Objectives	**Mission Statement:** "To equip students with a comprehensive understanding of event management principles and management techniques, preparing them for successful careers in the dynamic global business environment." **Objectives:** **Academic Excellence:** Provide a rigorous curriculum that encompasses event management theory, event management principles, and relevant business concepts. Foster an environment of intellectual curiosity, critical thinking, and lifelong learning among students.. **Ethical Awareness:** In still ethical principles and values in students, emphasizing integrity, accountability, and social responsibility in event management and event management decision-making. Encourage ethical reasoning and judgment through case studies,

discussions, and experiential learning activities.

Global Perspective:

Provide exposure to international event management standards, global event management markets, and cross-cultural business practices to cultivate a global mindset among students.

Offer study abroad programs, international internships, or multicultural experiences to broaden students' perspectives and enhance their adaptability in diverse environments.

Communication and Leadership Skills:

Develop students' communication skills, both oral and written, to effectively convey event management information and interact with stakeholders.

Cultivate leadership qualities, teamwork abilities, and interpersonal skills through group projects, presentations, and extracurricular activities.

Technology Integration:

Integrate the latest event management software, event management modelling tools, and technology-driven resources into the curriculum to enhance students' technological proficiency and adaptability to industry advancements.

Provide opportunities for hands-on experience with event management information systems, data analytics, and digital platforms relevant to event management and event management management.

Continuous Improvement:

Regularly assess and update the curriculum to align with evolving industry trends, regulatory changes, and employer expectations.

Solicit feedback from stakeholders including students, faculty, alumni, and industry partners to enhance program quality and relevance.

Community Engagement:

Encourage students to engage in community service, volunteer activities, or pro bono projects that contribute to the public good and demonstrate the program's commitment to social impact.

- Forge partnerships with local businesses, event management firms, event management institutions, and professional organizations to facilitate networking opportunities, mentorship, and collaborative initiatives

Relevance of the program with HEI's mission and Goals	As per the YCMOU Act) which would be fulfilled by implementing the proposed program:

Objects of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program

(a) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(a)]

(b) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research

	and discovery in all field of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(b)] (c) To provide an innovative system of university level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(c)] (d) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(d)] (e) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(e)] (f) To provide for the counselling and guidance to its students; [1(f)]
Nature & Profile of Prospective Target Group of Learners:	This programme is designed to give higher education for continuing and extension of education for working people, housewives, and learners from rural areas and other adults who wish to upgrade or acquire knowledge .It develops the required skill set in students for employment by giving quality higher education. To provide an opportunity to get a B.Sc. (Data Science) degree to those who find it difficult or even impossible to pursue regular degree at a university either due to their job commitments or certain other circumstances.
Instructional Design	Curriculum of the programme has been designed as per the guidelines. Also it has been designed as outcome based education for which it always emphasized on learners learning outcome. Self Learning Materials in the format of PDF for each of the courses including theory, practical and project courses are made available to all the learners.
Procedure for admissions, curriculum transactions and evaluation	**Admissions** Admission is mainly done online. To fulfill the mandate of inclusiveness there is a provision for submission of application offline as well. **Curriculum Transaction** Curriculum is transacted mainly through Self Learning Materials (SLMs), Face to face/ online counselling sessions (theory) and Practical Sessions. For practical based courses practical sessions are conducted at Learner Support Centres (which is compulsory component). **Evaluation** Evaluation includes both continuous assessment (through assignments and viva-voce) and semester end assessment (through term end theory examinations, term end practical examinations, project evaluation and project viva-voce).All components of assignment carry a weightage of 30% andallcomponentsoftermendexaminationcarryaweightageof70%.
Requirement of the laboratory support and Library Resources	Yes
Cost estimate of the	**Cost estimate of the: BBA EVENT MANAGEMENT**

programme and the provisions	i) Curriculum Development (SLM) – Approx. 50Lacs ii) Faculty Salaries – Approx. 3Lacs iii) Faculty & Staff training – Approx. 1Lacs iv) Advertising & Outreach – Approx. 1Lacs Total Cost: Approx. 55 Lacks **Provisions:** i) Tuition Fees: Set competitive tuition fees based on market analysis, ensuring affordability while covering costs. ii) Develop short-term certification courses and workshops for additional revenue streams. iii) Ensure a dedicated budget for the program, incorporating both initial development and ongoing operational costs. iv) Seek additional funding sources such as grants, partnerships with industry, and alumni donations to support the program.
Quality assurance mechanism and expected outcomes	**Quality Assurance Mechanism:** i) Programme advisory committee is established to review and update the course content based on industry trends, technological advancements, and academic research. ii) Ensure faculty members have relevant academic qualifications, professional experience, and a strong background in data science. iii) Faculty members are encouraged to participate in FDPs, seminars and workshops and conferences. iv) Use a variety of assessment methods, including exams, projects, presentations, and practical assignments, to evaluate student learning comprehensively. v) As part of the programme, learners are required to do the projects that require them to apply their knowledge to real-world problems, with evaluation by both faculty and industry partners. vi) Provide access to online databases, journals, and learning platforms that offer additional learning materials and resources. vii) Establish partnerships with industry leaders for guest lectures, workshops, and collaborative research projects. viii) Offer counselling and mental health services to support student well-being and academic success. **Expected programme outcomes** After Completing BBA EVENT MANAGEMENT, learners will able to: PO1 Event Planning and Coordination: Develop comprehensive event plans, considering all aspects such as logistics, budgeting, and scheduling. Coordinate and execute events of varying scales, ensuring seamless execution and client satisfaction. PO2 Communication Skills: Effectively communicate with clients, vendors, and team members to gather requirements, negotiate contracts, and provide updates throughout the event planning process. Develop and deliver persuasive presentations to clients and stakeholders. PO3 Budget Management: Create and manage event budgets,

	demonstrating proficiency in event management planning and cost control. Identify and implement cost-saving measures without compromising the quality of events. PO4 Marketing and Promotion: Utilize marketing strategies to promote events and attract attendees. Apply digital marketing techniques and social media platforms to enhance event visibility and engagement. PO5 Risk Management: Identify potential risks associated with events and develop strategies to mitigate them. Implement crisis management plans to address unforeseen challenges during events. PO6 Negotiation and Contract Management: Negotiate contracts with vendors, venues, and other service providers to secure favourable terms.Understand legal aspects of event contracts and ensure compliance with regulations. PO7 Leadership and Team Management: Demonstrate effective leadership skills in guiding event teams and managing diverse groups of individuals. Foster a collaborative and positive team environment to enhance productivity and creativity. Client Relationship Management: Build and maintain strong relationships with clients through effective communication, responsiveness, and exceeding client expectations. Solicit client feedback and use it to continuously improve the quality of services. of event management and finance. Leadership and Teamwork Abilities: Students will exhibit leadership qualities and teamwork skills, collaborating effectively with colleagues to achieve common goals and contribute positively to organizational success. Global Perspective and Cultural Competence: Graduates will possess a global mindset, understanding the implications of globalization on event management and event management practices and demonstrating cultural sensitivity in cross-cultural business interactions. Technology Proficiency: Alumni will be proficient in using event management software, event management modeling tools, and information systems to process event management data, analyze

trends, and generate actionable insights for decision-making.

Event management Management and Strategic Planning: Graduates will have a sound understanding of event management management principles and strategic planning concepts, enabling them to contribute strategically to organizational growth and sustainability.

Risk Management and Compliance: Students will be familiar with risk management techniques and regulatory requirements applicable to event management and event management operations, ensuring compliance with legal and ethical standards.

Employability and Career Advancement: Alumni will be well-positioned for entry-level positions in various sectors such as public event management, corporate finance, banking, or consulting, with opportunities for career advancement and professional growth over time.

i)

Appropriateness of programme to be conducted in open and distance learning mode to acquire specific skills and competence	The programme is highly appropriate to be conducted in ODL mode to acquire specific skills and competence:

(i)   ODL mode enables learners from various geographic locations, including remote and underserved areas, to access high-quality education without the need for physical relocation and it allows learners to learn at their own pace, making it easier for working professionals, part-time learners, and those with other commitments to pursue the degree.

(ii)   Use of learning management systems (LMS) to deliver course content, facilitate discussions, and provide assessments.

(iii)   Use of diverse multimedia resources, including video lectures, podcasts, and interactive tutorials, to cater to different learning styles and enhance understanding of complex concepts.

(iv)   Incorporation of continuous assessment methods such as quizzes, assignments, peer reviews, and project work to ensure ongoing feedback and skill development.

(v)   Encouraging group projects and collaborative assignments using online tools to simulate real-world teamwork and problem-solving.

(vi)   Organizing online guest lectures, webinars, and panel discussions with industry experts to provide insights into current trends and professional practices in data science.

PPR (Programme Project Report) B.Ed

Name of Programme:- B.Ed. – ODL	
Year	2 Year
Date of Approval of PPR	**28-05-2024**
Upload of PPR	**28-05-2024**
Upload Approval of PPR	**28-05-2024**
Expected outcome	On completion of Teacher Education Programme, the trainee teachers will able to develop key competencies as identified by National Council of Teacher Education (NCTE). - Empower themselves with pedagogical skills and content knowledge - Develop teaching competency with effective communication - Develop professional ethics and scientific temperament - Attain harmonious development of personality - Develop management skills and team work abilities to contribute to the community service. - Enhance abilities of problem solving and critical thinking through action research - Compete at the global level through the use of interdisciplinaryknowledge. - Engage themselves in the process of self directed learning through the use of innovative practices. - Become reflective learners with an insight of human welfare. - Establish a link between theory and practice.
Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020 (Attached PPR)	**Yes**
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Programme's mission & objectives	**Mission:** The teacher trainees joining the teacher education program at the open university are in-service elementary teachers with high intrinsic motivation for enhancing their

professional qualifications and have certain strengths derived from exposure to the school climate.

       We are Committed to develop a teacher who is a reflective practitioner with the ability to solve problems, determine to continuous professional development, self-learning through information and communication technology, and creating suitable learning environment using learner-centric pedagogies with flexible teaching styles to achieve high standard of professional standards and commitment to the profession,

Objectives
- To develop high quality B.Ed. programme for In-service Teacher.
- To prepare elementary teachers for secondary teaching roles
- To equip the necessary content and pedagogical knowledge needed to become a secondary teacher.
- To gain knowledge in areas of in the areas of contemporary issues in education, Educational Psychology, Educational Sociology, knowledge and curriculum, Value Education, Inclusive Education, Action Research, Assessment and Evaluation of learners, etc.
- To develop the knowledge, vision, skills required for academic research.

Relevance of the program with HEI's Mission and Goals	The program is relevant to the following goals of the university: a. To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segments of the population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various field; b. To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunities of upgrading knowledge, training and skills in the context of innovations, research and discovery in all fields of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; c. To provide an innovative system of university level education, flexible and open, in regard to methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examination and operation of the programmes with a view to promote learning and encourage excellence in all fields of knowledge; d. To contribute to the improvement of the educational system in the State by providing

	a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making wide use of texts and other software developed by the University;
Nature of prospective target group of learners	**In-service primary teacher**
Instructional Design	**1st Year.** Theory Courses: Compulsory Courses – 1) EDU 401 Childhood and Growing up 2) EDU 402 Learning and Teaching 3) EDU 403 Learning across Curriculum 4) EDU 421 Assessments and Evaluation 5) Pedagogy of School Subjects (Any 2 Subjects - First subject should be studied at degree level. You can take the second subject as per your own choice.) • EDU 405 Pedagogy of School Subject: Marathi • EDU 406 Pedagogy of School Subject: Hindi • EDU 407 Pedagogy of School Subject: English • EDU 408 Pedagogy of School Subject: Sanskrit • EDU 409 Pedagogy of School Subject: History • EDU 410 Pedagogy of School Subject: Geography • EDU 411 Pedagogy of School Subject: Mathematics • EDU 412 Pedagogy of School Subject: Science • EDU 413 Pedagogy of School Subject: Economics • EDU 414 Pedagogy of School Subject: Accountancy. 6) Credit Course: Yoga **Practical for 1st Year:-** • History of one student, • Student and parent needs and aspirations/ • Parent teacher council, • Observation of psychological principals, • Draw the structure of one discipline, • Content cum methodology workshop, • Psychological tests, • Book Review writing, • Development of teaching aids,

	• Understanding self,
	• Reading and Reflections.
	2nd Year
	Theory Courses: Compulsory Courses –
	1) EDU 422 Contemporary India and Education
	2) EDU 423 Gender, School and Society
	3) EDU 424 Knowledge and Curriculum
	4) EDU 425 an Inclusive School.
	5) Optional Courses- (Any One)
	   • EDU 426 Educational Technology
	   • EDU 427 Early childhood Education
	   • EDU 428 Teacher and self Help Group
	   • EDU 429 Value Education
	   • EDU 430 English for primary Teacher
	   • EDU 433 Communication Modes in Education
	   • EDU 434 Teacher at Primary Level & their functions
	   • EDU 435 Teacher at Secondary Level & their functions
	   • EDU 436 Action Research
	6) Credit Course: Environment Education.
	Practical for 2nd Year:-
	   • Organize a seminar on women empowerment
	   • Activities of content cum methodology,
	   • Analyzes of internal test marks,
	   • Annual planning, unit planning & unit test,
	   • Interview of two special child,
	   • Writing of radio script,
	   • Practical related to child education,
	   • Practical related to self-help group,
	   • Practical related to value education,
	   • Script for video program,
	   • Visit to DIET,
	   • Visit to secondary school,
	   • Action research
	Other practical's

	• Micro-teaching, • Lesson planning, **Simulated teaching,** • Practice lessons, • Test lessons, • Coaching lessons, • Self evaluation lessons, • Continuous lessons for a week, • Computer related practical, • Yoga related practical, • Environment related practical, • Action Research, **Reflection on school activities**
Procedure for admissions, curriculum transaction and evaluation	1. Admission Policy-Online admission 2. Contact sessions Activity Planner (For details Annx – 5)
Requirement of the laboratory support and Library Resources	Science-lab, language lab, psychology lab, ET/computer lab & as per regional university norms **Yes** – • EDU 444- Micro Teaching Skill (Diagnosis process & lesson planning) • EDU 445 Micro Teaching Skill (Introduction, Explanation, Illustration with examples and Black board writing) • EDU 446 Micro Teaching Skills (Probing Question & Reinforcement) • EDU 447- Micro Teaching Skills (Stimulus Variation, Conclusions & Feedback) • EDU 451- Teaching Methods (Discussion, dramatization, communicative approach) • EDU 452- Teaching Methods (Minimum Level of Learning/Inductive/Deductive, Lecture) • EDU 453- Teaching Method (Problem solving, Source Method & Journey Method) • EDU 455- Models of Teaching (Fundamental & Memory) • EDU 456- Models of Teaching (Inquiry Training, Concept Attainment) • EDU 457- Models of Teaching (Direct Instruction & Creativity) • EDU 458- Models of Teaching (Advance Organized & Inductive Thinking)

	• EDU 459- Game & Puzzles for Language Development • EDU 460 Students Guide • EDU 461- Action Research proposal & Report Writing Workbook **Workbooks** • EDU 462- Content Cum Methodology Workbook [part 1 + part 2] • EDU 463 Statistics Workbook • EDU 464- Value Education Workbook • EDU 465- Computer Practical Guide • EDU 466- Practical Guide • EDU 467- Students Diary • EDU 471- Observation notebook • EDU 472- Observation of Psychological Principals • EDU 473- Coaching Scheme • EDU 474- Portfolio • EDU 476- Theory Related Practical's work file • EDU 477- Practical Work file for Micro Teaching • EDU 478- Practical's Related to Practice Lessons (Part 1 & Part 2) work file • EDU479- Co Curricular Activities practical work file • EDU 480- Assignment booklet • EDU 482- Internship
Cost estimate of the programme and the provisions	1. Programme Development 2 lacs (Per course) 2. Program Delivery Rs. 21,000 x 1500 Students = 3,15,00,000 for 35 centers 3. Program Maintenance 5 lacs
Quality assurance mechanism and expected programme outcomes	On completion of Teacher Education Programme, the trainee teachers will able to develop key competencies as identified by National Council of Teacher Education (NCTE). • Empower themselves with pedagogical skills and content knowledge • Develop teaching competency with effective communication • Develop professional ethics and scientific temperament • Attain harmonious development of personality • Develop management skills and team work abilities to contribute to the community service.

	• Enhance abilities of problem solving and critical thinking through action research • Compete at the global level through the use of interdisciplinaryknowledge. • Engage themselves in the process of self directed learning through the use of innovative practices. • Become reflective learners with an insight of human welfare. • Establish a link between theory and practice.
Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence	The program is designed & developed as per the guidelines & norms of the NCTE laid down for Open and Distance Learning mode (ODL). It aims to develop theoretical knowledge of education, pedagogical skills & competencies & professional development of teacher.

School of Health Sciences, YCMOU. Nashik

Programme Project Report (PPR)

Bachelor of Science Counselling and Mental Well Being (B.Sc.CMWB)

1.	Name of Program:	Bachelor of Science in Counselling and Mental Well Being (B.Sc.CMWB)
a	Programme's mission & objectives :	**Mission**: The "**Bachelor of Science**" B.Sc. Counselling and Mental Well Being is an innovative program based on number of core courses in " Mental Well being". Upon graduation, the students will be able to understand and appreciate the impact of "**Counselling and Mental Well Being**" in day to day life. Further, the students will be exposed to the current trends in **Counselling**. **Objectives**: The "**Bachelor of Science**" in **Counselling and Mental Well Being** programme will ❖ Prepare students with clear understanding of important basic concepts in mental well being and their relevance in day to day life. ❖ Expose students to current trends in research in these areas. ❖ Impart important skills which are essential for success in the world of competition and stress**.**

	Relevance of the program with HEI's Mission and Goals :	This **"Bachelor of Science" Counselling and Mental Well Being** programme is relevant with following objects of this university:
		Object (a), (b), (c) and (d) mentioned in the First Schedule of the YCMOU Act, 1989 on page 16, which are as follows:
		❖ To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
		❖ To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)]
		❖ To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]
		❖ To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]
c	Nature of prospective target group of learners:	Prospective students are those who have completed HSC from Science stream.

d	Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence :	The **"Bachelor of Science" Counselling and Mental Well Being** programme uses the Blended Mode of Education where, theory component of teaching-learning is offered in online / distance mode and practical activity component of teaching-learning is offered in full face-to-face mode under guidance and supervision of qualified and experienced teacher at study centre. Hence, this programme is appropriate to conduct in Open and Distance Learning mode to acquire specified skills and competencies.
e	Instructional Design:	Uploaded on university portal in the Programme Syllabus, with 1. **Annual pattern**: There are 3 years in this program. Total 48 weeks/ year for Teaching-Learning are planned during each year **.** 2. **Minimum program duration**: 3 years after HSC science. 3. **Required study efforts**: Total 764 Hours of Teaching-Learning support from the University and total 564 Hours of Self-Study, that is total 1328 Hours of total study efforts (including Self-Study) during each year. 4. **Medium of Instruction**: English/Marathi 5. **Attendance**: Minimum 75 % attendance compulsory for all Practical/ Activity type of courses from year 1 to 2.

f	Procedure for admissions, curriculum transaction and evaluation :	**Admission procedure:** The process of admission to these programs shall be as per the prospectus and other documents, training videos, etc published from time to time at the university's authorised web sites. The admission process may be conducted through online payment using a portal duly dedicated for the purpose. Common online admission system is followed by the University for this Programme. **Admission Eligibility**: Prospective students are those who have completed HSC from Science stream. **Total programme Fee**: ₹ 15,000/- for each year, which is duly approved by the university authorities. 1. 01 SLM Book developed for **each** skill and core course. 2. Total 16 Face-To-Face counseling sessions, **each** of 60 Minutes duration, is provided at respective study center, for **each** Skill and Core course. 3. Total 24 Face-To-Face counseling sessions, **each** of 120 Minutes duration, will be provided at respective study center, for **each** practical/ activity type of course. **Evaluation Pattern**: • Formative Evaluation or Continuous Assessment: 3**0%** Weightage • Summative Evaluation or End Examination: 7**0%** Weightage • Separate and independent passing @ **40%** in EE and (CAT+EE) • Only best of past performance shall be reported in transcript or mark statement.
g	Requirement of the laboratory support and Library Resources:	Required Yoga Hall support and Library Resources will be provided by recognized study centers of this university for this programme.
h	Cost estimate of the programme and the provisions:	Total estimated development cost for total 15 Courses for 02 years duration will be about ₹ **06 Lacs**. As per the approved University Budget for resp financial years.

i	Quality assurance mechanism and expected programme outcomes :	The following key result areas will be closely monitored.
		i. Enrolment of student (Equated Access)
		ii. Examination Results
		iii. Placements/satisfaction of passing out students
		iv. Administrative feedback
		Internal and External Examiners have equal 50% weightage in student evaluation.
		Equal weightage for each credit in student evaluation.

B.Sc. (Data Science)

Name of Programme:	B.Sc. (Data Science)
Year	2024-25
Date of Approval of PPR	28/05/2024
Upload approval of PPR	28/05/2024
Expected Outcome	After completing B.Sc. (Data Science), learners will able to: i) Apply mathematical, statistical, and computational techniques to solve complex data problems. ii) Design, implement, and evaluate algorithms and data models for predictive and prescriptive analytics. iii) Use data visualization tools and techniques to present data-driven insights clearly and effectively. iv) Address ethical issues in data science practice, demonstrating a commitment to responsible data management and analysis. v) Collaborate effectively in multidisciplinary teams to tackle real-world data challenges. vi) Engage in independent learning and research, contributing to the advancement of the data science field.
Whether PPR prepared for the Programme and approves as per Regulation 13 and Annexure V of UGC (ODL Programmes ans Online Programmes) Regulations, 2020 (Attached PPR)	Yes
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Programme's mission and Objectives	**Mission:** This programme aims to equip students with the knowledge, skills, and ethical grounding necessary to excel in the field of data science. The aim of the programme is to meet the growing demand for IT specialistsas well as foster critical thinking, analytical proficiency, and innovative problem-solving abilities to prepare graduates for diverse careers in industry, academia, and research. We are committed to promoting a culture of lifelong learning and adaptability in a rapidly evolving technological landscape. **Objectives:**

	• Provide a solid foundation in mathematics, statistics, computer science, and data management principles, ensuring that students possess the essential theoretical and practical skills. • Develop advanced analytical and technical skills to enable students to collect, analyze, interpret, and visualize complex data sets using contemporary tools and techniques. • Cultivate strong problem-solving abilities and critical thinking through real-world projects and case studies, enabling students to address and solve data-driven challenges across various industries.
Relevance of the program with HEI's mission and Goals	As per the YCMOU Act) which would be fulfilled by implementing the proposed program: Objects of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program (a) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(a)] (b) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(b)] (c) To provide an innovative system of university level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(c)] (d) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(d)] (e) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(e)] (f) To provide for the counselling and guidance to its students;

	[1(f)]
Nature & Profile of Prospective Target Group of Learners:	This programme is designed to give higher education for continuing and extension of education for working people, housewives, and learners from rural areas and other adults who wish to upgrade or acquire knowledge.It develops the required skillset in students for employment by giving quality higher education. To provide an opportunity to get a B.Sc. (Data Science) degree to those who find it difficult or even impossible to pursue regular degree at a university either due to their job commitments or certain other circumstances.
Instructional Design	Curriculum of the programme has been designed as per the NEP guidelines. Also it has been designed as outcome based education for which it always emphasized on learners learning outcome. Self Learning Materials in the format of PDF for each of the courses including theory, practical and project courses are made available to all the learners.
Procedure for admissions, curriculum transactions and evaluation	**Admissions** Admission is mainly done online. To fulfill the mandate of inclusiveness there is a provision for submission of application offline as well. **CurriculumTransaction** Curriculum is transacted mainly through Self Learning Materials (SLMs), Face to face/ online counselling sessions (theory) and Practical Sessions. For practical based courses practical sessions are conducted at Learner Support Centers (which is compulsory component). **Evaluation** Evaluation includes both continuous assessment (through assignments and viva-voce) and semester end assessment (through term end theory examinations, term end practical examinations, project evaluation and project viva-voce).All components of assignment carry a weightage of 30% andallcomponentsoftermendexaminationcarryaweightageof70%.
Requirement of the laboratory support and Library Resources	**Yes**
Cost estimate of the programme and the provisions	**Cost estimate of the B.Sc. Data Science Programme:** i) Curriculum Development (SLM) – Approx. 30Lacs ii) Multimedia Content Development – Approx. 20Lacs iii) Faculty Salaries – Approx. 3Lacs iv) Faculty & Staff training – Approx. 1Lacs v) Advertising & Outreach – Approx. 1Lacs Total Cost: Approx. 55 Lacs **Provisions:**

	i) Tuition Fees: Set competitive tuition fees based on market analysis, ensuring affordability while covering costs. ii) Develop short-term certification courses and workshops for additional revenue streams. iii) Ensure a dedicated budget for the program, incorporating both initial development and ongoing operational costs. iv) Seek additional funding sources such as grants, partnerships with industry, and alumni donations to support the program.
Quality assurance mechanism and expected outcomes	**Quality Assurance Mechanism:** i) Programme advisory committee is established to review and update the course content based on industry trends, technological advancements, and academic research. ii) Ensure faculty members have relevant academic qualifications, professional experience, and a strong background in data science. iii) Faculty members are encouraged to participate in FDPs, seminars and workshops and conferences. iv) Use a variety of assessment methods, including exams, projects, presentations, and practical assignments, to evaluate student learning comprehensively. v) As part of the programme, learners are required to do the projects that require them to apply their knowledge to real-world problems, with evaluation by both faculty and industry partners. vi) Provide access to online databases, journals, and learning platforms that offer additional learning materials and resources. vii) Establish partnerships with industry leaders for guest lectures, workshops, and collaborative research projects. viii) Offer counseling and mental health services to support student well-being and academic success. **Expected programme outcomes** After completing B.Sc. (Data Science), learners will able to: vii) Apply mathematical, statistical, and computational techniques to solve complex data problems. viii) Design, implement, and evaluate algorithms and data models for predictive and prescriptive analytics. ix) Use data visualization tools and techniques to present data-driven insights clearly and effectively. x) Address ethical issues in data science practice, demonstrating a commitment to responsible data management and analysis. xi) Collaborate effectively in multidisciplinary teams to tackle real-world data challenges. xii) Engage in independent learning and research,

	contributing to the advancement of the data science field.
Appropriateness of programme to be conducted in open and distance learning mode to acquire specific skills and competence	The programme is highly appropriate to be conducted in ODL mode to acquire specific skills and competence: (i) ODL mode enables learners from various geographic locations, including remote and underserved areas, to access high-quality education without the need for physical relocation and it allows learners to learn at their own pace, making it easier for working professionals, part-time learners, and those with other commitments to pursue the degree. (ii) Use of learning management systems (LMS) to deliver course content, facilitate discussions, and provide assessments. (iii) Provision of access to industry-standard data science tools (e.g., Python, R, SQL, Hadoop) through virtual labs and cloud-based platforms, enabling practical, hands-on experience and Implementation of interactive simulations and virtual environments where students can practice data analysis, visualization, and model building. (iv) Use of diverse multimedia resources, including video lectures, podcasts, and interactive tutorials, to cater to different learning styles and enhance understanding of complex concepts. (v) Incorporation of continuous assessment methods such as quizzes, assignments, peer reviews, and project work to ensure ongoing feedback and skill development. (vi) Encouraging group projects and collaborative assignments using online tools to simulate real-world teamwork and problem-solving. (vii) Organizing online guest lectures, webinars, and panel discussions with industry experts to provide insights into current trends and professional practices in data science.

Master of Computer Application

Name of Programme:	Master of Computer Application (M.C.A.)
Year	2024-25
Date of Approval of PPR	28/25/2024
Upload approval of PPR	28/25/2024
Expected Outcome	After completing MCA, learners will be able to: i) Develop a strong foundation in computer science and applications, with proficiency in programming, software development, database management, network security, AI, and data analytics. ii) Apply advanced computational techniques and tools to solve complex problems in various domains. iii) Design and implement efficient software solutions for real-world challenges. iv) Prepare for successful IT careers in roles such as software developers, systems analysts, database administrators, network engineers, and IT consultants. v) Adapt to evolving technologies and industry practices, maintaining expertise in computer applications. vi) Understand and appreciate the global context of the IT industry.
Whether PPR prepared for the Programme and approves as per Regulation 13 and Annexure V of UGC (ODL Programmes ans Online Programmes) Regulations, 2020 (Attached PPR)	Yes
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Programme's mission and Objectives	Mission:The mission of the MCA program is to cultivate advanced knowledge and skills in computer applications and information technology, preparing students to become proficient, innovative, and ethical professionals in the field. Through rigorous academic coursework, practical experience, and research opportunities, we aim to develop leaders who can contribute to technological advancements and address complex challenges in the digital world.

	Objectives: Equip students with a thorough understanding of fundamental concepts in computer science, including programming, algorithms, data structures, and databases. Emphasize hands-on experience with current technologies, tools, and platforms through labs, projects, and internships. To develop advanced technical skills in areas such as software development, database management, network security, artificial intelligence, system analysts, system designers and programmers To provide students with an in-depth understanding of concepts such as IT tools and applications. Therefore, the programme aims to provide comprehensive information on the subject with equal emphasis on theory and practice.
Relevance of the program with HEI's mission and Goals	As per the YCMOU Act) which would be fulfilled by implementing the proposed program: Objects of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program (a) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(a)] (b) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(b)] (c) To provide an innovative system of university level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(c)] (d) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(d)] (e) To develop innovative, need based Vocational courses and

	establish industry, institution linkage for developing the society; [1(e)] (f) To provide for the counselling and guidance to its students; [1(f)]
Nature & Profile of Prospective Target Group of Learners:	The primary target group comprises individuals who hold a bachelor's degree in computer science, information technology, or related fields. This includes graduates from B.Sc. (Computer Science), BCA, B.Tech/B.E. (Computer Science/IT), or equivalent programs. The program is also suitable for graduates from other disciplines (such as commerce, science, and arts) who have a strong interest in computer applications and have completed the necessary prerequisite courses or have relevant work experience in the IT field. In short, the MCA program targets a diverse group of learners who are united by their interest in advancing their knowledge and skills in computer applications. This includes recent graduates, IT professionals, career changers, skill enhancement seekers, aspiring entrepreneurs, lifelong learners, and international students. The program is designed to cater to the educational needs and career aspirations of this varied target group, providing a comprehensive, flexible, and high-quality education that prepares them for successful careers in the IT industry.
Instructional Design	Curriculum of the course has been designed as per the NEPguidelines. Also, it has been designed as outcome-based education for which it always emphasized on students learning outcome. Self-Learning Materials in the format of PDF for each of the courses including all theory, practical &project courses are made available to all the learners.
Procedure for admissions, curriculum transactions and evaluation	**Admissions** Admission is mainly done online. To fulfill the mandate of inclusiveness there is a provision for submission of application offline as well. **CurriculumTransaction** Curriculum is transacted mainly throughprinted Self Learning Materials (SLMs), Face to face counselling sessions (theory/ practical). For practical based courses practical sessions are conducted in face-to-facemode (which is compulsory component). **Evaluation** Evaluation includes both continuous assessment (through assignments and viva-voce) and semester end assessment

	(through term end theory examinations, term end practical examinations, project evaluation and project viva-voce).All components of assignment carry a weightage of 30% andallcomponentsoftermendexaminationcarryaweightageof70%.
Requirement of the laboratory support and Library Resources	**Yes**
Cost estimate of the programme and the provisions	**Cost estimate of the MCA Programme:** Curriculum Development (SLM) – Approx. 30Lacs Multimedia Content Development – Approx. 20Lacs Faculty Salaries – Approx. 3Lacs Faculty & Staff training – Approx. 1Lacs Advertising & Outreach – Approx. 1Lacs Total Cost: **Approx. 55 Lacs** **Provisions:** Tuition Fees: Set competitive tuition fees based on market analysis, ensuring affordability while covering costs. Develop short-term certification courses and workshops for additional revenue streams. Ensure a dedicated budget for the program, incorporating both initial development and ongoing operational costs. Seek additional funding sources such as grants, partnerships with industry, and alumni donations to support the program
Quality assurance mechanism and expected outcomes	**Quality Assurance Mechanism:** Programme advisory committee is established to review and update the course content based on industry trends, technological advancements, and academic research. Ensure faculty members have relevant academic qualifications, professional experience, and a strong background in computer science. Faculty members are encouraged to participate in FDPs, seminars and workshops and conferences. Use a variety of assessment methods, including exams, projects, presentations, and practical assignments, to evaluate student learning comprehensively. As part of the programme, learners are required to do the projects that require them to apply their knowledge to real-world problems, with evaluation by both faculty and industry partners. Provide access to online databases, journals, and learning platforms that offer additional learning materials and resources. Establish partnerships with industry leaders for guest lectures, workshops, and collaborative research projects. Offer counseling and mental health services to support student well-being and academic success.

	Establishment of an IQAC to continuously monitor, assess, and improve the quality of the MCA programme **Expected programme outcomes** After completing MCA, learners will able to: Develop a strong foundation in computer science and applications, with proficiency in programming languages, software development, database management, network security, artificial intelligence, and data analytics. Apply advanced computational techniques and tools to solve complex problems in various domains of computer applications. Design, develop, and implement efficient and effective software solutions to address real-world challenges. Prepare for successful careers in the IT industry with the necessary skills and knowledge to take on various professional roles such as software developers, systems analysts, database administrators, network engineers, and IT consultants. Adapt to changing technologies, methodologies, and industry practices, maintaining relevance and expertise in the field of computer applications. Understand and appreciate the global context of computer applications and the IT industry.
Appropriatenessof programme to be conducted in open and distance learning mode to acquire specific skills and competence	The programme is highly appropriate to be conducted in ODL mode to acquire specific skills and competence: Designed to provide a high-quality education that meets the needs of diverse learners, enabling them to acquire specific skills and competencies essential for the IT industry. The ODL mode makes the MCA programme accessible to a wider audience, including working professionals, individuals from remote areas, and those with personal or professional commitments that prevent them from attending traditional on-campus classes. Learners can study at their own pace, allowing them to balance their education with other responsibilities. This flexibility is particularly beneficial for adult learners and those with full-time jobs. The curriculum is designed to cover all essential areas of computer applications, including programming, software development, database management, network security, artificial intelligence, and data analytics. This ensures that learners acquire the necessary technical skills and knowledge. Course content is regularly updated to reflect the latest industry trends and technological advancements, ensuring that learners gain current and relevant skills. The use of multimedia resources such as video lectures,

	interactive simulations, and animations makes learning more engaging and helps in better understanding complex concepts. Virtual labs provide hands-on experience with software tools and programming environments, enabling learners to develop practical skills in a simulated real-world setting. A robust LMS is employed to deliver course materials, facilitate discussions, and manage assessments. The LMS provides a structured and interactive learning environment, with features like forums, quizzes, and assignment submissions. The programme incorporates various assessment methods, including quizzes, assignments, projects, and proctored exams, to evaluate learners' progress and understanding continuously. The ODL mode fosters a culture of lifelong learning, encouraging learners to continuously update their skills and knowledge in the ever-evolving field of computer applications.

School of Health Sciences, YCMOU. Nashik

Programme Project Report (PPR)

Master of Science Counselling and Mental Well Being (M.Sc.CMWB)

1.	Name of Program:	**Master of Science in Counselling and Mental Well Being (M.Sc.CMWB)**
a	Programme's mission & objectives :	**Mission**: The "Master of Science" **M.Sc. Counselling and Mental Well Being** is an innovative program based on number of core courses in " Mental Well being". Upon graduation, the students will be able to understand and appreciate the impact of "**Counselling and Mental Well Being**" in day to day life. Further, the students will be exposed to the current trends in **Counselling**. **Objectives**: The "Master of Science" in **Counselling and Mental Well Being** programme will ❖ Prepare students with clear understanding of important basic concepts in Mental well being and their relevance in day to day life. ❖ Expose students to current trends in research in these areas. ❖ Impart important skills which are essential for success in the world of competition and stress**.**

	Relevance of the program with HEI's Mission and Goals :	This **"Master of Science" Counselling and Mental Well Being** programme is relevant with following objects of this university:
		Object (a), (b), (c) and (d) mentioned in the First Schedule of the YCMOU Act, 1989 on page 16, which are as follows:
		❖ To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
		❖ To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)]
		❖ To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavour by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]
		❖ To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]
c	Nature of prospective target group of learners:	Prospective students are those who have graduated, passed B.Sc.in any Stream,B.pharm.,B.D.S.MBBS, BAMS.BHMS, B.PTh.

d	Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence :	The **"Master of Science" Counselling and Mental Well Being** programme uses the Blended Mode of Education where, theory component of teaching-learning is offered in online / distance mode and practical activity component of teaching-learning is offered in full face-to-face mode under guidance and supervision of qualified and experienced teacher at study centre. Hence, this programme is appropriate to conduct in Open and Distance Learning mode to acquire specified skills and competencies.
e	Instructional Design:	Uploaded on university portal in the Programme Syllabus, with 1. **Annual pattern**: There are 2 years in this programme. Total 32 weeks/ year for Teaching-Learning are planned during each year **.** 2. **Minimum programme duration**: 2 years after Graduation or Equivalent, 3. **Required study efforts**: Total 756 Hours of Teaching-Learning support from the University and total 564 Hours of Self-Study, that is total 1320 Hours of total study efforts (including Self-Study) during each year. 4. **Medium of Instruction**: English/Marathi 5. **Attendance**: Minimum 75 % attendance compulsory for all Practical/ Activity type of courses from year 1 to 2.

f	Procedure for admissions, curriculum transaction and evaluation :	**Admission procedure:** The process of admission to these programs shall be as per the prospectus and other documents, training videos, etc published from time to time at the university's authorised web sites. The admission process may be conducted through online payment using a portal duly dedicated for the purpose.
		Common online admission system is followed by the University for this Programme.
		Admission Eligibility: Prospective students are those who have graduated, passed B.Sc.in any Stream,B.pharm.,B.D.S.MBBS, BAMS.BHMS, B.PTh.
		Total programme Fee: ₹ 15,000/- for each year, which is duly approved by the university authorities.
		1. 01 SLM Book developed for **each** skill and core course.
		2. Total 16 Face-To-Face counseling sessions, **each** of 60 Minutes duration, is provided at respective study center, for **each** Skill and Core course.
		3. Total 24 Face-To-Face counseling sessions, **each** of 120 Minutes duration, will be provided at respective study center, for **each** practical/ activity type of course.
		Evaluation Pattern:
		• Formative Evaluation or Continuous Assessment: 3**0%** Weightage
		• Summative Evaluation or End Examination: 7**0%** Weightage
		• Separate and independent passing @ **40%** in EE and (CAT+EE)
		• Only best of past performance shall be reported in transcript or mark statement.
g	Requirement of the laboratory support and Library Resources:	Required Yoga Hall support and Library Resources will be provided by recognized study centers of this university for this programme.
h	Cost estimate of the programme and the provisions:	Total estimated development cost for total 15 Courses for 02 years duration will be about **₹ 06 Lacs**.
		As per the approved University Budget for resp financial years.

i	Quality assurance mechanism and expected programme outcomes :	The following key result areas will be closely monitored.
		i. Enrolment of student (Equated Access)
		ii. Examination Results
		iii. Placements/satisfaction of passing out students
		iv. Administrative feedback
		Internal and External Examiners have equal 50% weightage in student evaluation.
		Equal weightage for each credit in student evaluation.

PPR (Program Project Report) M.A. in English

Name of Program:- M.A. in English	
Year	**2024-2025**
Date of Approval of PPR	28/05/2024
Upload of PPR	Uploaded
Upload Approval of PPR	28/05/2024
Expected outcome	This program caters to human resource development as well as self-enrichment. The aim is to give the learners a sound base in language as well as to give them exposure to a wide range of literatures, with options, for specialization in a particular area of interest. The learner would thus acquire linguistic competence as well as develop confidence in his/ her critical and analytical abilities.
Whether Program Project Report (PPR) prepared for the Program and approved as per Regulation 13 and Annexure V of UGC (ODL Programs and Online Programs) Regulations, 2020 (Attached PPR)	YES
Whether HEI compliance to following provision for the Program Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Program's Mission and Objectives	**Mission:** The Mission of the program M.A (English) is – • Proving the learners a sound base in language and literatures so as to enable them to attain linguistic competence as well as critical and analytical abilities. **Objectives:** • To elucidate history, nature, functions and structure of English language. • To introduce British Poets and British playwrights from various periods. • To introduce various British Novelists as well as major American novelists. • To explicate the major critical thoughts,

	philosophical foundations of theory, cultural studies, key thoughts in western critical cannon, function of criticism, Indian aesthetic critical tradition, and objections. • To induce the concept of Indian Literature in English Translation from various other Indian languages
Relevance of the program with HEI's Mission and Goals	Objective of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, underprivileged students and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields. As per the motto of YCMOU "**Dnyanganga Gharoghari".** 1. One of the fundamental aims of education is to provide opportunities for learners at all levels. This program offers quality higher education with ease of learning to those interested in pursuing higher education through distance mode. 2. Journalism and Mass Communication is diverse in its focus and research; it aids students for a wide variety of careers. In accordance with the mission of YCMOU as an intensive research institution, teaching Journalism and Mass Communication is based on up-to-date information and structure with a strong emphasis on the acquisition of academic and research skills. 3. The program would create the ability to think critically, creatively and independently. 4. It would develop an understanding of gender, race, civilization, sexual orientation and other forms of inequalities in domestic society in relation to the mass communication, as well as an understanding of diverse cultures and significance of it in a global society. 5. It aims to develop skilled manpower in the field of

	media and communication and enables the learners to avail employment opportunities in various media sectors.
	6. The program would be beneficial for those who intend to make a full time career in print media, radio, television, new media, advertising, public relations, media research and development media sectors; it will be equally relevant for those who are already employed in any of these media and would like to upgrade their knowledge and skills.
	7. It aims to strengthen and diversify the degrees, diploma and certificate programs at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the programs and courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources.
	The implementation of the proposed program would fulfill the following Objectives of YCMOU (as per the YCMOU Act) –
	(a) To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
	(b) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfil the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)]
	(c) To promote acquisition of knowledge in a rapidly developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational

	network with the use of modern communication media and technologies appropriate for a learning society; [1(c)] (d) To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)] (e) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)] (f) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(f)] (g) To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)] (h) To provide for the counselling and guidance to its students; [1(j)] (i) To provide a major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)]
Nature of prospective target group of learners	**i)** Bachelor's Degree in any discipline (Any Graduate). **ii)** Diversified learners including media practitioners, communication professionals, social workers, rural people, low-income group, minorities, underprivileged students, elected representatives, public relation officials and other government officials.
Instructional Design	04 Courses of 08 Credits in each year 8 Courses for the first and second year Duration of Course: 2 years

	Medium of instruction: English Course Pattern: – Yearly Pattern, Weekly counseling sessions.
Procedure for admissions, curriculum transaction and evaluation	**Admission procedure**: Online Admissions through http://ycmou.digitaluniversity.ac **Payment facility:** Online Payment / UPI / Credit card / Debit card or Internet Banking. **Eligibility:** Any Graduate **Fees:** Rs. 13,984/- for 2 Years which is approved by the university. **Curriculum Transaction:** Total 008 Books have been developed, 1 book for each course. Total 12 counseling sessions, each of 120 minutes duration, would be conducted at the respective study centers for each of the theory courses. Curriculum will be updated after every 5 years. **Evaluation:** <table><tr><td></td><td>**Yes or No**</td><td>**Weightage in overall assessment**</td></tr><tr><td>**Assignments**</td><td>Yes</td><td>30 %</td></tr><tr><td>**Term End Exam**</td><td>Yes</td><td>70 %</td></tr><tr><td>**Passing Percentage**</td><td>Yes</td><td>40 %</td></tr></table> Only best of past performance shall be reported in transcript or Statement of Marks
Requirement of the laboratory support and Library Resources	Laboratory/audio visual studio requirement and Library Resources – No. Institutes/Colleges affiliated with conventional university offering M.A. English will only be recognized as a Study centers for this program. Library resources will be automatically ensured.
Cost estimate of the Program and the provisions	Estimated development cost for 08 courses SLM books will be about 55 Lacs. The budget provision has already been made by the statutory authorities.
Quality assurance mechanism and expected program outcomes	The following key result areas will be closely monitored. • Enrolment of student (Equated Access) • Equal weightage for each credit in student evaluation. • Providing in-depth knowledge of Journalism and Mass Communication, both in theory and

	application.
	• Examination and Results within the stipulated time frame.
	• Administrative/ stakeholder feedback.
	Expected Outcomes :
	The learners would understand the history, nature, functions and structure of English language. They would be able to explain various British Poets and British playwrights from different periods. Similarly, they would be able to discuss various British Novelists as well as major American novelists. In addition to this they would be able to explicate the major critical thoughts, philosophical foundations of theory, key thoughts in western critical cannon, function of criticism, cultural studies, Indian aesthetic critical tradition, and objections. In addition to this they would also be able to justify the concept of Indian Literature in English Translation from various other Indian languages.
Appropriateness of program to be conducted in Open and Distance Learning mode to acquire specific skills and competence	This program offers a blended mode of study (Theory and practical). The qualified and experienced teaching staff at the study centers would enrich knowledge and skills of the learners through counseling and continuous assessment. Self-learning material is provided.
	Hence, this is an appropriate program to be conducted in Open and Distance Learning mode to acquire specific skills and competence.

PPR (Program Project Report) Mass Communication and Journalism

Name of Program:- M.A. in Mass Communication and Journalism	
Year	**2024-2025**
Date of Approval of PPR	28/05/2024
Upload of PPR	Uploaded
Upload Approval of PPR	28/05/2024
Expected outcomes	- The learners would knowthe fundamental and modern changes in various fields of Mass Communication and journalism. - The learners would be able to judiciously integrate theory with practice. - It would develop multi-skilled trained work force in the domain specific field. - The learners would be able to voice sensitive issues and concerns of the rural masses and various disadvantaged groups of the society. - The learner would be able to perform effective journalism and contribute in developing informed and aware citizenry that would differentiate between the facts and the propaganda.
Whether Program Project Report (PPR) prepared for the Program and approved as per Regulation 13 and Annexure V of UGC (ODL Programs and Online Programs) Regulations, 2020(Attached PPR)	YES
Whether HEI compliance to following provision for the Program Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
Program's Mission and Objectives	**Mission:** • Enabling the learners to become professional and responsible journalist, understand the power of mass media, advocate for the protection of fundamental freedoms of the people guaranteed by the constitution, and thus contribute in strengthening democracy and contributing towards building of equitable society. **Objectives:** • To impart knowledge of the dynamic changes in various fields of Mass Communication and Journalism.

	• To enable the learners judiciously integrate theory and practice of Mass Communication and Journalism. • To develop multi-skilled trained work force in the field of Mass Communication and Journalism. • To build capacity to voice sensitive issues and concerns of the rural masses and various disadvantaged groups of the society. • To enable the learners perform effective journalism and contribute in developing informed and aware citizenry that would differentiate between the facts and the propaganda.
Relevance of the program with HEI's Mission and Goals	Objective of the YCMOU (as per the YCMOU Act) which would be fulfilled by implementing the proposed program through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, underprivileged students and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields. As per the motto of YCMOU "**Dnyanganga Gharoghari".** 1. One of the fundamental aims of education is to provide opportunities for learners at all levels. This program offers quality higher education with ease of learning to those interested in pursuing higher education through distance mode. 2. Journalism and Mass Communication is diverse in its focus and research; it aids students for a wide variety of careers. In accordance with the mission of YCMOU as an intensive research institution, teaching Journalism and Mass Communication is based on up-to-date information and structure with a strong emphasis on the acquisition of academic and research skills. 3. The program would create the ability to think critically, creatively and independently. 4.It would develop an understanding of gender, race, civilization, sexual orientation and other forms of

	inequalities in domestic society in relation to the mass communication, as well as an understanding of diverse cultures and significance of it in a global society.
	5.It aims to develop skilled manpower in the field of media and communication and enables the learners to avail employment opportunities in various media sectors.
	6.The program would be beneficial for those who intend to make a full time career in print media, radio, television, new media, advertising, public relations, media research and development media sectors; it will be equally relevant for those who are already employed in any of these media and would like to upgrade their knowledge and skills.
	7.It aims to strengthen and diversify the degrees, diploma and certificate programs at various educational levels, to fulfill the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the programs and courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources.
	The implementation of the proposed program would fulfill the following Objectives of YCMOU (as per the YCMOU Act) –
	(a) To provide through instruction, teaching and training and other educational opportunities, access to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields; [1(a)]
	(b) To strengthen and diversify the degrees, diploma and certificate courses at various educational levels, to fulfil the knowledge, skills and development needs of the individuals, institutions and society in general, by relating, particularly, the courses, to the needs of the employment and economic development of the state on the basis of its natural and human resources; [1(b)]
	(c) To promote acquisition of knowledge in a rapidly

	developing and changing society and to continually offer opportunity of upgrading knowledge, training and skills in the context of innovations, research and discovery in all field of human endeavor by developing educational network with the use of modern communication media and technologies appropriate for a learning society; [1(c)]
	(d) To provide an innovative system of University level education, flexible and open, in regard to the methods and pace of learning, combination of courses, eligibility for enrolment, age of entry, conduct of examinations and operation of the program, with a review to promote learning and encourage excellence in all fields of knowledge; [1(d)]
	(e) To contribute to the improvement of the education system in the state by providing a non-formal channel complementary to the formal system and encouraging transfer of credits and exchange of teaching staff by making a wide use of text and other software developed by the University; [1(e)]
	(f) To develop innovative, need based Vocational courses and establish industry, institution linkage for developing the society; [1(f)]
	(g) To provide through incidental and non-formal means, for continuing and extension of education in various cultural forms, arts, crafts and skills of the country, raising their quality and improving their availability to the people; [1(g)]
	(h) To provide for the counselling and guidance to its students; [1(j)]
	(i) To provide a major part of its resources and direct efforts in designing, developing and offering need-based and relevant vocational courses. [1(l)]
Nature of prospective target group of learners	**i.** Bachelor's Degree in any discipline (Any Graduate). **ii.** Diversified learners including media practitioners, communication professionals, social workers, rural people, low-income group, minorities,

	underprivileged students, elected representatives, public relation officials and other government officials.
Instructional Design	04 Courses of 08 Credits in each year 8 Courses for the first and second year Duration of Course: 2 years Medium of instruction: Marathi & English Course Pattern: – Yearly Pattern, Weekly counseling sessions.
Procedure for admissions, curriculum transaction and evaluation	**Admission procedure**: Online Admissions through http://ycmou.digitaluniversity.ac **Payment facility:** Online Payment / UPI / Credit card / Debit card or Internet Banking. **Eligibility:** Any Graduate **Fees:** Rs. 13,984/- for 2 Years which is approved by the university. **Curriculum Transaction:** Total 07 Bookshave been developed, 1 book for each theory course. Total 12 counseling sessions, each of 120 minutes duration, would be conducted at the respective study centers for each of the theory courses. Curriculum will be updated after every 5 years. **Evaluation:** Only best of past performance shall be reported in transcript or Statement of Marks
Requirement of the laboratory support and Library Resources	Laboratory/audio visual studio requirement and Library Resources – Yes.

Evaluation table:

	Yes or No	Weightage in overall assessment
Assignments	Yes	15 %
Practical	Yes	15 %
Term End Exam	Yes	70 %
Passing Percentage	Yes	40%

	Institutes/ Colleges affiliated with conventional university offering B.A./M.A. Journalism and Mass Communication will only be recognized as a Study centers for this program. Library resources will be automatically ensured.
Cost estimate of the Program and the provisions	Estimated development cost for 07 courses SLM books will be about 55 Lacs. The budget provision has already been made by the statutory authorities.
Quality assurance mechanism and expected program outcomes	**The following key result areas will be closely monitored.** • Enrolment of student (Equated Access) • Equal weightage for each credit in student evaluation. • Providing in-depth knowledge of Journalism and Mass Communication, both in theory and application. • Examination and Results within the stipulated timeframe. • Administrative/stakeholder feedback. **Expected Outcome :** The learners would know the dynamic changes in various fields of Mass Communication and journalism. They would be able to judiciously integrate theory and practice in the field. They would have developed multiple skills in the field. They would be able to voice sensitive issues and concerns of the rural masses and various disadvantaged groups of the society. They would be able to perform effective journalism and contribute in developing informed and aware citizenry that would differentiate between the facts and the propaganda.

Appropriateness of program to be conducted in Open and Distance Learning mode to acquire specific skills and competence	This program offers a blended mode of study (Theory and practical). The qualified and experienced teaching staff at the study centers would enrich knowledge and skills of the learners through counseling and continuous assessment. Self-learning material is provided. Hence, this is an appropriate program to be conducted in Open and Distance Learning mode to acquire specific skills and competence.