



ज्ञानांता प्रोद्यते

Yashwantrao Chavan Maharashtra Open University

Dnyangangotri, Near Gangapur Dam, Govardhan

Nashik-422222

P79

MBA (Sem-4nd)

HOME ASSIGNMENT BOOKLET

(YEAR 2019-2020)

General Instruction:

- 1) Home assignment is useful for self-analysis of your preparation of the final examination and progress.
- 2) Read all the questions and their marks in the home assignment carefully understand the definitions and concepts properly.
- 3) Read carefully the text, syllabus and summary related home assignment.
- 4) Do not copy the points, matter from the text while writing home assignment mentions your one point / opinions whenever necessary.
- 5) Your answer should include how you would apply the knowledge in real life situations.
- 6) Use full-scape lined papers for writing home assignment.

Name of student	Syllabus / sub	
P.R.N n No	Date of completion H A	
Name of the study centre		
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.....		
Marks obtained	Total marks – 20	sign of the H A supervisor

- 7) Leave margin of 4 cm on the left side of the page. Write each new answer on a different page.
- 8) Printed or typed answers are not allowed.
- 9) The marks of Home assignment and corrective instructions will be sent after checking home assignment.
- 10) Present the Home Assignment by following the instructions and rules. Read carefully all the instructions and rules before any correspondence or communication with the university.
- 11) Every home assignment is of twenty marks and each question carries five marks.

Prof. Jyoti M. Patil
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P79 MBA HOME ASSIGNMENT 2019-20 4TH SEMESTER

MBA401- Business Laws

(Marks 20)

1. Explain the steps involved in conversion of partnership into LLP.
2. Explain the various limitations for Alternation of Articles.
3. Discuss the elements of a valid contract.
4. Write a note on discharge of contract.

MBA 402 - Management Information System

(Marks 20)

1. Explain in brief various DSS (Decision Support Systems) with their applications.
2. Write a brief note on SDLC (System Development Life Cycle).
3. Describe major challenges in integrating Business strategy and Information System.
4. What is the purpose of Modem? What are its different types?

FMG401- Taxation

(Marks 20)

1. How do you compute annual value of house property?
2. Mr. Malik sells the following capital assets during the previous year 2015-16
 - i) Sale consideration on 14-05-2015 is Rs.500000.
 - ii) The capital asset was acquired in the year 2005-06 for Rs.200000
 - iii) Brokerage paid Rs.2500 compute the capital gain for the assessment year 2016-17 [CII for 2005-06 was 497, 2015-16 was 1081]
3. Explain 'Selective Approach' and 'Comprehensive Approach' to Service Tax.
4. Explain the important features of VAT Audit.

FMG 402- Banking & Bank finance**(Marks 20)**

1. What is NEFT? What are its features?
2. What do you mean by fraud in bank? What are its types?
3. Explain the traditional functions of Reserve Bank of India.
4. What are the objectives of ECGC?

FMG 403 - International Finance**(Marks 20)**

1. Explain the theory of comparative advantage.
2. Describe the various determinants of option value.
3. Explain Heckscher-ohlin model of international trade.
4. Explain the methods of hedging transaction exposure.

FMG404 - Management Control System**(Marks 20)**

1. Discuss the general considerations while creating profit centers.
2. Explain any five points of difference between Project control and Operational control.
3. Explain the meaning and types of responsibilities centers.
4. Explain the scope of Management control.

HRM401- Industrial Relations & Labour Legislation**(Marks 20)**

1. Explain the norms for fixing minimum wage.
2. Explain the steps which will provide measure guidance to managers dealing with grievances.
3. State the functions of Trade Union in USA.
4. State the important functions of JMCs (Joint Management Councils).

HRM402 - Management of training and development**(Marks 20)**

1. Explain Kirkpatrick's four level model of Evaluation.
2. What are the objectives of Training and Development?
3. Explain competence based approach for TNA (Training Need Assessment)
4. Explain pros and cons of using technology while designing training modules?

HRM403 - Human Resource Development**(Marks 20)**

1. Explain the three phases of organizational socialization according to Feldman's model.
2. What are the major objectives of performance management?
3. State the importance of OD (Organizational Development).
4. Explain Levinson's approach to adult development.

HRM404 - Performance & Reward Management**(Marks 20)**

1. Explain the various exercises for potential assessment of the employees with suitable example.
2. Explain the newer rating methods of performance appraisal.
3. Explain the future role of HR professional in performance management in knowledge millennium.
4. Explain barriers of performance planning with suitable example.

MKG401- (Consumer Behavior)**(Marks 20)**

1. Explain decision making process of consumer.
2. Discuss the impact of western movies on Indian youth.
3. "Husband and wife are more likely to take joint decision during early stages of Family Life Cycle". Explain the rationale behind this.
4. Explain the Culture. What are its characteristics?

MKG 402- Sales & Distribution Management**(Marks 20)**

1. Explain the sales budgeting. What are the various methods of Sales Budgeting?
2. Explain Distribution plan with suitable example.
3. Explain MBO. Its process and drawbacks?
4. Explain the different types of Psychological tests.

MKG 403- Retail Marketing**(Marks 20)**

1. Explain the factors influencing merchandising with suitable examples.
2. Explain the principles of successful retail branding with suitable examples.
3. Discuss the retail strategy planning process in detail.
4. Differentiate between stores and premises management.

MKG 404 – Rural Marketing**(Marks 20)**

1. Explain Product Promotion in rural markets with suitable example.
2. Explain low volume - low price strategy with suitable example.
3. Write a short note on Product Mix Decisions.
4. Explain the cultural influencing consumer behaviors with suitable examples.

MKG 405 - International Marketing**(Marks 20)**

1. Write the WTO implications on international marketing.
2. Explain the basic issues involved in franchising.
3. Explain the aspects of counter trade.
4. Write a short note on E-readiness.

MMG 401 - Total Quality Management and Six Sigma

(Marks 20)

1. Define Total Quality Management (TQM). What are the benefits of TQM?
2. Explain the terms Customer Retention and Customer Protection.
3. Explain Kano model with suitable example.
4. Write the registration process for ISO 9000.

MMG 402 - Project Management

(Marks 20)

1. Explain the different types of forecasting technique.
2. What are the technical risks you have encountered at your working place?
3. Give a brief description of MOSS and MC Adams accounting firm.
4. What are the major technical requirements for the successful execution of project?

MMG 403 - Enterprise Resource Planning

(Marks 20)

1. What are key factors of maintenance of ERP?
2. What are the benefits of CRM - module?
3. What is importance of HR management in ERP?
4. What is the role of business intelligence in ERP?

MMG 404 - Services & Operations Management

(Marks 20)

1. Explain volume variety Matrix.
2. Discuss the variety of services provided as per Johnson and Clark.
3. Explain service system design tool.
4. How has IT revolutionized the service industry?