



Yashwantrao Chavan Maharashtra Open University

Dnyangangotri, Near Gangapur Dam, Govardhan

Nashik-422222

P79

MBA (Sem-2nd)

HOME ASSIGNMENT BOOKLET

(YEAR 2018-2019)



HVANTRAO CHVHAN MAHARASHTRA OPEN UNIVERSITY

P79 (MBA) II SEMISTER HOME ASSIGNMENT YEAR 2018-19

INSTRUCTION :

- 1) All Questions are Compulsory.
 - 2) Each Home assignment question carry 5 marks.
 - 3) Each Sub-question should be answered between 75 to 100 words.
 - 4) Write every questions answer on separate page.
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(MBA 201) Business Ethics & Corporate Governance

- Q1. Write note on – Evaluation of ethics? Marks – 05
- Q2. Write note on – nature of values? Marks – 05
- Q3. Discuss the issues in CSR? Marks – 05
- Q4. Explain With on Example any Mention of Values? Marks – 05
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(MBA 202) Quantitative Techniques in Management

- Q1. Discuss the basis Structure of linear programming Problem? Marks – 05
- Q2. Discuss the need for queuing analysis ? Marks – 05
- Q3. Discuss the Concept of Poisson distribution explains its Properties ? Marks – 05
- Q4. Two Cards are drown from a pack of cards in succession with Replacement Find the Probability that both are Aces for Poisson distribution Explains its Properties ? Marks – 05
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(MBA 203) Production and operations Management

- Q1. Write a Broad Note on – total Quality Management? Marks – 05

Q2. Explain Programmers Evaluation & Review technique (PERT) ? **Marks – 05**

Q3. Explain the Mixed Strategies’? **Marks – 05**

Q4. Explain With Example Predictive maintenance? **Marks – 05**

(MBA204) Marketing Management

Q1. Explain the Different types of Research Design? **Marks – 05**

Q2. Explain the steps of effective Communication? **Marks – 05**

Q3. Explain the detail holistic marketing? **Marks – 05**

Q4. Explain the Concept is e- business? **Marks – 05**

(MBA 205) Human Resource Management

Q1. Explain the Technique of Job Analysis? **Marks – 05**

Q2. Discuss the Training Process? **Marks – 05**

Q3. Dentine motivation and discuss its Characteristics? **Marks – 05**

Q4. Discuss the essentials of an effective performance

Appraisal? **Marks – 05**
