



यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ

ज्ञानगंगोत्री, गंगापूर धरणाजवळ, गोवर्धन,

नाशिक- ४२२ २२२

(P79 3st Semester)

गृहपाठपुस्तिका

(सन 2019-2020)

General Instruction:

- 1) Home assignment is useful for self-analysis of your preparation of the final examination and progress.
- 2) Read all the questions and their marks in the home assignment carefully understand the definitions and concepts properly.
- 3) Read carefully the text, syllabus and summary related home assignment.
- 4) Do not copy the points, matter from the text while writing home assignment mentions your one point / opinions whenever necessary.
- 5) Your answer should include how you would apply the knowledge in real life situations.
- 6) Use full-scape lined papers for writing home assignment.

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|---|------------------------------|----------------------------------|
| Name of student | Syllabus / sub | |
| P.R.N n No | Date of completion H A | |
| Name of the study centre | | |
| Marks obtained | Total marks – 20 | sign of the H A supervisor |

- 7) Leave margin of 4 cm on the left side of the page. Write each new answer on a different page.
- 8) Printed or typed answers are not allowed.
- 9) The marks of Home assignment and corrective instructions will be sent after checking home assignment.
- 10) Present the Home Assignment by following the instructions and rules. Read carefully all the instructions and rules before any correspondence or communication with the university.
- 11) Every home assignment is of twenty marks and each question carries five marks.

Prof. Jyoti Patil
Academic Coordinator, Evaluation Division
Yashwantarao Chavan Maharashtra Open University

P79/ 3rd Semester

P79/MBA301

1. What is strategy formulation? Explain the three aspects of strategy formulation. 5 Marks
 2. What do you mean by Bench marking? Describe the various types of Bench marking. 5Marks
 3. Explain flowing the terms:
i) Environmental analysis ii) Strategy iii) Differentiation 5Marks
 4. Explain the flowing terms :
i) Zero based Budgeting ii) Cost leadership iii) Capital Budgeting 5Marks
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P79/MBA302

1. Explain the various types of political systems. 5Marks
 2. Explain the theories of Foreign Direct Investment (FDI). 5Marks
 3. Explain the concept of turnkey projects. 5Marks
 4. Explain the Haberler's theory of opportunity cost of international trade. 5Marks
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P79/FMG301

1. Differentiate between lease and hire purchase. 5Marks
 2. What is the portfolio standard deviation for a two-asset portfolio comprised of the following two assets if the correlation of their return is 0.5?
Asset A Asset B
Expected return 10% 20%
Standard deviation of
Expected returns 5% 20%
Amount invested Rs. 40,000 60,000 5Marks
 3. What is Capital Finance? Explain the principles of working Capital Finance. 5Marks
 4. How will you analysis of credit information? 5Marks
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P79/FMG302

1. Distinguish between capital market and money market? 5Marks
 2. Explain the objectives and resources of state financial corporations. 5Marks
 3. Explain the banking sector reforms in India after Globalisation. 5Marks
 4. Explain structure of financial system in India. 5Marks
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P79/FMG303

1. What is financial services ? Explain the various functions of financial services. 5Marks
 2. Differentiate between Leasing and Hire Purchase. 5Marks
 3. Explain the concept of Financial services with example. 5Marks
 4. Explain the term hire purchase system with its various features. 5Marks
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P79/FMG304

1. R Ltd. paid an annual dividend of Rs. 3.5 per share earning per share for the year were Rs. 7. The required return on similar shares is 12%. Dividends are expected to grow 10% per year indefinitely. Calculate P/E ratio of R Ltd. 5 Marks
 2. Explain the random walk theory of stock prices. 5 Marks
 3. Pandit Ltd an investment company has invested in equity shares of a blue chip company. its risk free return is 9%. Expected total return is 16%. Market sensitivity index is 0.8 calculate the expected rate of return on the investment made by the company in the security. 5 Marks
 4. Mr. Rajiv borrowed Rs. 60,000 for purchase of a lap top and a printer. The monthly interest is 1.25 percent. The loan is to be repaid in 12 equal monthly instalments, payable at the end of each month calculate the EMI. 5 Marks
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P79/MMG301

1. What is business strategy? Write the need of business strategy. 5Marks
 2. Explain cost leadership strategy. 5Marks
 3. Explain the concept of Product-Life-Cycle (PLC). 5Marks
 4. Explain the four areas from where a nation gets its competitive advantage. 5Marks
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P79/MMG302

1. Write the classification of customer type in managing the customer relationship. 5Marks
 2. What is suppliers relationship? Explain the types of suppliers relationship. 5Marks
 3. Explain the economic importance of logistics. 5Marks
 4. Explain any five dimensions of service quality. 5Marks
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P79/MMG303

1. What are the main manufacturing practices? Explain them. 5Marks
 2. What are the various process managing technologies? Explain them. 5Marks
 3. What do you understand by MRP and JIT? 5Marks
 4. Explain the various types of flexibilities in manufacturing. 5Marks
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P79/MMG304

1. What do you understand by operations management? Explain the evolution of operation management in stages. 5Marks
 2. Explain the advantages and disadvantages of cellular layouts. 5Marks
 3. Explain the supply chain, supply chain processes and supply chain management. 5Marks
 4. What do you understand by GOLF analysis and SOS analysis? 5Marks
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P79/HRM301

1. Explain the implications of organisational development in various perspectives. 5 Marks
 2. What are the advantages of internal as well as external change agents? 5 Marks
 3. Explain the self-managed teams and how they are relevant to socio-technical system design? 5 Marks
 4. Explain the different aspects of Macro System Trends. 5 Marks
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P79/HRM302

1. Explain the Qualitative approaches for forecasting. 5 Marks
 2. Explain in details concept of Human Resource information system. 5Marks
 3. Explain the other HRD rates and output for HRD profession. 5 Marks
 4. Explain the Human Relation movements with reference to Abraham Maslow Theory 5 Marks
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P79/HRM303

1. Explain the five techniques for managing generational differences. 5Marks
 2. Explain the concept of decision making. What are the advantages of group decision-making? 5Marks
 3. State the advantages as well as disadvantages of Didactic Interaction. 5Marks
 4. Describe challenges faced by organisations in managing people from diverse background. 5 Marks
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P79/HRM304

1. Discuss how power distance influences organisational operations and societal values. 5 Marks
 2. Explain the five general factors affecting the success of expatriates. 5Marks
 3. Define performance management. How it needs to be aligned with the national culture of host country? 5 Marks
 4. How industrial relations do is different from employee relation? 5 Marks
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P79/MKG301

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| 1. State the process of marketing Research. | 5 Marks |
| 2. Explain the process of quantitative data analysis. | 5 Marks |
| 3. Explain the characteristics of ranking scale. | 5 Marks |
| 4. Explain the probability sampling techniques. | 5 Marks |
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P79/MKG302

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| 1. Explain the process of marketing communication. | 5 Marks |
| 2. Explain the '5' M's of Advertising. | 5 Marks |
| 3. Explain five distinct stages of personal selling evolution. | 5 Marks |
| 4. Explain the top-down approach of budget setting. | 5 Marks |
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P79/MKG303

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| 1. Explain modified Rebuy in buying situation. | 5 Marks |
| 2. Explain the objective of strategy planning in industrial markets. | 5 Marks |
| 3. Discuss in detail different approaches required for industrial market research. | 5 Marks |
| 4. Write a information on objectives of enterprise resource planning. | 5Marks |
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P79/MKG304

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| 1. What are the different roles that a customer can play in service purchases? | 5 Marks |
| 2. Explain the element of promotion mix of a service organization. | 5 Marks |
| 3. Explain the role of intermediaries in service distribution. | 5 Marks |
| 4. Explain the Nordic model of service quality. | 5 Marks |