



Yashwantrao Chavan Maharashtra Open University
Dnyangangotri Near Gangapur Dam, Nashik, Pin Code-422222, Maharashtra(India)

Programme Structure Scheme

For

**Post Graduate,
2 Year(s) Bachelor Degree Program in**

School of Commerce & Management

Master of Business Administration(MBA (P79))
(Credits System)

(2015 CGPA-Distance Education)
Programme Code: P79

Publisher's Note

This Yashwantrao Chavan Maharashtra Open University has great Pleasure in publishing this programme structure for Post Graduate programme for 2 Year(s) Bachelor Degree Program as "Master of Business Administration" (2015 CGPA - Distance Education) under the School of "School of Commerce & Management".

On behalf of the University, I thank experts and authorities of the University for the interest taken and the whole hearted co-operation extended by them in bringing out this publication.

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Yashwantrao Chavan Maharashtra Open
University, Dnyangangotri Near Gangapur Dam,
Nashik, Pin Code-422222, Maharashtra(India)

Registrar

Programme Objective(s)

The Master of Business Administration Consists of following 2 programme part(s):

Sr.No.	Programme Part Name	Programme Part Abbreviation	Examination Pattern
1	First Year Master of Business Administration	F.Y. M.B.A.	Semester
2	Second Year Master of Business Administration	S.Y. M.B.A.	Semester

The Master of Business Administration is available in following medium of instruction/s:

1. English

Programme Part: F.Y. M.B.A. Separate Passing Head: No, Min: 0, Max: 1100, Total Credits: 44.00

Term: Semester I Separate Passing Head: No, Min Courses: 5, Max Courses: 5, Min:0,Max:500, Total Credits: 20.00

The courses for F.Y. M.B.A. - Semester I are classified into following groups:

1.Compulsory Group (Min Courses: 5, Max Courses: 5,

Separate Passing Head: No, Max. Marks: 500)

Select minimum 5 course(s)

Select maximum 5 course(s)

Courses:

MBA101	Accounting and Finance for Managers
MBA102	Business Environment
MBA103	Economics for Managers
MBA104	Management Processes and Organisational Behaviour
MBA105	Research Methodology and Communications

Term: Semester II Separate Passing Head: No, Min Courses: 6, Max Courses: 6, Min:0,Max:600, Total Credits: 24.00

The courses for F.Y. M.B.A. - Semester II are classified into following groups:

1.Audit Courses (Min Courses: 1, Max Courses: 1,

Separate Passing Head: No, Max. Marks: 100)

Select minimum 1 course(s)

Select maximum 1 course(s)

Courses:

GEN121	Cyber Security
GEN101	English
GEN103	French
GEN105	German
GEN104	Arabic
CMP204	Office Tools
GEN204	Communication Skills

2.Compulsory Group (Min Courses: 5, Max Courses: 5,

Separate Passing Head: No, Max. Marks: 500)

Select minimum 5 course(s)

Select maximum 5 course(s)

Courses:

MBA201	Business Ethics and Corporate Governance
MBA202	Quantitative Techniques in Management
MBA203	Production and Operations Management
MBA204	Marketing Management
MBA205	Human Resource Management

Programme Part: S.Y. M.B.A. Separate Passing Head: No, Min: 0, Max: 1200, Total Credits: 52.00

Term: Semester III Separate Passing Head: No, Min Courses: 5, Max Courses: 5, Min:0,Max:500, Total Credits: 20.00

The courses for S.Y. M.B.A. - Semester III are classified into following groups:

1.Compulsory Group (Min Courses: 2, Max Courses: 2,

Separate Passing Head: No, Max. Marks: 200)

Select minimum 2 course(s)

Select maximum 2 course(s)

Courses:

MBA302	International Business And International Trade
MBA301	Strategic Management

2.Specialization Group (Min Subgroups: 1, Max SubGroups: 1,

Separate Passing Head: No, Max. Marks: 300)

Select minimum 1 SubGroup(s)

Select maximum 1 SubGroup(s)

SubGroups:

1.Finance (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)

SubGroups:

1.Finance Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

FMG301	Corporate Finance
FMG302	Indian Financial System & Management Of Financial Institutions

2.Finance Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

FMG303	Management Of Financial Services
FMG304	Security Analysis & Portfolio Management

2.Human Resource Management (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)

SubGroups:

1.Human Resource Management Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

HRM301	Organisational Change And Development
HRM302	Human Resource Planning

2.Human Resource Management Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

HRM303	Managing Interpersonal & Group Processes
HRM304	International Human Resource Management

3.Manufacturing Management (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)

SubGroups:

1.Manufacturing Management Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

MMG301	Manufacturing Strategy
MMG302	Supply Chain Management

2.Manufacturing Management Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

MMG303	World Class Manufacturing
MMG304	Production Planning & Control

4. Marketing (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)
SubGroups:

1. Marketing Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

MKG301	Marketing Research
MKG302	Advertising And Sales Promotion

2. Marketing Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

MKG303	Industrial Marketing
MKG304	Services Marketing

Term: Semester IV Separate Passing Head: No, Min Courses: 7, Max Courses: 7, Min:0,Max:700, Total Credits: 32.00

The courses for S.Y. M.B.A. - Semester IV are classified into following groups:

1.Audit Group (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

GEN203	Value Education
GEN401	Yoga

2.Compulsory Group (Min Courses: 3, Max Courses: 3,
Separate Passing Head: No, Max. Marks: 400)
Select minimum 3 course(s)
Select maximum 3 course(s)

Courses:

MBA401	Business Laws
MBA402	Management Information System
P97PRJ	Project Work

3.Specialization Group (Min Subgroups: 1, Max SubGroups: 1,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 1 SubGroup(s)
Select maximum 1 SubGroup(s)

SubGroups:

1.Finance (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)

SubGroups:

1.Finance Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

FMG401	Taxation
FMG402	Banking & Bank Finance

2.Finance Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

FMG403	International Finance
FMG404	Management Control Systems

2.Human Resource Management (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)

SubGroups:

1.Human Resource Management Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

HRM401	Industrial Relations & Labour Legislation
HRM402	Management Of Training And Development

2.Human Resource Management Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

HRM403	Human Resource Development
HRM404	Performance And Reward Management

3.Manufacturing Management (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)

SubGroups:

1.Manufacturing Management Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

MMG401	Total Quality Management & Six Sigma
MMG402	Project Management

2.Manufacturing Management Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

MMG403	Enterprise Resource Planning
MMG404	Services Operations Management

4.Marketing (Min Subgroups: 2, Max SubGroups: 2,
Separate Passing Head: No, Max. Marks: 300)
Select minimum 2 SubGroup(s)
Select maximum 2 SubGroup(s)

SubGroups:

1.Marketing Compulsory (Min Courses: 2, Max Courses: 2,
Separate Passing Head: No, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

MKG401	Consumer Behaviour
MKG402	Sales And Distribution Management

2.Marketing Optional (Min Courses: 1, Max Courses: 1,
Separate Passing Head: No, Max. Marks: 100)
Select minimum 1 course(s)
Select maximum 1 course(s)

Courses:

MKG403	Retail Marketing
MKG404	Rural Marketing
MKG405	International Marketing