



Yashwantrao Chavan Maharashtra Open University
Dnyangangotri Near Gangapur Dam, Nashik, Pin Code-422222, Maharashtra(India)

Programme Structure Scheme

For

**Post Std 10+2,
3 Year(s) Bachelor Degree Program in**

Academic Services Division (ASD)

**Bachelor of Arts in Consumer Services(Bachelor of Arts (Consumer
Services))**

(Credits System)

(2013 Pattern-Distance Education)

Programme Code: G29

Publisher's Note

This Yashwantrao Chavan Maharashtra Open University has great Pleasure in publishing this programme structure for Post Std 10+2 programme for 3 Year(s) Bachelor Degree Program as "Bachelor of Arts in Consumer Services" (2013 Pattern - Distance Education) under the School of "Academic Services Division (ASD)".

On behalf of the University, I thank experts and authorities of the University for the interest taken and the whole hearted co-operation extended by them in bringing out this publication.

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Yashwantrao Chavan Maharashtra Open
University, Dnyangangotri Near Gangapur Dam,
Nashik, Pin Code-422222, Maharashtra(India)

Registrar

Programme Objective(s)

The Bachelor of Arts in Consumer Services Consists of following 3 programme part(s):

Sr.No.	Programme Part Name	Programme Part Abbreviation	Examination Pattern
1	First Year Bachelor of Arts in Consumer Services	F.Y.B.A. (Consumer Services)	Annual
2	Second Year Bachelor of Arts in Consumer Services	S.Y.B.A. (Consumer Services)	Annual
3	Third Year Bachelor of Arts in Consumer Services	T.Y.B.A. (Consumer Services)	Annual

The Bachelor of Arts in Consumer Services is available in following medium of instruction/s:

1. Marathi

Programme Part: F.Y.B.A. (Consumer Services) Separate Passing Head: No, Min: 0, Max: 600, Total Credits: 36.00

Term: F.Y.B.A. (Consumer Services) Separate Passing Head: No, Min Courses: 7, Max Courses: 7, Min:0, Max:600, Total Credits: 36.00

The courses for F.Y.B.A. (Consumer Services) - F.Y.B.A. (Consumer Services) are classified into following groups:

1.Compulsory Group (Min Courses: 7, Max Courses: 7,

Separate Passing Head: No, Max. Marks: 600)

Select minimum 7 course(s)

Select maximum 7 course(s)

Courses:

OPN102N	Foundation Course for Learning Study Skills
MHN101N	Foundation Course for Marathi and Hindi Language
SFT002N	Life Skills
GEN102N	General Knowledge and Development Concept
ENG203N	Elementary Skills of English Language
BAC203N	Office Services and Management
SOC204N	Introduction to Social Sciences

Programme Part: S.Y.B.A. (Consumer Services) Separate Passing Head: No, Min: 0, Max: 600, Total Credits: 36.00

Term: S.Y.B.A. (Consumer Services) Separate Passing Head: No, Min Courses: 7, Max Courses: 7, Min:0, Max:600, Total Credits: 36.00

The courses for S.Y.B.A. (Consumer Services) - S.Y.B.A. (Consumer Services) are classified into following groups:

1.Compulsory Group (Min Courses: 5, Max Courses: 5,

Separate Passing Head: No, Max. Marks: 400)

Select minimum 5 course(s)

Select maximum 5 course(s)

Courses:

BAC211	Marketing Management and Salesmanship: Part One
BAC212	Marketing Management and Salesmanship: Part Two
BAC213	Effective Business Communication
BAC214	Business Organization
EVS201	Environment Studies

2.Master Group (Min Subgroups: 1, Max SubGroups: 1,

Separate Passing Head: No, Max. Marks: 200)

Select minimum 1 SubGroup(s)

Select maximum 1 SubGroup(s)

SubGroups:

1.English Group (Min Courses: 2, Max Courses: 2,

Separate Passing Head: Yes, Min. Marks: 0, Max. Marks: 200)

Select minimum 2 course(s)

Select maximum 2 course(s)

Courses:

BAC315	Advanced English: Part One
BAC316	Advanced English: Part Two

2.Hindi Group (Min Courses: 2, Max Courses: 2,

Separate Passing Head: Yes, Min. Marks: 0, Max. Marks: 200)

Select minimum 2 course(s)

Select maximum 2 course(s)

Courses:

BAC313	Advanced Hindi: Part One
BAC314	Advanced Hindi: Part Two

3. History Group (Min Courses: 2, Max Courses: 2,
Separate Passing Head: Yes, Min. Marks: 0, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

BAC305 Modern History: Part One
BAC306 Modern History: Part Two

4. Marathi Group (Min Courses: 2, Max Courses: 2,
Separate Passing Head: Yes, Min. Marks: 0, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

BAC311 Advanced Marathi: Part One
BAC312 Advanced Marathi: Part Two

5. Political Science Group (Min Courses: 2, Max Courses: 2,
Separate Passing Head: Yes, Min. Marks: 0, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

BAC307 Indian Politics and Political Science: Part One
BAC308 Indian Politics and Political Science: Part Two

6. Sociology Group (Min Courses: 2, Max Courses: 2,
Separate Passing Head: Yes, Min. Marks: 0, Max. Marks: 200)
Select minimum 2 course(s)
Select maximum 2 course(s)

Courses:

BAC309 Indian Society and Social Science: Part One
BAC310 Indian Society and Social Science: Part Two

Programme Part: T.Y.B.A. (Consumer Services) Separate Passing Head: No, Min: 0, Max: 600, Total Credits: 36.00

Term: T.Y.B.A. (Consumer Services) Separate Passing Head: No, Min Courses: 6, Max Courses: 6, Min:0, Max:600, Total Credits: 36.00

The courses for T.Y.B.A. (Consumer Services) - T.Y.B.A. (Consumer Services) are classified into following groups:

1.Compulsory Group (Min Subgroups: 1, Max SubGroups: 1,

Separate Passing Head: No, Max. Marks: 600)

Select minimum 1 SubGroup(s)

Select maximum 1 SubGroup(s)

SubGroups:

1.Advanced English Study Group (Min Courses: 6, Max Courses: 6,

Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

BAC411	Indian Writing in English
BAC412	Understanding Drama
BAC413	Understanding Prose
BAC414	Understanding Poetry
BAC415	Communication Skills in English
BAC416	Structure of Modern English

2.Pragat Arthshastra Adhyayan Group (Min Courses: 6, Max Courses: 6,

Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

BAC431	Bhartacha Arthik Vikas
BAC432	Sarvjanik Vittavyavhar
BAC433	Antarrashtriya Arthshastra
BAC434	Krishi, Udyog v Seva Kshetrache Arthik Siddhant
BAC435	Grahak Sanrakshan
BAC436	Gramin Vikas

3.Pragat Hindi Adhyayan Group (Min Courses: 6, Max Courses: 6,

Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

BAC421	Kavita: Swarup Aur Vivechan
BAC422	Sahitya Aur Samiksha: Swarup Aur Vivechan
BAC423	Hindime Navjagran
BAC424	Hindi ka Bhasha Vaigyanik Adhyayan
BAC425	Prayojanmulak Hindi
BAC426	Anuwad: Swarup Aur Vivechan

4.Pragat Itihas Adhyayan Group (Min Courses: 6, Max Courses: 6,

Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

BAC441	Prachin Bharat: Prarambh te Yadavkal
BAC442	Madhyayugin Bharat: (iswi san 1206 te 1857)
BAC443	Bharatiya Stree-Jeevanachi Vatchal
BAC444	SAARC Deshancha Itihas
BAC445	Vividhtetil Ekta
BAC446	Adhunik Maharashtraatil Parivartanacha itihhas

5. Pragat Marathi Adhyayan Group (Min Courses: 6, Max Courses: 6,
Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

BAC401	Vangmay Prakar (Kavya v Natak)
BAC402	Madhyayugin Vangmayin Pravah
BAC403	Prabodhanpar Sahitya
BAC404	Balsahitya
BAC405	Prasarmadhyamansathi Lekhan Koushalye
BAC406	Lokvangmay

6. Pragat Rajyashastra Adhyayan (Min Courses: 6, Max Courses: 6,
Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

BAC451	Rajyashastrache Swarup
BAC452	Rajkiya Sanrachana
BAC453	Adhunik Bharatatil Rajkiya Warsa
BAC454	Antarrashtriya Sambandh v Rajkaran
BAC455	Paschimatya Rajkiya Vicharpravah
BAC456	Lokprashasan

7. Pragat Samajshastra Adhyayan Group (Min Courses: 6, Max Courses: 6,
Separate Passing Head: No, Max. Marks: 600)

Select minimum 6 course(s)

Select maximum 6 course(s)

Courses:

BAC461	Paryavaran v Samaj
BAC462	Gramin Samajshastra
BAC463	Samajshastrache Abhijat Vicharvant
BAC464	Audhyogik Samajshastra
BAC465	Loksankhya Shikshan
BAC466	Vayovardhan Prakriya